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TO: **ATTN: Box ASSIGNMENTS/FEE**
Assistant Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513



10-28-1999



U.S.P

101183497

Please record the attached original document(s) or copy(ies) thereon.

SUBMISSION TYPE:

New

CONVEYANCE TYPE:

Assignment executed September 15, 1999

 2 Total number of pages of attached conveyance document including any attachments.

CONVEYING PARTY(IES):

Columbia Industries, Inc.
(a Texas corporation)
5005 West Avenue
P.O. Box 13430
San Antonio, Texas 78213

ADDITIONAL NAME(S) OF CONVEYING PARTIES ATTACHED?

YES
 NO

RECEIVING PARTY(IES):

American Bowling Services Corp.
(a corporation organized under Japan laws)
6-11, 2-Chome, Ohmori-Kita
Ohta-Ku, Tokyo, Japan 143

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) Yes No

ADDITIONAL NAME(S) OF RECEIVING PARTIES ATTACHED?

YES
 NO

DOMESTIC REPRESENTATIVE: (see attached Designations filed under separate cover)

Name: William B. Nash, Jackson & Walker, LLP
Address: 112 E. Pecan, Suite 2100, San Antonio, Texas 78205

CORRESPONDENT:

Name: William B. Nash
Address: Jackson Walker, LLP
112 E. Pecan, Suite 2100
San Antonio, TX 78205
Telephone: 210-978-7700

APPLICATION NUMBER(S) OR PATENT NUMBER(S):

A. Trademark Application No.(s):
App. No. ___ filed ___ for "___"

Additional numbers attached?
 Yes No

B. Trademark Registration No.(s):
Reg. No. ___ issued ___ for "___"

Additional numbers attached?
 Yes No

10/27/1999 DNGUYEN 00000171 75451847

01 FC:481
02 FC:482

40.00 OP
25.00 OP

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE	
IN RE REGISTRATION OF: Columbia Industries, Inc.	ATTY DKT NO. T-30.125
ASSIGNEE: American Bowling Services Corp.	
REGIS. NO.: 2,228,744	
ISSUED: March 2, 1999	
MARK: PRO-AM (Block Letters)	
TO: ASSISTANT COMMISSIONER OF TRADEMARKS ATTN: Box ASSIGNMENT/NO FEE 2900 Crystal Drive Arlington, VA 22202-3513	

DESIGNATION OF DOMESTIC REPRESENTATIVE

Applicant hereby designates the following individual(s) as Applicant's representative(s) upon which whom notice or process in proceedings affecting this mark may be served.

William B. Nash, Reg. No. 33,743
 Mark H. Miller, Reg. No. 29,197
 Thomas E. Sisson, Reg. No. 29,348
 Dan D. Chapman, Reg. No. 32,726
 Cline H. White, Reg. No. 45,213
 Jackson Walker, LLP
 112 E. Pecan, Suite 2100
 San Antonio, Texas 78205

AMERICAN BOWLING SERVICES CORP.

By 

Name: Tom Watanabe

Title: President

1-1-1, Kitamagome, Ohta-Ku, Tokyo
143-0021

Address of Signatory

Dated: September 27, 1999

ASSIGNMENT

WHEREAS, Columbia Industries, Inc. ("Assignor"), a corporation organized under the laws of the State of Texas, and having its principal offices at 5005 West Avenue, P.O. Box 13430, San Antonio, Texas 78213, has adopted, used, is using, and is the owner of the following trademarks now registered in the United States Patent and Trademark Office and in the appropriate foreign trademark office(s):

APPLICATION NO. REGISTRATION NO.	FILING DATE ISSUE DATE	TRADEMARK
Ser. 75/451,847 Reg. 2,228,744	Filed March 17, 1998 Issued March 2, 1999	PRO-AM (Block Letters)
Ser. 75/451,848 Reg. 2,230,762	Filed March 17, 1998 Issued March 9, 1999	PRO-AM & Design

WHEREAS, American Bowling Services Corp., a corporation organized under the laws of Japan, and having its principal offices at 6-11, 2-Chome, Ohmori-Kita, Ohta-Ku, Tokyo, Japan 143 ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the same trademarks and the said applications:

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) to the said ASSIGNOR in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the said ASSIGNOR do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said trademark(s), and the said United States application(s) and all trademarks of the United States which may be granted thereon, and all renewals or reissues thereof; and all applications for trademarks which may hereafter be filed for said mark in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Trademark Laws of the United States or any international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; together with the goodwill of the business symbolized by the trademark(s) and said applications to register said trademark(s)

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue trademarks, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to me respecting said mark, and testify in any legal proceeding, sign all lawful papers, execute all divisions, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the said ASSIGNEE, its successors,

legal representatives and assigns, to obtain and enforce proper trademark protection for said mark in all countries.

IN TESTIMONY WHEREOF, I hereunto set our hands and seal this 15th day of September, 1999.

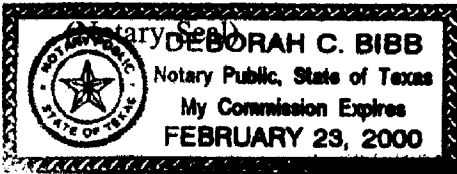
COLUMBIA INDUSTRIES, INC.

[Signature]
Name: DAVID S. HERRMANN
Title: V.P. General Counsel

STATE OF TEXAS §
 §
COUNTY OF BEXAR §

BEFORE ME, the undersigned authority, on this day personally appeared David S. Herrmann, in his capacity as Vice President General Counsel of Columbia Industries, Inc., known to me to be the person of that name, who signed the foregoing instrument, and acknowledged the same to be his free act and deed.

GIVEN under my hand and seal of office this 15th day of September 1999.



[Signature]
Notary Public, State of Texas
Deborah C. Bibb
Printed Name of Notary
Commission Expires 2/23/2000

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