

MDP 10-18-99

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

10-21-1999



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U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

#### Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other
- Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

#### Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

10/20/1999 MTHA11 00000265 1905574

FOR OFFICE USE ONLY

01 FC:481  
02 FC:482

40.00 OP  
475.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**

REEL: 001981 FRAME: 0801

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
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**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ralph W. Kalish, Jr.

*Ralph W. Kalish, Jr.*

AMERICAN PATENT & TRADEMARK OFFICE

10/13/99

Name of Person Signing

Signature

Date Signed

**ATTACHMENT**  
**To Trademark Recordation Form PTO-1618A**

**TRADEMARK APPLICATION(S)**

FREEDOM FIREWORKS and Design 75/473,186

**TRADEMARK REGISTRATION(S)**

ALL AMERICA	1,905,574
AMERICAN EAGLE	1,666,638
BLOCK PARTY	1,725,449
FREEDOM '76	1,734,663
FREEDOM FIREWORKS	828,103
FREEDOM FIREWORKS and Design	1,728,583
MYSTERY GEYSER	1,734,664
RAZZLE DAZZLER	1,732,880
SCREAMING MEEMIE	1,887,891
SILVER SPANGLER	1,736,418
SPIRIT OF '76	734,662
QUAKE THE BIG ONE (California)	103,641
FREEDOM FIREWORKS (Nevada)	
PRE-SEASON PROGRAM	
TRIPLE TREAT (California)	46,284
FIREWORKS PRE-SEASON PROGRAM and Design (California)	46,454
TRIPLE TREAT (California)	101,601
WHISTLE PETE and Design (California)	100,537

## ASSIGNMENT

WHEREAS, American Promotional Events, Inc., a corporation duly organized under the laws of the State of California (hereinafter "Assignor"), having its principal office and place of business at 14111 Freeway Drive, Suite 200, Santa Fe Springs, CA 90670 has adopted, used and is using in its business and is the owner of the entire right, title and interest in and to the following trademarks for which registration has been applied for and issued by the U S. Patent and Trademark Office under Certificates of Registration: (see Exhibit A)

WHEREAS, American Promotional Events of Alabama, Inc., a corporation duly organized under the laws of the State of Alabama (hereinafter "Assignee"), having its principal office and place of business at 5411 Helton Drive, Florence, Alabama 35630, is desirous of acquiring all right, title and interest in and to said trademarks, the registrations therefor and the good will of the business associated therewith

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, BE IT KNOWN THAT for and in consideration of One Dollar (\$1.00) and other valuable consideration to it paid by Assignee, the receipt and sufficiency of which is hereby acknowledged. Assignor by these presents does hereby assign, sell, transfer and set over to said Assignee, Assignor's entire right, title and interest in and to said trademarks listed in Attachment A, together with the goodwill of the business associated therewith and U S. Certificates of Registration listed in Attachment A, the same to be held and enjoyed by Assignee for its own use and for the use of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this

Assignment  
American Promotional Events, Inc. to  
American Promotional Events of Alabama, Inc.  
Page 2

assignment and sale had not been made.

Signed at \_\_\_\_\_, this 27<sup>th</sup> day of September 1999.

AMERICAN PROMOTIONAL EVENTS, INC.  
(A California Corporation)

Jad Trout  
Name: JAD TROUT  
Title: PRESIDENT

Assignment  
 American Promotional Events, Inc. to  
 American Promotional Events of Alabama, Inc.  
 Page 3

**EXHIBIT A**

**U. S. APPLICATION/REGISTRATIONS**

<b>MARK</b>	<b>APP/REG NO.</b>
ALL AMERICA	1,905,574
AMERICAN EAGLE	1,666,638
BLOCK PARTY	1,725,449
FREEDOM '76	1,734,663
FREEDOM FIREWORKS	828,103
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RAZZLE DAZZLER	1,732,880
SCREAMING MEEMIE	1,887,891
SILVER SPANGLER	1,736,418
SPIRIT OF '76	1,734,662

**STATE REGISTRATIONS**

<b>MARK</b>	<b>STATE</b>	<b>REG. NO.</b>
QUAKE THE BIG ONE	CALIFORNIA	105,631
FREEDOM FIREWORKS	NEVADA	
PRE-SEASON PROGRAM		
TRIPLE TREAT	CALIFORNIA	46,284
FIREWORKS PRE-	CALIFORNIA	46,154
SEASON PROGRAM and Des		
TRIPLE TREAT	CALIFORNIA	101,601
WHISTLE PETE and Des.	CALIFORNIA	100,537