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TRADEMARKS ONLY



To the Ass
Please record the

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rademarks:
t or copy thereof.

1. NAME OF PARTY (IES) CONVEYING AN INTEREST:
Innovation Group, Ltd

2. NAME OF PARTY (IES) RECEIVING AN INTEREST:

Name: Innova Inc.

Internal Address: _____
Street Address: 409 W. 76th Street

City: Davenport State: Iowa
Zip: 52806

ENTITY:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation State: Iowa
- Other: _____

ENTITY:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation State: Iowa
- Other: _____

If not domiciled in the United States, a domestic representative designation is attached: _____ Yes _____ No

(The attached document must not be an assignment)

3. INTEREST CONVEYED: Entire

- Assignment
- Security
- Name Change
- Merger
- Other _____

4. Application no's or registration no's. Additional sheet attached? Yes _____ No

A. Trademark Application

B. Trademark Registration

No. 75/637,015 ; filed 02/10/99

No. 2,277,412 ; filed 01/30/98

No. 75/662,104 ; filed 03/17/99

No. 2,267,906 ; filed 04/14/98

5. Name and address of party to whom correspondence concerning document should be mailed:

Gerald M. Kraai, Esq.
Litman, Kraai & Brown, L.L.C.
4700 Belleview, Suite 200
Kansas City, Missouri 64112

7. Amount of fee enclosed or authorized to be charged: \$325.00

(Check No. 12105 enclosed)

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

12-1660

6. Number of applications and registrations involved: 14

10/26/1999 DNGUYEN 00000276 75637015

01 FC 481
02 FC 482

40.00 DP
~~325.00 DP~~

DO NOT USE THIS SPACE

9. Date of execution of attached document is: October 14, 1999

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. This document executed on: October 19, 1999.

Gerald M Kraai

34,854

Gerald M. Kraai

Signature

Reg. No.

Name of Person Signing

TRADEMARK ASSIGNMENTS

<u>Mark</u>	<u>Serial No.</u>	<u>Date filed</u>
SAFFRON	75/783,696	08/26/99
SAFFRON PROFESSIONAL	75/428,720	02/04/98
INNOVA COLORS	75/797,900	09/13/99
INNOVA THE KITCHEN EXPERTS	75/738,481	06/28/99
INNOVA PROFESSIONAL	75/637,118	02/10/99
INNOVA CONTINENTAL	75/637,112	02/10/99
INNOVA	75/737,700	06/28/99
INNOVA	75/582,041	11/03/98
INNOVA	75/663,822	03/19/99
CASTEX	75/637,016	02/10/99

ASSIGNMENT OF TRADEMARKS


For \$1.00 (One Dollar) and other good and valuable consideration, INNOVATION GROUP, LTD, an Iowa corporation, whose principal offices are at 409 W. 76th Street, Davenport, Iowa 52806, grants, conveys and assigns to INNOVA INC., an Iowa corporation, whose principal offices are at 409 W. 76th Street, Davenport, Iowa 52806, all right, title, and interest in and to each of the trademarks, trademark applications, and trademark registrations listed below, together with the goodwill of the business symbolized by each of said trademarks, all common law rights associated with each of said trademarks, all claims for damages by reason of past infringement of each of said trademarks, and the right to sue and collect for any past infringement of each of said trademarks:

<u>Mark</u>	<u>International Classification</u>	<u>Registration No./ Serial No.</u>
ULTREX	21	2,277,412
EURO CLASSIC	21	2, 267,906
ULTREX	11	75/637015
ULTREX	8	75/662104
SAFFRON	21	75/783696
SAFFRON PROFESSIONAL	21	75/428720
INNOVA COLORS	21	75/797900
INNOVA THE KITCHEN EXPERTS	21	75/738481
INNOVA PROFESSIONAL	21	75/637118
INNOVA CONTINENTAL	21	75/637112

INNOVA	21	75/737700
INNOVA	21	75/582041
INNOVA	9	75/663822
CASTEX	21	75/637016

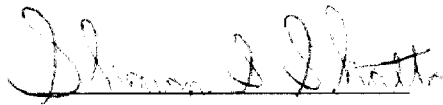
Executed this 14 day of October, 1999.

INNOVATION GROUP, LTD.

By: 
 Lewis A. Mendelson
 Vice President

STATE OF MISSOURI)
) ss.
 JACKSON COUNTY)

On this 14th day of October, 1999, before me, a Notary Public in and for said county and state, personally appeared Lewis A. Mendelson, the Vice President of Innovation Group, Ltd., known to me to be the person and authorized officer of said corporation who executed the above Assignment of Trademarks on behalf of said corporation and acknowledged to me that the same was executed as the free and voluntary act and deed of said officer and as the free and voluntary act and deed of said corporation.



My Commission Expires:

NOTARY PUBLIC

SHARON S. SHATTO
 Notary Public - State of Missouri
 Commissioned in Jackson County
 My Commission Expires 4-27-2002