

11-01-1999



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TRADEMARK

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### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

#### Submission Type

New

Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_

Correction of PTO Error  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document  
Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger

Change of Name

Other \_\_\_\_\_

Effective Date  
Month Day Year  
02-01-97

#### Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name Apostles Publishing Company

02 01 97

Formerly \_\_\_\_\_

Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

#### Receiving Party

Mark if additional names of receiving parties attached

Name Standex International Corporation

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) 6 Manor Parkway

Address (line 2) Legal Department

Address (line 3) Salem

New Hampshire

03079

City

State/Country

Zip Code

Individual  General Partnership  Limited Partnership

Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/01/1999 DNGUYEN 00000101 194112 1854610

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**Domestic Representative Name and Address** Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address** Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,854,610"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

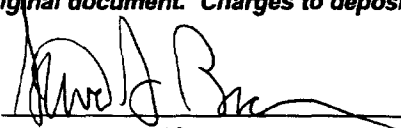
Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Steven G. Brown, Asst. Secretary  
Name of Person Signing

  
Signature

October 26, 1999  
Date Signed

# ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

This Assignment of Intellectual Property Rights, dated as of February 1, 1997 between APOSTLES PUBLISHING COMPANY, a California corporation with its principal place of business at 2100 East Valencia Drive, Suite C, Fullerton, California 92831 (the "Seller") and Standex International Corporation, a Delaware corporation with its principal place of business at 6 Manor Parkway, Salem, New Hampshire 03079 (the "Buyer").

**WHEREAS**, Seller and Buyer have entered into a Purchase Agreement dated as of February 1, 1997 (the "Purchase Agreement") whereby Buyer has agreed to acquire certain of the assets of the Seller; and

**WHEREAS**, Seller and Buyer have entered into and executed a certain Bill of Sale, dated as of the date hereof, whereby Buyer shall acquire certain of the assets of Seller related to Seller's business of development, publishing, marketing and sales of Christian elementary and preschool curricula;

**NOW THEREFORE**, in consideration of the assignment of the assets pursuant to the Bill of Sale and subject to the covenants and conditions thereof and of the Purchase Agreement, the parties hereto agree as follows:

1. Any term used herein or in the Schedules that is not defined herein, shall have the meaning defined in the Purchase Agreement.

2. Seller hereby assigns, sells and sets over on even date herewith unto the Buyer its entire, right, title and interest to the intangible properties listed on Schedule A hereto, said intangible properties to be held and enjoyed by the Buyer as fully and entirely as the same would have been held by Seller had this assignment and sale not been made, together with all claims for damages by reason of past infringement of said intangible properties, along with the right to sue for and collect the same for its own use and behalf, and for the use and behalf of its successors and assigns:

(a) all trademarks, tradenames, design marks and service marks of Seller relating to the Business including the curricula titles *Biblical Choices* and *Scripture Bites*, all rights associated with each such trademark and service mark, and any and all goodwill associated therewith;

(b) the United States trademark and service mark registrations and pending applications listed on Schedule A hereto, all rights associated with each such registration and application, and any and all goodwill associated therewith; and

(c) the copyrights in all copyrightable materials being acquired by Buyer, including but not limited to those listed on Schedule B hereto, with the related copyright

registrations and applications for copyright registration and any applicable renewals thereof.

3. This Assignment is given in furtherance of the transactions contemplated by the Purchase Agreement and does not constitute an amendment or modification thereof.

**IN WITNESS WHEREOF**, the authorized officers of Seller and Buyer hereto have caused this Assignment of intangible property rights to be duly executed and delivered on the date first written above.

**ATTEST:**

[Handwritten Signature]

**STANDEX INTERNATIONAL CORPORATION**

By: [Handwritten Signature]  
Eugene H. Wigginton  
President of Standard Publishing  
a division of  
Standex International Corporation

**ATTEST:**

[Handwritten Signature]

**APOSTLES PUBLISHING COMPANY**

By: [Handwritten Signature]  
Gene R. Jackson  
Its: Vice President

STATE OF California )  
COUNTY OF Los Angeles )

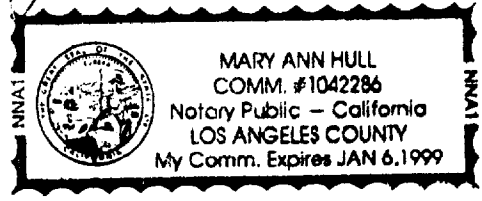
SS:

BEFORE ME, the undersigned authority, on this day personally appeared Gene R. Jackson known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed and in the capacity therein stated as the act and deed of Apostles Publishing Company.

Given under my hand and seal of office, this 2<sup>nd</sup> day of February, 1997.

[Handwritten Signature]  
Notary Public

My Commission expires:  
1-6-99



STATE OF California )  
 ) SS:  
COUNTY OF Los Angeles )

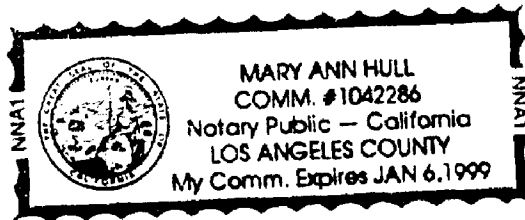
BEFORE ME, the undersigned authority, on this day personally appeared Gregory H. Wigginton known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he executed the same for the purposes and consideration therein expressed and in the capacity therein stated as the act and deed of Standex International Corporation.

Given under my hand and seal of office, this 6th day of February, 1997.

Mary Ann Hull  
Notary Public

My Commission expires:

1-6-99





October 26, 1999

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D. C. 20231

RE: Trademark Assignment of the mark:  
"BIBLICAL CHOICES FOR A NEW GENERATION and design,  
Reg. No. 1,854,610

Dear Sir or Madam:

Enclosed please find Recordation Form Cover Sheet for the filing of an Assignment of the trademark "BIBLICAL CHOICES FOR A NEW GENERATION and design, Registration No. 1,854,610 from Apostles Publishing Company to Standex International Corporation.

Please acknowledge receipt of the enclosed Assignment on the enclosed postcard and return same to me.

Please deduct the renewal fee of \$200 from the Deposit Account of Standex International Corporation (Deposit Account No. 19-4112).

Thank you for your assistance in this matter.

Sincerely,

A handwritten signature in black ink, appearing to read 'Steven G. Brown', with a long horizontal flourish extending to the right.

Steven G. Brown  
Corporate Attorney

SGB/dr