

MRO 10/29/99

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

11-02-1999

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



101186956
RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

Mark if additional names of conveying parties attached
Execution Date
Month Day Year

Name Seessel's Holdings, Inc.

10/07/1999

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Tennessee

Receiving Party

Mark if additional names of receiving parties attached

Name Albertson's, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) 250 Parkcenter Boulevard

Address (line 2) _____

Address (line 3) Boise

Idaho

83726

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization Delaware

11/01/1999 DNGUYEN 00000295 1586232

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40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

[Empty box]

99 OCT 29 AM 10:04

Address (line 1)

[Empty box]

Address (line 2)

[Empty box]

Address (line 3)

[Empty box]

Address (line 4)

[Empty box]

Correspondent Name and Address

Area Code and Telephone Number (213) 622-7700

Name

Michael J. MacDermott, Esq.

Address (line 1)

Pretty, Schroeder & Poplawski

Address (line 2)

444 S. Flower Street

Address (line 3)

Los Angeles, CA 90071

Address (line 4)

[Empty box]

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

[Empty boxes for Trademark Application Number(s)]

1586232 [Empty boxes for Registration Number(s)]

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

162460

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Michael J. MacDermott

Name of Person Signing

Michael J. MacDermott

Signature

October 22, 1999

Date Signed

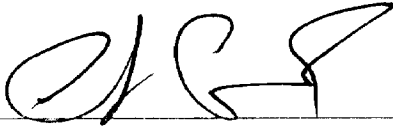
ASSIGNMENT OF A REGISTERED MARK

WHEREAS Seessel's Holdings, Inc., a Tennessee corporation of 250 Parkcenter Boulevard, Boise, Idaho 83726 is the owner of the mark SEESSEL'S (Stylized), which is registered in the United States Patent and Trademark Office, No. 1,586,232 issued March 6, 1990, and

WHEREAS Albertson's, Inc., a Delaware corporation of 250 Parkcenter Boulevard, Idaho 83726 is desirous of acquiring said mark and the registration thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Seessel's Holdings, Inc. does hereby assign unto the said Albertson's, Inc. all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Seessel's Holdings, Inc.

By: 
Chip Cole
Vice President

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