

11-02-1999

MED 10.25.99



101189209

Commissioner of Patents and Tradem. thereof

and original documents or copy

1. Name of conveying party(ies):

The Stroh Brewery Company
100 River Place
Detroit, Michigan 48207

- Individual(s)
Association
General Partnership
Limited Partnership
[X] Corporation-State: Arizona
Other

2. Name and address of receiving party(ies):

SBC Holdings, Inc.
100 River Place
Detroit, Michigan 48207

- Individual(s) citizenship:
Association:
General Partnership:
Limited Partnership:
[X] Corporation - State: Arizona
Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:

3. Nature of conveyance:

- Assignment
Security Agreement
[X] Merger
[X] Change of Name
Other:

Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached?
Yes [X] No

Execution Date: September 20, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,514,774 1,512,002
2,180,233 1,539,490

Additional numbers attached?

Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: 6. Total number of applications and registrations involved: Four (4)

Michael D. Fishman
Rader, Fishman & Grauer
1533 North Woodward Avenue
Suite 140
Bloomfield Hills, Michigan 48304
(248) 594-0600

7. Total fee (37 CFR 3.41).....\$115.00
Enclosed

[X] Authorized to be charged to deposit account.

8. Deposit Account Number: 18-0013
(Attach duplicate copy of this page if using deposit account)

10/28/1999 MTHA11 00000108 1514774

DO NOT USE THIS SPACE

01 FC:481 (40.00 CH)
02 FC:482 (75.00 CH)

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael D. Fishman
Name

Signature

10/19/99
Date

Total number of pages comprising cover sheet 2

R0067734

10/28/1999 MTHA11 00000108 1514774
01 FC:481 40.00 CH

STATE OF ARIZONA
ACC/FAX
DATE FILED

SEP 21 1999

ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION
OF
THE STROH BREWERY COMPANY

DATE APPR 09-21-99
TERM _____
BY Mindy Robinson
- 0018409-3

Pursuant to the provisions of A.R.S. §10-1006, The Stroh Brewery Company, an Arizona corporation (the "Corporation"), hereby adopts the following Articles of Amendment to the Articles of Incorporation and certifies as follows:

FIRST: The name of the Corporation is The Stroh Brewery Company.

SECOND: Article 1 to the Articles of Incorporation shall be amended in its entirety to read as follows:

"1. NAME

The name of the Corporation is SBC Holdings, Inc."


THIRD: The Amendment to the Articles of Incorporation was adopted by the sole shareholder and the directors of the Corporation on August 10, 1999, in the manner prescribed by the Arizona General Corporation Law.

FOURTH: As of the date of adoption of the Amendment there were 9,250,000 shares of common stock outstanding and entitled to vote, all of which were voted in favor of the amendment.

FIFTH: The amendment does not provide for an exchange, reclassification or cancellation of issued shares.

DATED: September 20, 1999.

The Stroh Brewery Company,
an Arizona corporation

By: 
George E. Kuehn
Executive Vice President,
General Counsel, & Secretary