FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 11-02-1999



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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

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Submission Type	Conveyance Type
XX New	Assignment License
Resubmission (Non-Recordation) Document ID # Correction of PTO Error Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment Effective Date Month Day Year
Corrective Document	Change of Name
Reel # Frame #	XX Other Release of Trademarks
Conveying Party	Mark if additional names of conveying parties attached Execution Date
Name PARIBAS, CHICAGO BRANCH, AS	AGENT Month Day Year
Formerly BANQUE PARIBAS, CHICAGO BRAN	CH, AS AGENT
Individual General Partnership	Limited Partnership Corporation Association
Other	
Citizenship/State of Incorporation/Organiza	ation
Receiving Party	Mark if additional names of receiving parties attached
Name BOOKS ARE FUN, LTD.	
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DBA/AKA/TA F/K/A READINGS FUN, LTD.	
DBA/AKA/TA F/K/A READINGS FUN, LTD.	
DBA/AKA/TA F/K/A READINGS FUN, LTD. Composed of	
DBA/AKA/TA F/K/A READINGS FUN, LTD. Composed of Address (line 1) 123 North Main Street Address (line 2) Address (line 3) Fairfield	Iowa 52256
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01 FC:481 02 FC:482 40.00 OP 125.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:

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Page 2

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Name	Linda R. Kastner		
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TRADEMARK
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RELEASE OF TRADEMARKS

THIS RELEASE OF TRADEMARKS is dated as of	, 1999 by
Paribas, Chicago Branch, as Agent (f/k/a Banque Paribas Chicago Branch, a	s Agent) ("Paribas").

WHEREAS, Paribas and Books Are Fun, Ltd. (f/k/a Reading's Fun, Ltd.) ("Borrower"), entered into that certain Assignment of Trademarks (the "Assignment of Trademarks"), dated as of May 1, 1997;

WHEREAS, the Assignment of Trademarks granted Paribas a security interest in, among other things, certain trademarks, tradenames, trademark registrations, service marks, trade styles, terms, designs and trademark applications ("Trademarks"), including, without limitation, the Trademarks listed on Schedule A attached hereto as security for certain obligations of Borrower to Paribas (the "Obligations");

WHEREAS, Paribas recorded the Assignment of Trademarks on May 6, 1997 at Reel 1583, Frame 0814 in the United States Patent and Trademark Office; and

WHEREAS, Borrower has satisfied all of the Obligations and has requested that Paribas release its security interests in the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Paribas hereby agrees as follows:

Paribas hereby fully releases and terminates its security interests in and liens on:

- all of Borrower's now existing or hereafter acquired right, title and interest in and to: all Trademarks which are now filed with the U.S. Patent and Trademark Office, any similar office or agency of any state, territory or possession of the United States or Canada or any similar office or agency of any other country or used in the United States, any state, territory or possession thereof including, without limitation, Puerto Rico, or any other country, and (i) any renewals thereof, (ii) all income, royalties, damages and payments now and hereafter due or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements thereof, (iii) the right to sue for past, present and future infringements thereof, (iv) all documents, packages, prints and labels on which said Trademarks have appeared and all designs and general intangibles of a like nature, and (v) all rights corresponding thereto throughout the world;
- the goodwill of Borrower's business connected with or symbolized by (b) Trademarks; and
- any and all of the proceeds of any of the foregoing, including, without limitation, any claims by Borrower against third parties for infringement of the Trademarks or of any license with respect thereto.

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Paribas further agrees, at the sole cost and expense of Borrower, to perform all acts reasonably necessary to effect the release and termination of its security interest and liens, including, but not limited to the recording, filing and entering into any agreements, documents, forms or papers needed to accomplish such release and termination.

IN WITNESS WHEREOF, Paribas has caused this Release of Trademarks to be duly executed as of the day and year first above written.

PARIBAS, CHICAGO BRANCH, AS AGENT (F/K/A BANQUE PARIBAS, CHICAGO BRANCH, AS AGENT)

By:	AM Heinen	
Name:	STEVEN M. HEINFN	
Title:	MANAGING DIRECTOR	

TRADEMARK 1799
REEL: 001984 FRAME: 0004

SCHEDULE A

TO

RELEASE OF TRADEMARKS

[W97] 09/21/99

<u>Trademarks</u>	Trademark Application Serial Number	Filing Date
Reading's Fun Ltd.	74/462,323	May 26, 1994
Reading's Fun Ltd. & Design	74/638,213	February 24, 1995
Reading's Fun Book Fair	74/629,850	February 3, 1995
Cuidao	75/137,808	July 18, 1996
Book Nook	75/137,801	July 18, 1996
Reading Heroes	75/196,698	November 12, 1996

RECORDED: 10/22/1999

TRADEMARK REEL: 001984 FRAME: 0006