

11-03-1999



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MND 11/01/99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year

- Merger
- Change of Name
- Other _____

Conveying Party

- Mark if additional names of conveying parties attached
- Name Execution Date
Month Day Year
- Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization

Receiving Party

- Mark if additional names of receiving parties attached
- Name

- DBA/AKA/TA _____
- Composed of _____
- Address (line 1)
- Address (line 2) _____
- Address (line 3)
City State/Country Zip Code
- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/02/1999 NTHA11 00000144 75312376

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001984 FRAME: 0261

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved.

#

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed Deposit Account

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Melissa J. Lee

10/27/99

Name of Person Signing

Signature

Date Signed

ASSIGNMENT

WHEREAS, ADMAR CORPORATION, a California Corporation, located at 1551 N. Tustin Avenue, Suite 300, Santa Ana, California, U.S.A. 92705-8638 ("Assignor"), has adopted, is using, has applied for registration or has registered various trademarks, service marks and trade names throughout the world (hereinafter "the Marks");

WHEREAS, the Marks shall include all marks owned by Assignor, including common law marks as well as the Marks listed in the attached Appendix A;

WHEREAS, PRINCIPAL FINANCIAL GROUP, INC., an Iowa Corporation, located at 711 High Street, Des Moines, Iowa, U.S.A. 50392 ("Assignee") desires to acquire the Marks, to the extent the Marks are assignable;

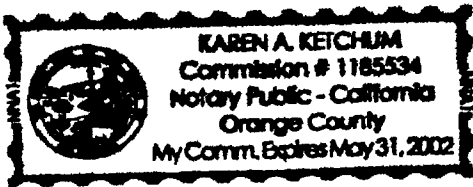
NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under the Marks, together with the goodwill of the business symbolized by the Marks, together with all rights and privileges granted and secured thereby.

Admar Corporation
By: [Signature]
Name: Kraig Boysen
Title: President & CEO

Dated: April 15, 1999

State of CA)
County of Orange) ss.

On this 15th day of April, 1999, before me appeared KRAIG BOYSEN, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Admar Corporation.



[Signature]
Notary Public

My Commission Expires:

May 31, 2002

Appendix A

Federal Trademarks

| <u>Trademark</u> | <u>Serial/Reg. No.</u> | <u>Filing/Reg. Date</u> |
|-----------------------------------|------------------------|-------------------------|
| EXCLUSIVE HEALTH | 1,983,404 | 07/02/1996 |
| HEALTH WATCH MEDICAL REVIEW SY | 1,957,284 | 02/20/1996 |
| MED NETWORK AND DESIGN | 1,952,619 | 01/30/1996 |
| MED\$ENSE | 1,320,076 | 02/12/1985 |
| PRENATAL PARTNERS | 1,976,642 | 05/28/1996 |

State Registered Trademarks

| <u>Trademark</u> | <u>Serial/Reg. No.</u> | <u>Filing/Reg. Date</u> |
|--|------------------------|-------------------------|
| COMMUNITY ALLIANCE FOR HEALTH Colorado | 931,080,940 | 08/06/1993 |
| COMMUNITY ALLIANCE FOR HEALTH Texas | 52,844 | 08/16/1993 |
| COSTGUARD California | 21,604 | 12/06/1984 |
| MED\$ENSE California | 19,996 | 06/13/1984 |

Pending Applications

| <u>Trademark</u> | <u>Serial/Reg. No.</u> | <u>Filing/Reg. Date</u> |
|------------------|------------------------|-------------------------|
| MED\$ELECT | 75-312376 | 06/20/1997 |

Appendix A

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