

11-04-1999

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**



101191151

**RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY**

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

**Submission Type**

- ☐ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☒ Corrective Document  
Reel #  1564 Frame #  0164

**Conveyance Type**

- ☐ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger
- ☐ Change of Name see attached explanation
- ☒ Other  to correct recordation of assignment against wrong reg. number (typo, error of parties)

Effective Date  
Month Day Year  
3 14 97

**Conveying Party**

☐ Mark if additional names of conveying parties attached

Execution Date  
Month Day Year  
3 14 97

Name  Kraft Foods, Inc.

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization  Delaware

**Receiving Party**

☐ Mark if additional names of receiving parties attached

Name  Kellogg Company

DBA/AKA/TA

Composed of

Address (line 1)  One Kellogg Square

Address (line 2)  P.O. Box 3599

Address (line 3)  Battle Creek  
City

Michigan  
State/Country

49016-3599  
Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership

☒ Corporation ☐ Association

☐ Other

☒ Citizenship/State of Incorporation/Organization  Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

**FOR OFFICE USE ONLY**

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

**TRADEMARK**  
**REEL: 001984 FRAME: 0528**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(212) 207-1377

Name

Barbara Bauer, Legal Assistant

Address (line 1)

Richards & O'Neil, LLP

Address (line 2)

885 Third Avenue

Address (line 3)

New York, NY 10022-4873

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

5

**Trademark Application Number(s) or Registration Number(s)**

☐

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,408,764

**Number of Properties**

Enter the total number of properties involved.

#

1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed ☐

Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

18-1290

Authorization to charge additional fees:

Yes

☒

No

☐

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Edward J. Wilder

Name of Person Signing

Edward J. Wilder

Signature

11/1/99

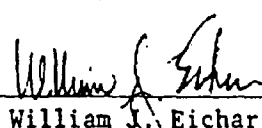
Date Signed

## TRADEMARK ASSIGNMENT

KRAFT FOODS, INC., a Delaware corporation having a principal place of business at Three Lakes Drive, Northfield, Illinois 60093 ("Assignor"), is the owner of the United States trademark registrations listed on Schedule A attached hereto (collectively, the "Trademarks"), and for good and valuable consideration, the receipt and sufficiency are hereby acknowledged, does, effective as of December 16, 1996, hereby assign and transfer to KELLOGG COMPANY, a Delaware corporation having a principal place of business at One Kellogg Square, P.O. Box 3599, Battle Creek, Michigan 49106-3599 ("Assignee"), its successors and assigns, all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the registrations for the Trademarks, and any renewals and extensions that may be granted therein, and all claims and rights associated therewith, including but not limited to, all claims and rights to bring and maintain actions based on the Trademarks.

KRAFT FOODS, INC.

By

  
Name: William J. Eichar  
Title: Vice President, M & A

Dated:

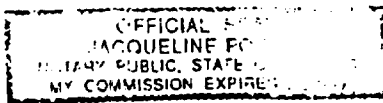
February 25, 1997

STATE OF *Illinois* )  
 ) SS  
COUNTY OF *Cook* )

On this *25th* day of *February*, 1997, before me personally appeared *William Eichen* a *V.P., M+A* of Kraft Foods, Inc. to me known to be the person who executed the foregoing instrument in my presence and acknowledged to me that he executed the same for and as the act of such corporation for the consideration and purposes therein set forth.

*Jacqueline P. Pugh*  
Notary Public

SEAL



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REC'D REID: 03/14/1997

TRADEMARK  
REEL: 1564 FRAME: 0167

TRADEMARK  
REEL: 001984 FRAME: 0531

FORM PTO-1594  
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03-26-1997



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LY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commissioner of P.

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final documents or copy thereof.

1. Name of conveying party(ies):

Kraft Foods, Inc.

- ☐ Individual(s)      ☐ Association  
☐ General Partnership      ☐ Limited Partnership  
☒ Corporation-Delaware  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other

Execution Date: February 25, 1997

2. Name and address of receiving party(ies):

Name: Kellogg Company

Address: One Kellogg Square  
P.O. Box 3599  
Battle Creek, Michigan 49016-3599

- ☐ Individual(s) citizenship  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☒ Corporation-Delaware  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached ☐ Yes ☒ No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No (s)

B. Trademark registration No.(s)

See Schedule A attached

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Jeffrey H. Kaufman  
OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.  
Attorneys at Law  
Fourth Floor  
1755 Jefferson Davis Highway  
Arlington, Virginia 22202

6. Total number of applications and registrations involved: 8

7. Total fee (37 CFR 3.41): \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number: 15-0030  
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey H. Kaufman  
Name of Person Signing

Jeffrey H. Kaufman  
Signature

March 14, 1997  
Date

Total number of pages including cover sheet, attachments, and document: 4

OMB No. 0651-0011 (exp. 4/94)

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RECORDED: 11/04/1999

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