11-05-1999

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TO THE HON. COMMISSIONER OF PATENTS & TRADEMARKS: PLEASE RECORD THE ATTACHED ORIGINAL DOCUMENTS OR COPIES THEREOF.

1. NAME AND ADDRESS OF CONVEYING PARTY	2. NAME AND ADDRESS OF RECEIVING PARTY
SUSAN BRISTOL, INC. The Schrafft Center 529 Main Street, Suite 218 Boston, Massachusetts 02129 (Massachusetts Corporation)	KELLWOOD COMPANY 600 Kellwood Parkway Chesterfield, Missouri 63017 (Delaware Corporation)
Additional names of conveying parties attached? No.	Additional names of receiving parties attached? No.
3. NATURE OF CONVEYANCE: X Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name Execution Date: November 1, 1999	If assignee is not domiciled in the United States, a designation of domestic representative is attached.
4. APPLICATION OR REGISTRATION NUMBER(S) A. Trademark Application Nos. Additional numbers attached? No.	B. Trademark Registration Nos. 1,674,295 Additional numbers attached? No.
5. NAME AND ADDRESS OF PARTY TO WHOM CORRESPONDENCE CONCERNING DOCUMENT SHOULD BE MAILED: I. STEPHEN SAMUELS SAMUELS, GAUTHIER & STEVENS LLP 225 FRANKLIN STREET, SUITE 3300 BOSTON, MA 02110	6. TOTAL NUMBER OF APPLICATIONS AND REGISTRATIONS INVOLVED: 1 7. TOTAL FEE DUE: $ 40.00 (Check enclosed) If any additional fee(s) are due, the Commissioner is hereby authorized to charge the Deposit Account identified in item 8. 8. DEPOSIT ACCOUNT NUMBER: 19-0079

DO NOT USE THIS SPACE

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9. STATEMENT AND SIGNATURE

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

I. Stephen Samuels	I. Stephen Samuels	November 1, 1999	10. Total pages: 2
Name of Person Signing	Signature	Signature Date	

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ASSIGNMENT

WHEREAS, Susan Bristol, Inc. a Massachusetts corporation located at The Schrafft Center, 529 Main Street, Suite 218, Boston, Massachusetts 02129, hereinafter referred to as Assignor, is the owner of the COMPONENTS mark for women's clothing, namely, skirts, blouses, dresses, shorts, slacks and sweaters.

WHEREAS, Assignor is the owner of U.S. Registration No. 1,674,295, issued on February 4, 1992, for said mark.

WHEREAS, Kellwood Company, a Delaware Corporation located at 600 Kellwood Parkway, Chesterfield, Missouri 63017, hereinafter referred to as Assignee, is desirous of acquiring said mark together with the goodwill of the business with which said mark is used and which is symbolized by said mark and any and all registrations and applications for registration of said mark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor hereby assigns to Assignee the entire right, title and interest in and to the COMPONENTS mark, all registrations of and applications to register said mark, including U.S. Registration No. 1,674,295, the right to recover for past infringement of said mark, and the goodwill of the business in connection with which said mark is used and which is symbolized by said mark.

The effective date of this assignment is November 1, 1999.

SUSAN BRISTOL, INC.

By: [signature]

Name: KENNETH QUESTAD

Title: SENIOR VICE PRESIDENT

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