

11-08-1999



SHEET

101194162

TO: The Commissioner of Patents

Send original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
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Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
 09 30 98
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name



DBA/AKA/TA

11-02-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #64

Composed of

Address (line 1)

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City

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- Individual
- General Partnership
- Limited Partnership

- Corporation
- Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

11/08/1999 MTHA11 00000012 1802344

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40.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK

REEL: 001986 FRAME: 0124

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

513/629-2746

Name

Joseph B. Jaap

Address (line 1)

Graydon, Head & Ritchey

Address (line 2)

P.O. Box 6464

Address (line 3)

Cincinnati, Ohio 45201-6464

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,802,344		

Number of Properties

Enter the total number of properties involved.

#

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

40.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Joseph B. Jaap

Name of Person Signing

Signature

11-2-99

Date Signed

NUNC PRO TUNC TRADEMARK AND/OR SERVICE MARK ASSIGNMENT

WHEREAS, **McVAY MEDIA, INC.**, a corporation organized under the laws of the State of Ohio and having its principal office at 2001 Crocker Rd. Suite 260, Cleveland, Ohio 44145, (hereinafter "Assignor") adopted, used, and thereby acquired the entire right, title, and interest in, to, and under the trademarks and/or service marks and the registrations thereof listed on Schedule 1 attached hereto (the "Marks");

WHEREAS, **CRITICAL MASS MEDIA, INC.**, a corporation organized under the laws of the State of Ohio and having its principal office at 3857 Ivanhoe Ave., Cincinnati, OH 45212, (hereinafter "Assignee") desired to acquire the entire right, title, and interest in and to the Marks, including the goodwill of the business with which the Marks are used, and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the Assignor hereby sells, assigns, and transfers, *nunc pro tunc* as of September 30, 1998, and acknowledges that it sold, assigned, and transferred to the Assignee, its successors and assigns, on September 30, 1998, Assignor's entire right, title and interest in, to, and under the Marks and the registrations thereof, identified in the attached Schedule 1, together with the goodwill of the business in connection with which the Marks are used, pursuant to the Assets Purchase Agreement between Assignor and Assignee dated September 30, 1998.

WITNESS my hand this 1st day of November, 1999.

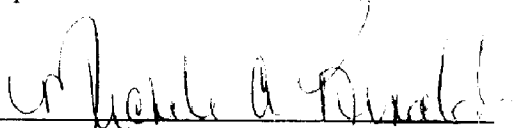
McVAY MEDIA, INC.,

By: 

Title: President

STATE OF Ohio)
COUNTY OF Cuyahoga) ss:

On this 1st day of November, 1999, before me personally appeared Michael McVay known to me to be the same person who duly acknowledged the signing of the foregoing assignment to be his/her voluntary act and deed on behalf of assignor and who executed the same for the uses and purposes therein specified.


Notary Public

MICHELE A. RINALDI
Notary Public - State of Ohio
My Commission Expires 12-4-2002

SCHEDULE 1

LIST OF MARKS ASSIGNED

MARK	REG. NO.	REG. DATE	COUNTRY/STATE
CARTUNES	1,802,344	Nov. 2, 1993	US