

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

11-12-1999

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
TRADEMARK



101198393

ET

9

Our Ref: 43328-0019 ^{REP} 11.9.99 RECC

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies)

Submission Type

New
 Resubmission (Non-Recordation)
Document ID # _____
 Correction of PTO Error
Reel # _____ Frame # _____
 Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License
 Security Agreement Nunc Pro Tunc Assignment
 Merger
 Change of Name
Effective Date
Month Day Year
July 30, 1999
 Other _____

Conveying Party

Mark if additional names of conveying parties attached

Name Peter A. Fatianow

Execution Date
Month Day Year

August 23, 1999

Formerly _____

Individual General Partnership Limited Partnership Corporation Association
 Other _____

Citizenship/State of Incorporation/Organization _____

Receiving Party

Mark if additional names of receiving parties attached

Name HealthGrades.com, Inc.

DBA/AKA/TA _____

Composed of _____

Address (line 1) Suite 600

Address (line 2) 44 Union Boulevard

Address (line 3) Lakewood, Colorado 80228

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
 Corporation Association
 Other _____

Citizenship/State of Incorporation/Organization Delaware

11/12/1999 0900/ET 00000046 7561550

FOR OFFICE USE ONLY

01 70:481
02 81:787
40.00
30.00

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001987 FRAME: 0501

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 467-7446

Name Armand J. Zottola, III, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036-5869

Pages Enter the total number of pages of the attached conveyance document including any attachments.

2

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

75/615,505
75/615,512
75/615,510

Number of Properties Enter the total number of properties involved.

3

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 90.00

Method of Payment Enclosed _____ Deposit Account X

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein

Armand J. Zottola, III, Esq.

Name of Person Signing


Signature

11/9/99

Date Signed

SERVICE MARK ASSIGNMENT

This Assignment is made as of the 30th day of July, 1999, by Peter A. Fatianow, an individual United States citizen residing at 8961 S. Kittiwake Street, Littleton, Colorado 80126 ("Assignor"), in favor of HealthGrades.com, Inc., a Delaware corporation, having a principal place of business at Suite 600, 44 Union Boulevard, Lakewood, Colorado 80228 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the service marks set forth in the attached Schedule A (the "Marks"), the applications for federal registration therefor, and the goodwill developed through the use of the Marks;

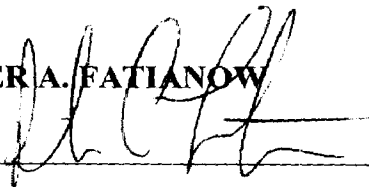
WHEREAS, Assignee desires to acquire all right, title, and interest in and to the Marks, the applications for federal registration therefor, and the goodwill developed through the use of the Marks;

WHEREAS, Assignee is a successor in interest to the portion of the business of Assignor to which the Marks pertain and such business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all of his right, title, and interest in and to the Marks, any applications for federal registration therefor, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized representative effective as of the date written below.

Date: 8/23/99

PETER A. FATIANOW
By: 

Acknowledgment:

HealthGrades.com, Inc.

By: Kay A. Sullivan

Title: Vice President

Date: 09/02/99

SCHEDULE A

<u>Mark</u>	<u>Serial No.</u>
PHYSICIANREPORTCARDS.COM	75/615,505
PHYSICIANREPORTCARDS	75/615,512
DENTISTREPORTCARDS.COM	75/615,510