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11-15-1999

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

11/10/99

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

[X] New

[ ] Resubmission (Non-Recordation)
Document ID #

[ ] Correction of PTO Error
Reel # Frame #

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Conveyance Type

[X] Assignment [ ] License

[ ] Security Agreement [ ] Nunc Pro Tunc Assignment

[ ] Merger
Effective Date Month Day Year: 10 07 99

[ ] Change of Name

[ ] Other

Conveying Party

[ ] Mark if additional names of conveying parties attached

Name: Meredith Corporation

Execution Date Month Day Year: 10 12 99

Formerly:

[ ] Individual [ ] General Partnership [ ] Limited Partnership [X] Corporation [ ] Association

[ ] Other

[X] Citizenship/State of Incorporation/Organization: Iowa

Receiving Party

[ ] Mark if additional names of receiving parties attached

Name: GMAC Home Services, Inc.

DBA/AKA/TA:

Composed of:

Address (line 1): 100 Witmer Road

Address (line 2):

Address (line 3): Horsham (City) PA USA (State/Country) 19044-0963 (Zip Code)

[ ] Individual [ ] General Partnership [ ] Limited Partnership

[X] Corporation [ ] Association

[ ] Other

[ ] If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. *(Designation must be a separate document from Assignment.)*

[X] Citizenship/State of Incorporation/Organization: Delaware

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11/12/1999 DNGUYEN 00000360 2215006

01 FC:481 40.00 OP
02 FC:482 75.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 202-663-8689

Name: Kathy J. McKnight, Esq.

Address (line 1): Shaw Pittman Potts & Trowbridge

Address (line 2): 2300 N Street, NW

Address (line 3): Washington, DC 20037-1128

Address (line 4):

Pages

Enter the total number of pages of the attached conveyance document including any attachments. # 2

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			2215006	1243115	
			2146706		
			2157890		

Number of Properties

Enter the total number of properties involved. # 4

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): $ 115.00 E

Method of Payment: Enclosed [X] Deposit Account [ ]

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 19-1565

Authorization to charge additional fees: Yes [X] No [ ]

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ann DiDonato	Ann DiDonato	11/1/99
Name of Person Signing	Signature	Date Signed

SCHEDULE C

ASSIGNMENT

WHEREAS, MEREDITH CORPORATION, 1716 Locust Street, Des Moines, Iowa 50309-3023 (hereinafter referred to as "Assignor"), is the owner of the following Trademarks:

HOME REWARDS, now registered in the United States Patent and Trademark Office under United States Registration No. 2,215,006;

MOVING REWARDS, now registered in the United States Patent and Trademark Office under the United States Registration No. 2,146,706;

THE SITE FOR HOMES, now registered in the United States Patent and Trademark Office under the United States Registration No. 2,157,890;

TWO NAMES YOU CAN TRUST, now registered in the United States Patent and Trademark Office under the United States Registration No. 1,243,115;

and wishes to transfer and assign said trademarks to GMAC HOME SERVICES, INC.;

WHEREAS, GMAC HOME SERVICES, INC., 100 Witmer Road, Horsham, PA 19044-0963 (hereinafter referred to as "Assignee"), a corporation under the laws of the State of Delaware, wishes to acquire United States Registration Nos. 2,215,006; 2,146,706; 2,157,890 and 1,243,115;

NOW, THEREFORE, for one dollar ($1.00) and other good and valuable consideration, Assignor, by an officer authorized to execute such assignment, hereby gives and assigns to Assignee its entire right, title and interest in and to the following Trademarks:

HOME REWARDS, registered under United States Registration No. 2,215,006;

MOVING REWARDS, registered under the United States Registration No. 2,146,706;

THE SITE FOR HOMES, registered under the United States Registration No. 2,157,890;

TWO NAMES YOU CAN TRUST, registered under the United States Registration No. 1,243,115;

together with all of the goodwill of the business symbolized by said Trademarks and registrations thereof.

Signed and effective this 7th day of October, 1999.

MEREDITH CORPORATION

By: S M Lang

Title: VP+CFO

The foregoing instrument was acknowledged before me this 12th day of October, 1999.

KAREN L. HAYES
MY COMMISSION EXPIRES
August 24, 2001

Karen L. Hayes
Notary Public