

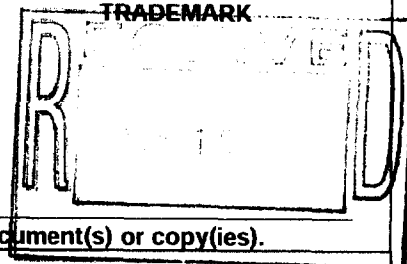
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U.S. Department of Commerce  
Patent and Trademark Office

TRADEMARK

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

## Submission Type

☒ New☐ Resubmission (Non-Recordation)

Document ID #

☐ Correction of PTO Error

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## Conveyance Type

☒ Assignment☐ License☐ Security Agreement☐ Nunc Pro Tunc Assignment☐ Merger☐ Change of Name☐ Other

Effective Date

Month Day Year

10 07 99

## Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date

Month Day Year

Name Meredith Corporation

10 12 99

Formerly

☐ Individual☐ General Partnership☐ Limited Partnership☒ Corporation☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization Iowa

## Receiving Party

☐ Mark if additional names of receiving parties attached

Name GMAC Home Services, Inc.

DBA/AKA/TA

Composed of

Address (line 1) 100 Witmer Road

Address (line 2)

Address (line 3)

Horsham

City

PA

USA

State/Country

19044-0963

Zip Code

☐ Individual☐ General Partnership☐ Limited Partnership☐

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Corporation☐ Association☐ Other☒ Citizenship/State of Incorporation/Organization Delaware

11/12/1999 DMGUYEN 00000360 2215006

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01 FC:481  
02 FC:48240.00 OP  
75.00 OP

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**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Registration Number(s)**

<input type="text" value="2215006"/>	<input type="text" value="1243115"/>	<input type="text"/>
<input type="text" value="2146706"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="2157890"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

☒

No

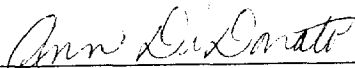
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**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Ann DiDonato

Name of Person Signing



Signature

11/1/99

Date Signed

SCHEDULE C

ASSIGNMENT

WHEREAS, MEREDITH CORPORATION, 1716 Locust Street, Des Moines, Iowa 50309-3023 (hereinafter referred to as "Assignor"), is the owner of the following Trademarks:

HOME REWARDS, now registered in the United States Patent and Trademark Office under United States Registration No. 2,215,006;

MOVING REWARDS, now registered in the United States Patent and Trademark Office under the United States Registration No. 2,146,706;

THE SITE FOR HOMES, now registered in the United States Patent and Trademark Office under the United States Registration No. 2,157,890;

TWO NAMES YOU CAN TRUST, now registered in the United States Patent and Trademark Office under the United States Registration No. 1,243,115;

and wishes to transfer and assign said trademarks to GMAC HOME SERVICES, INC.;

WHEREAS, GMAC HOME SERVICES, INC., 100 Witmer Road, Horsham, PA 19044-0963 (hereinafter referred to as "Assignee"), a corporation under the laws of the State of Delaware, wishes to acquire United States Registration Nos. 2,215,006; 2,146,706; 2,157,890 and 1,243,115;

NOW, THEREFORE, for one dollar (\$1.00) and other good and valuable consideration, Assignor, by an officer authorized to execute such assignment, hereby gives and assigns to Assignee its entire right, title and interest in and to the following Trademarks:

HOME REWARDS, registered under United States Registration No. 2,215,006;

MOVING REWARDS, registered under the United States Registration No. 2,146,706;

THE SITE FOR HOMES, registered under the United States Registration No. 2,157,890;

TWO NAMES YOU CAN TRUST, registered under the United States Registration No. 1,243,115;

together with all of the goodwill of the business symbolized by said Trademarks and registrations thereof.

Signed and effective this 7th day of October, 1999.

MEREDITH CORPORATION

By: SM Kang

Title: VP + CFO

The foregoing instrument was acknowledged before me this 12<sup>th</sup> day of October, 1999.



Karen L. Hayes  
Notary Public