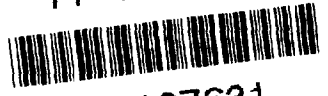


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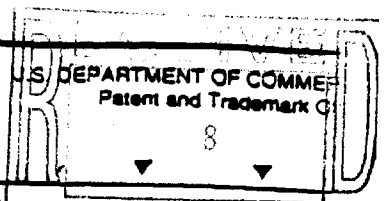
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OMB No. 0651-0011 (exp. 4/94)
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OVER SHEET
ONLY



To the Honorable Commission on Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Hitchcock Publishing Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 12/30/98

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2 064231

Additional numbers attached? Yes No

2. Name and address of receiving party(ies)

Name: Hitchcock Holding Company, Inc.

Internal Address: _____

Street Address: 275 Washington Street

City: Newton State: MA ZIP: 02458

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designa is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Alesia Brown

Internal Address: _____

Heed Elsevier Intellectual Properties
Incorporated

Street Address: 1105 N. Market St. 9th Fl.

City: Wilmington State: DE ZIP: 19801

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481

40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Alesia Brown
Name of Person Signing

Alesia Brown
Signature

10/20/99
Date

Total number of pages including cover sheet, attachments, and document: 10

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"HITCHCOCK PUBLISHING COMPANY", A DELAWARE CORPORATION, WITH AND INTO "HITCHCOCK HOLDING COMPANY, INC." UNDER THE NAME OF "HITCHCOCK HOLDING COMPANY, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF DECEMBER, A.D. 1998, AT 1:06 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF OWNERSHIP IS THE THIRTIETH DAY OF DECEMBER, A.D. 1998.

0856114 8100M

991015783



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

9520341

AUTHENTICATION:

01-13-99

DATE:

TRADEMARK

REEL: 001988 FRAME: 0196

STATE OF DELAWARE
CERTIFICATE OF OWNERSHIP AND MERGER

Merging
Hitchcock Publishing Company
into
Hitchcock Holding Company, Inc.

(Pursuant to Section 253 of the General Corporation Law of Delaware)

Hitchcock Holding Company, Inc., a corporation incorporated in the State of Delaware on December 3, 1985 (hereinafter the "Corporation"), pursuant to the provisions of the General Corporation Law of the State of Delaware,

DOES HEREBY CERTIFY that: (a) the Corporation owns 100% of the capital stock of Hitchcock Publishing Company, a corporation incorporated in the State of Delaware on June 23, 1978 pursuant to the provisions of the General Corporation Law of the State of Delaware, (b) by resolutions adopted by unanimous written consent of the Corporation's Board of Directors dated the 10th day of December 1998 the Corporation did determine to merge Hitchcock Publishing Company into itself, and (c) the following is a full and complete copy of said resolutions which have not been modified or rescinded and remain in full force and effect on the date hereof:

WHEREAS, this Corporation lawfully owns 100% of the outstanding stock of Hitchcock Publishing Company, a corporation organized and existing under the laws of Delaware (hereinafter referred to as the "Merging Corporation"); and

WHEREAS, this Corporation desires to merge into itself the Merging Corporation and to be possessed of all the estate, property, rights, privileges and franchises of said Merging Corporation effective as of December 30, 1998;

NOW, THEREFORE, BE IT RESOLVED, that this Corporation merge into itself the Merging Corporation and assume all liabilities and obligations of the Merging Corporation effective as of December 30, 1998 provided that the Certificate of Ownership and Merger is duly filed with the Secretary of State on or prior to December 30, 1998; and further

RESOLVED, that an authorized officer of this Corporation be and he/she hereby is authorized, empowered and directed to make and execute a certificate of ownership setting forth: (a) a copy of these resolutions authorizing the merger of the Merging Corporation into the Corporation and the assumption by the Corporation of all liabilities and obligations of the Merging Corporation, and (b) the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the appropriate County Recorder of Deeds in the State of Delaware; and further

RESOLVED, that the proper officers and agents of the Corporation be, and they each hereby are, authorized, empowered and directed to take all such further action, to execute and deliver all such instruments, certificates and documents in the name and on behalf of the Corporation and under its corporate seal or otherwise, and to make all such filings, as in their judgment shall be necessary, proper or advisable in order to carry out the intent and to accomplish the purposes of the foregoing resolutions.

RESOLVED, that the Plan and Agreement of Merger attached hereto as Exhibit A thus forming a part of these resolutions (herein the "Plan") be, and it hereby is, approved and adopted.

RESOLVED, that the Board of Directors hereby recommends and submits the foregoing resolutions and Plan to the sole shareholder of the Corporation for its approval.

IN WITNESS WHEREOF, the Corporation has caused its corporate seal to be affixed hereto and this certificate to be signed by an authorized officer of the Corporation, this 22 day of December 1998.

Hitchcock Holding Company, Inc.

By:

Name: Michael A. Feirstein

Title: Vice President

PLAN AND AGREEMENT OF MERGER

This Plan and Agreement of Merger is entered into this 10th day of December 1998 to become effective on the Effective Date (as hereinafter defined), by and among Hitchcock Publishing Company, a Delaware corporation (herein "Hitchcock Publishing Company") and Hitchcock Holding Company, Inc., a Delaware corporation (herein "Hitchcock Holding Company, Inc."),

WITNESSETH:

WHEREAS, Hitchcock Publishing Company is a corporation duly organized and validly existing under Delaware law and has authorized capitalization of 1,000 shares of common stock, \$1.00 par value per share, of which 1,000 shares are issued and outstanding as of the date hereof; and

WHEREAS, Hitchcock Holding Company, Inc. is a corporation duly organized and validly existing under Delaware law and has an authorized capitalization which consists of 3,000 shares of common stock, no par value per share, of which 10 shares are issued and outstanding as of the date hereof; and

WHEREAS, in all respects, and subject to the approval of the sole shareholders of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., the respective Boards of Directors of Hitchcock Publishing Company and Hitchcock Holding Company, Inc. deem it advisable and to the advantage, welfare and best interests of such corporations and the shareholders of each such corporation to merge Hitchcock Publishing Company with and into Hitchcock Holding Company, Inc. pursuant to the provisions of the general corporation law of Delaware (the "General Corporation Law") upon the terms and conditions hereinafter set forth:

NOW, THEREFORE, in consideration of the premises and of the mutual agreement of the parties hereto, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, this Plan and Agreement of Merger and terms and conditions hereof and the mode of carrying the same into effect, together with any provisions required or permitted to be set forth herein, are hereby determined and agreed upon for submission to the sole shareholders of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., as required by the provisions of the General Corporation Law.

1. **Merger.** Upon the terms and subject to the conditions hereof and in compliance with the provisions of the General Corporation Law, Hitchcock Publishing Company shall, on the Effective Date (as hereinafter defined), be merged with and into Hitchcock Holding Company, Inc. which shall be the surviving corporation and which shall continue to exist as the surviving corporation (sometimes hereinafter referred to as the "Surviving Corporation") under the name "Hitchcock Holding Company, Inc." to be governed by the provisions of the General Corporation Law. The separate existence of Hitchcock Publishing Company (sometimes hereinafter referred to as the "Merging Corporation") shall cease on the Effective Date in accordance with the provisions of General Corporation Law.
2. **Certificate of Incorporation.** The Certificate of Incorporation of Hitchcock Holding Company, Inc. in force and effect immediately prior to the Effective Date, shall be the Certificate of Incorporation of the Surviving Corporation and shall continue in full force and effect until altered, amended or changed in the manner prescribed by the provisions of the General Corporation Law.
3. **By-Laws.** The By-Laws of Hitchcock Holding Company, Inc., as in force and effect immediately prior to the Effective Date, shall be the By-Laws of the Surviving Corporation and shall continue in full force and effect until altered, amended or changed as therein provided and in the manner prescribed by the provisions of the General Corporation Law.

4. **Board of Directors.** From and after the Effective Date, the Directors of Hitchcock Holding Company, Inc. as in office immediately prior to the Effective Date shall be the Directors of the Surviving Corporation to hold such office, subject to the provisions of the General Corporation Law and Certificate of Incorporation and By-Laws of the Surviving Corporation, until their successors are duly elected and qualified.
5. **Officers.** From and after the Effective Date, the officers of Hitchcock Holding Company, Inc. as in office immediately prior to the Effective Date shall be the officers of the Surviving Corporation to hold such offices, subject to the provisions of the General Corporation Law and the Certificate of Incorporation and By-Laws of the Surviving Corporation, until their successors are duly elected and qualified.
6. **Purposes.** The Surviving Corporation is empowered to transact any and all lawful business for which corporations may be incorporated under the laws of the State of Delaware and the purposes for which the Surviving Corporation is organized are as described in Hitchcock Holding Company, Inc.'s Certificate of Incorporation, as may be amended, as in force and effect immediately prior to the Effective Date.
7. **Cancellation of Shares.** As of the Effective Date and by virtue of the merger and without any action on the part of the sole shareholder of the Merging Corporation, all of the issued and outstanding shares of capital stock of the Merging Corporation shall be cancelled and cease to exist. As of the Effective Date, the authorized capitalization of the Surviving Corporation shall consist of 3,000 shares of common stock, no par value per share, and each issued and outstanding share of common stock, no par value per share, of Hitchcock Holding Company, Inc. shall continue to represent one share of common stock, no par value per share, of the Surviving Corporation.
8. **Shareholder Action.** Hitchcock Publishing Company and Hitchcock Holding Company, Inc. agree that they shall cause this Plan and Agreement of Merger to be submitted to each corporation's respective shareholder for approval as required and in the manner prescribed by the provisions of the General Corporation Law.
9. **Effective Date.** The Certificate of Ownership and Merger will be executed and filed in accordance with the General Corporation Law, at such time as is directed by the Secretary of Hitchcock Holding Company, Inc.. The merger shall become effective on December 30, 1998 (the "Effective Date"), provided that the Certificate of Ownership and Merger has been filed with the Delaware Secretary of State on or before such date.
10. **Effect of Merger.** Upon the Effective Date of the merger, the Surviving Corporation shall possess all the rights, privileges, powers and franchises of a public as well as of a private nature of the Merging Corporation and the Surviving Corporation; all property, real, personal and mixed, and all debts due on whatever account, including subscriptions to shares and all other choses in action belonging to or due to the Merging Corporation shall be taken and deemed to be transferred to and vested in the Surviving Corporation without further act or deed; title to any real estate, or any interest in real estate, or rights of any kind in any and all licenses and contracts vested in the Merging Corporation shall not revert or be in any way impaired by reason of the merger, the Surviving Corporation shall then be liable for all the liabilities and obligations of the Merging Corporation; any claim existing or action or proceeding pending by or against the Merging Corporation may be prosecuted as if the merger had not taken place, and neither the rights of creditors nor any liens upon the property of the Merging Corporation shall be impaired by the merger.

11. **Further Acts.** In the event that this Plan and Agreement of Merger shall have been fully approved on behalf of Hitchcock Publishing Company and Hitchcock Holding Company, Inc. in the manner prescribed by the provisions of the General Corporation Law, Hitchcock Publishing Company and Hitchcock Holding Company, Inc. will cause to be executed and filed or recorded any document prescribed by the law of the State of Delaware and will cause to be performed all necessary acts within the State of Delaware and elsewhere to effectuate the merger. The Boards of Directors and duly elected officers of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., respectively, are hereby authorized, empowered and directed to do any and all acts and things, and to make, execute, deliver, file or record any and all instruments, papers and documents which shall be or become necessary, proper or convenient to carry out or put into effect any of the provisions of this Plan and Agreement of Merger.

12. **Termination and Abandonment.** Notwithstanding the approval of this Plan and Agreement of Merger and of the merger by the respective shareholders of Hitchcock Publishing Company and Hitchcock Holding Company, Inc.: (a) this Plan and Agreement of Merger may be terminated and the merger may be abandoned, at any time prior to the filing of the Certificate of Merger in the office of the Secretary of State of Delaware by an instrument in writing signed by an authorized officer of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., and upon authorization of the Boards of Directors of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., and (b) subject to applicable law, this Plan and Agreement of Merger may be amended by an instrument in writing signed by an authorized officer of Hitchcock Publishing Company and Hitchcock Holding Company, Inc., and upon authorization of the respective Boards of Directors, provided that no amendment shall be so made which is materially adverse to the respective shareholders of Hitchcock Publishing Company and Hitchcock Holding Company, Inc.

13. **Counterparts.** This Plan and Agreement of Merger may be executed in any number of counterparts and by any of the parties hereto on separate counterparts, each of which when so executed shall constitute an original and all of which together shall constitute one and the same documents.

IN WITNESS WHEREOF, this Plan and Agreement of Merger is duly executed by and on behalf of Hitchcock Publishing Company and Hitchcock Holding Company, Inc. as of the date first written above.

Attest:

Hitchcock Publishing Company

By:

Name: Michael A. Feirstein
Title: Secretary

By:

Name: Bruce A. Barnet
Title: President

Attest:

Hitchcock Holding Company, Inc.

By:

Name: Michael A. Feirstein
Title: Secretary

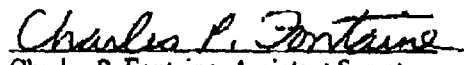
By:

Name: Bruce A. Barnet
Title: President

CERTIFICATION

I, Charles P. Fontaine, Assistant Secretary of Hitchcock Holding Company, Inc., a Delaware corporation (the "Corporation"), do hereby certify that the foregoing Plan and Agreement of Merger, wherein Hitchcock Publishing Company, a Delaware corporation, is merged with and into the Corporation, was approved by the sole shareholder of the Corporation on December 10, 1998.

Date: December 21, 1998


Charles P. Fontaine, Assistant Secretary

CERTIFICATION

I, Charles P. Fontaine, Assistant Secretary of Hitchcock Publishing Company, a Delaware corporation (the "Corporation"), do hereby certify that the foregoing Plan and Agreement of Merger, wherein the Corporation is merged with and into Hitchcock Holding Company, Inc., a Delaware corporation and the sole shareholder of the Corporation, was approved by the sole shareholder of the Corporation on December 10, 1998.

Date: December 21, 1998

Charles P. Fontaine
Charles P. Fontaine, Assistant Secretary

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