

11-16-1999

U.S. Department of Commerce
Patent and Trademark Office

ET

11/10/99



101200490

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Name: Intertec Publishing Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State (Delaware)
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Intertec Corporation

Address: 9800 Metcalf
Overland Park, Kansas 66212-2216

Individual(s) citizenship _____

Association _____

General Partnership _____

Limited Partnership _____

Corporation-State Delaware

Other: _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: June 4, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

1,759,843

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Deborah K. Squiers
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00 **E**

Enclosed

Any deficiency is authorized to be charged to
Deposit Account No. 03-3415.

8. Deposit Account No. 03-3415

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers

11/8/99

Deborah K. Squiers

Signature

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail to: Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

State of Delaware

Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INTERTEC PUBLISHING CORPORATION", CHANGING ITS NAME FROM "INTERTEC PUBLISHING CORPORATION" TO "PRIMEDIA INTERTEC CORPORATION", FILED IN THIS OFFICE ON THE FIFTH DAY OF JUNE, A.D. 1998, AT 3:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



Edward J. Freel

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 9126827

06-09-98

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**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION**

.....

Intertec Publishing Corporation, a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That the Board of Directors of said corporation at a meeting duly held, adopted a resolution proposing and declaring advisable the following amendment to the Certificate of Incorporation of said corporation:

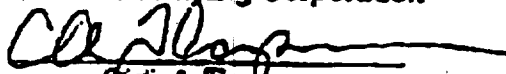
RESOLVED, that the Certificate of Incorporation of Intertec Publishing Corporation be amended by changing the First Article thereof so that, as amended, said Article shall be and read as follows: "The name of the corporation shall be PRIMEDIA Intertec Corporation."

SECOND: That in lieu of a meeting and vote of stockholders, the stockholders have given unanimous written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD: That the aforesaid amendment was duly adopted in accordance with the applicable provisions of sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said Intertec Publishing Corporation has
caused this certificate to be signed by Curtis A. Thompson its Vice
President and attested by Beverly C. Chell its Secretary this 4th day of June,
1998.

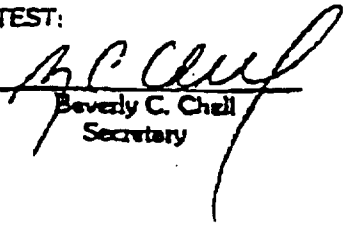
Intertec Publishing Corporation



Curtis A. Thompson
Vice President

ATTEST:

By:



Beverly C. Chell
Secretary