

10/25/99

11-16-1999

FORM PTO-1618A

U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK



101200478

10-25-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #40

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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Resubmission (Non-Recordation)  
Document ID #

Correction of PTO Error  
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#### Conveyance Type

Assignment  License

Security Agreement  Nunc Pro Tunc Assignment

Merger  Change of Name

Other

Effective Date  
Month Day Year

#### Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

Formerly

Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

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TRADEMARK  
REEL: 001988 FRAME: 0613

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

(312) 443-0396

Name

Laura A. Kane

Address (line 1)

Lord, Bissell & Brook

Address (line 2)

115 S. LaSalle St.

Address (line 3)

Chicago, IL 60603

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

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1

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

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**Number of Properties**

Enter the total number of properties involved.

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1

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laura A. Kane

Name of Person Signing

*Laura A. Kane*

Signature

October 25, 1999

Date Signed

## ASSIGNMENT OF TRADEMARK

ASSIGNMENT OF TRADEMARK, made by RANK VIDEO RESOURCES, INC., a Delaware corporation having its principal place of business at 32500 Van Born Rd., Wayne, Michigan 48184 (the "Assignor"), in favor of DELUXE VIDEO SERVICES, INC., a Delaware corporation having its principal place of business at 540 Lake Cook Rd., Suite 200, Deerfield, Illinois 60015 (the "Assignee").

WHEREAS, the Assignor has adopted, is using and is the owner of the trademark VI&A, for which the Assignor has obtained federal trademark registration No.1,841,503 ("Trademark"); and

WHEREAS, the Assignee desires to acquire Assignor's entire right, title and interest in and to said Trademark, together with the good will of the business with which said Trademark is used and which is symbolized by said Trademark and any and all registrations and renewals thereof along with any and all rights and privileges provided under said Trademark pursuant to laws of the United States, the individual states thereof, and foreign countries or otherwise (collectively, the "Trademark Rights").

NOW, THEREFORE, BE IT RESOLVED, that for good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor has sold, assigned, transferred and set over, and does hereby sell, transfer, convey and assign unto the Assignee its entire right, title and interest in and to the Trademark Rights, the right to recover for past infringement of said Trademark Rights, and the good will of the business of the Assignor, in connection with which said Trademark Rights are used and which is symbolized by said Trademark Rights.

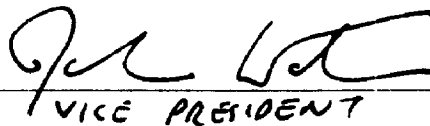
Assignor shall, without further consideration, execute any additional documents, bills of sale, assignments, recordation forms, or other instruments of transfer as may be reasonably requested to vest in Assignee clear and marketable title to the Trademark Rights.

RANK VIDEO RESOURCES, INC.

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: October 18, 1999

  
VICE PRESIDENT