



10-05-1999

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- Merger
- Change of Name
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Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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11/18/1999 DMGUYEN 00000073 75532155

01 FC:481
02 FC:482

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Trademark Application Number(s)

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<input type="text" value="75532155"/>	<input type="text" value="75498004"/>	<input type="text"/>
<input type="text" value="75498005"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75532154"/>	<input type="text"/>	<input type="text"/>

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Number of Properties

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Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

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Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

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Authorization to charge additional fees:

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No

Statement and Signature

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Douglas R. Bush

Name of Person Signing



Signature

02/15, 99

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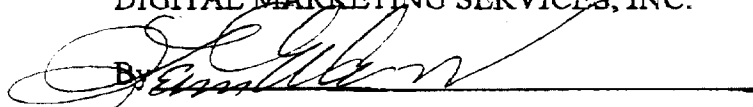
ASSIGNMENT

WHEREAS, Digital Marketing Services, Inc. ("Assignor"), a Delaware corporation having a business address at 2413 Cypress Drive, Lewisville, Texas 75067-6532, has adopted and used in its business the marks listed on Exhibit A (the "Marks") and sought to register the same with the United States Patent and Trademark Office;

WHEREAS, America Online, Inc. ("Assignee"), a Delaware corporation, having a business address of 22000 AOL Way, Dulles, Virginia 20166, seeks to acquire all of Assignor's right, title and interest in and to the Marks, and the applications thereof, together with the goodwill of the business associated with the Marks, as the successor in interest to that portion of Assignor's ongoing and existing business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest worldwide in and to the Marks, and the applications thereof, together with the goodwill of its business symbolized by the Marks.

DIGITAL MARKETING SERVICES, INC.

By 

Printed Name Dennis E. Crier

Title President

Date 9-24-99

EXHIBIT A

Mark	Filing Date	Application No.	Classes
OPINION PLACE OMNIBUS	August 6, 1998	75-532,155	35
OPINION PLACE	June 8, 1998	75-498,005	35
SITE E-VAL	August 6, 1998	75-532,154	35
ONLINE REWARDS PROGRAM	June 8, 1998	75-498,004	35

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