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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Industrial Marketing Advisory Services, Inc.

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 12, 1996

2. Name and address of receiving party(ies)

Name: IMAS Publishing (USA), Inc.

Internal Address:

Street Address: 5827 Columbia Pike

City: Falls Church State: VA ZIP: 22041

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Delaware

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,943,606

1,403,586

1,431,055

1,431,054

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Leslie S. Spitalney, Esq.

Internal Address: Holland & Knight

Street Address: 2100 Pennsylvania Ave., NW
Suite 400

City: Washington State: DC ZIP: 20037

11/17/1999 DNGUYEN 00000265 1943606

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

01 FC:481
02 FC:482

40.00 OP
75.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Leslie S. Spitalney
Name of Person Signing

November 15 1999

5

Date

Total number of pages including cover sheet, attachments, and document:

CERTIFICATE OF AMENDMENT

OF

CERTIFICATE OF INCORPORATION

INDUSTRIAL MARKETING ADVISORY SERVICES, INC., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST: That at a meeting of the Board of Directors of Industrial Marketing Advisory Services, Inc. resolutions were duly adopted setting forth a proposed amendment to the Certificate of Incorporation of said Corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation entitled to vote thereon for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, That the Certificate of Incorporation of this Corporation be amended by deleting the Article numbered FIRST in its entirety and replacing it with a new Article numbered FIRST to read as follows:

"FIRST: The name of the corporation (herein referred to as the "Corporation") is:

IMAS Publishing (USA), Inc."

SECOND: That thereafter, pursuant to resolution of its Board of Directors the sole Stockholder of the Corporation entitled to vote thereon approved such amendment by unanimous written consent in lieu of a meeting.

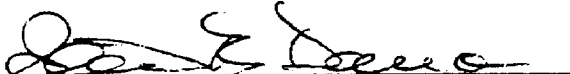
THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH; That the capital of said corporation shall not be reduced under or by reason of said amendment.

IN WITNESS WHEREOF, said Industrial Marketing Advisory Services, Inc. has caused this certificate to be signed by Stevan B. Dana, its President and Secretary, this 12 day of April, 1996.

INDUSTRIAL MARKETING ADVISORY SERVICES, INC.

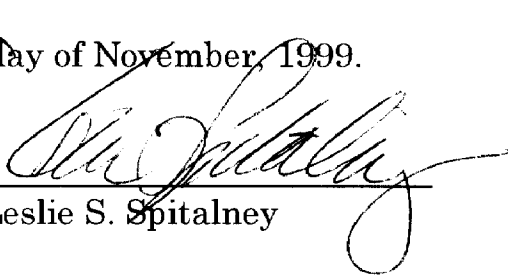
ATTEST:


Secretary


President

CERTIFICATE OF DELIVERY

I hereby certify that this Request for Recordation of Name Change is being hand-delivered to the Commissioner of Patents and Trademarks, 2900 Crystal Drive, Arlington, Virginia this 15th day of November, 1999.



Leslie S. Spitalney

TRADEMARK

REEL: 001988 FRAME: 0697

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "INDUSTRIAL MARKETING ADVISORY SERVICES, INC.", CHANGING ITS NAME FROM "INDUSTRIAL MARKETING ADVISORY SERVICES, INC." TO "IMAS PUBLISHING (USA), INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF APRIL, A.D. 1996, AT 9 O'CLOCK A.M.



A handwritten signature in cursive script, reading "Edward J. Freel".

Edward J. Freel, Secretary of State

AUTHENTICATION:

DATE: 8006918

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