

MRD 11-9-99

11-16-1999

FORM PTO-1594  
(Rev 5-93)



ET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

To the Honorable Commiss

ached original documents or copy thereof.

101201031

1. Name of conveying party(ies):

MEDIAMAP, INC.,  
formerly known as Cambridge Communications, Inc.

Individual(s) citizenship:

Association:

General Partnership:

Limited Partnership:

Corporation - State: DELAWARE

Other:

Additional name(s) of conveying party(ies) attached? [ ] Yes [X] No

3. Nature of Conveyance:

- [ ] Assignment
- [X] Security Agreement
- [ ] Other
- [ ] Merger
- [ ] Change of Name

Execution Date: October 27, 1999

Name and address of receiving party(ies):

Name: IMPERIAL BANK  
Address: 226 AIRPORT PARKWAY  
City: SAN JOSE State: CA Zip: 95110

Individual(s) citizenship:

Association:

General Partnership:

Limited Partnership:

Corporation - State:

Other: a California chartered bank

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? [ ] Yes [x] No

4. Application number(s) or trademark number(s):

A. Trademark Application No.(s)

75/688,211                      75/673,370

B. Trademark Registration No.(s)

2,176,787                      1,642,070  
2,223,764

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Erin O'Brien  
Internal Address: GRAY CARY WARE & FREIDENRICH  
401 B Street, Suite 1700  
San Diego, California 92101-4297

6 Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41) . . . . . \$ 140.00

[ ] Enclosed

[X] Authorized to be charged to deposit account

8. Deposit account number: 07-1907

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Erin O'Brien  
Name of Person Signing

*Erin O'Brien*  
Signature

November 8, 1999  
Date

Total number of pages comprising cover sheet: [ 6 ]

Mail Documents to be recorded with required cover sheet information to:  
U.S. Patent and Trademark Office, Office of Public Records  
1213 Jefferson Davis Highway, 3rd Floor  
Arlington, VA 22202

11/15/1999 DWGUYEN 00000142 071907 75688211

01 FC:481  
02 FC:482

40.00 CH  
100.00 CH

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1090371-925100

TRADEMARK  
REEL: 001988 FRAME: 0844

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of October 27, 1999 by and between IMPERIAL BANK ("Bank") and MEDIAMAP, INC., a Delaware corporation, formerly known as Cambridge Communications, Inc. ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Bank and Grantor, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.



IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

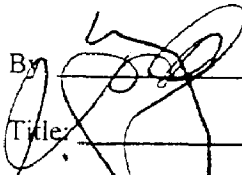
Address of Grantor:

215 First Street  
Cambridge, MA 02142

Attn: Kenneth S. Goldman

GRANTOR:

MEDIAMAP, INC.

By:  KENNETH S. GOLDMAN  
Title: SVP, CFO & TREASURER

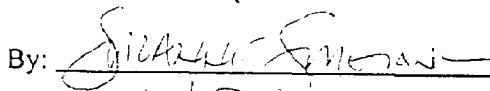
BANK:

IMPERIAL BANK

Address of Bank:

226 Airport Parkway  
San Jose, CA 95110

Attn: Corporate Banking Center

By:   
Title: AVP


By:   
Title: SVP



EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
Media manager: Macintosh	TX3699674	10/27/93
MediaManager - - DOS: your WorkDisk Pro software	TX3739382	10/21/93
Mediamap contacts on disk: second quarter 1990	TX2845240	06/20/90
MediaMap WorkDisk documentation	TX2851277	06/20/90
MediaMap. Trade show report: the definitive guide to computer industry trade shows	TX2847125	06/20/90
MediaMap alert: a monthly computer media & PR bulletin	TX2793391	06/20/90
MediaMap: your partner in micorcomputer P R Success: a quarterly contract service / of Cambridge Communications	TX23509040	07/15/98



EXHIBIT B

Patents

Description

Registration/  
Application  
Number

Registration/  
Application  
Date

,



EXHIBIT C

Trademarks

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
MEDIAMAP	2,176,787	07/28/98
MEDIAMAP	1,642,070	04/23/91
MEDIACLIPS	75/688,211	04/21/99
EDCAL.S.COM	75/673,370	04/02/99
MEDIAMANAGER	2,223,764	02/16/99

