

11-18-1999

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

MRD 11.12.99



101204113

To the Honorable Commissioner of Patents and Trademarks

original documents or copy thereof.

1. Name of conveying party(ies): Amway Corporation

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State : Michigan  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  
 Yes                       No

2. Name and address of receiving party(ies):

Name: Lancome Parfums et Beaute & Cie  
Address: 29, rue du Faubourg Saint-Honore

City: 75008 Paris      Country: FRANCE

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State \_\_\_\_\_  
 Other                      Societe en nom collectif

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes       No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?  
 Yes                       No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: October 6, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

Additional numbers attached?  Yes       No

B. Trademark Registration No.(s)

1,252,669  
1,293,758

Additional numbers attached?  Yes       No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Russell H. Falconer, Esq.  
BAKER & BOTTS, L.L.P.

Address 30 Rockefeller Plaza  
City: New York      State: NY      Zip: 10112

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 02-4377  
(Attach duplicate copy of this page if paying by deposit account)

11/18/1999 DC00115 0000056 1252669

FC:481 40.00 DP  
FC:482 25.00 DP

DO NOT USE THIS SPACE

9. Statement and signature

*To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.*

Russell H. Falconer  
Name of Person Signing

Signature

November 10, 1999  
Date

Total number of pages including cover sheet, attachments and document:

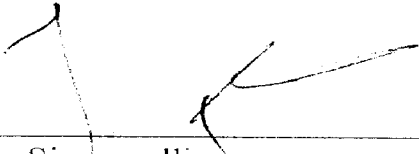
DESIGNATION OF DOMESTIC REPRESENTATIVE

The firm of BAKER & BOTTS, L.L.P. and the members and associates of that firm, having their offices at 30 Rockefeller Plaza, New York, New York 10112, are hereby designated, jointly and severally, as applicant's representatives upon whom notices or process in proceedings affecting the mark may be served.

LANCOME PARFUMS ET BEAUTE &amp; CIE

Dated: 21 October 99

By: \_\_\_\_\_

  
Pierre Simoncelli  
Directeur Juridique, L'Oreal

ASSIGNMENT

WHEREAS, AMWAY CORPORATION (hereinafter "Assignor"), a corporation organized and existing under the laws of the State of Michigan with a place of business at 7575 Fulton Street, East Ada, Michigan 49355, is the owner of all right, title and interest in and to the trademarks listed on Attachment A hereto, the registrations thereof, and the goodwill thereof; and

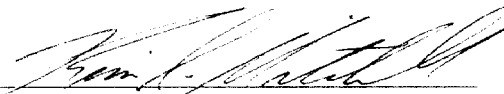
WHEREAS, LANCOME PARFUMS ET BEAUTE & CIE (hereinafter "Assignee"), a Societe en nom collectif (comprised of the following French corporations: L'Oreal, 14, rue Royale 75008 Paris, France; and Societe Civile Holdial, 12 rue Godot de Mauroy, 75002 Paris, France), organized and existing under the laws of the Republic of France, with a place of business at 29, rue du Faubourg Saint-Honore, 75008 Paris, is desirous of acquiring said marks:

NOW, THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks, and the United States registrations thereof, Reg. Nos. 1,252,669; and 1,293,758.

AMWAY CORPORATION

Dated: October 6, 1999

By:   
 Name: Kim S. Mitchell  
 Title: Assistant Secretary

Attest:   
 Sherry A. Moore  
 Sr. Legal Secretary

**ATTACHMENT A**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Goods</u>
CHRYSALIS	1,252,669	Cosmetic and fragrance items - namely, cologne mist, in Class 3
CHRYSALIS	1,293,758	Cosmetic, fragrance and hair care products - namely, perfume, body talc, skin moisturizer creme and hair shampoo, in Class 3; and  Candles, in Class 4