

11-19-1999



MRD 11/15/99

FORM PTO-1594

RECORDATION NUMBER 101203403  
**TRADEMARKS ONLY**

U.S. DEPARTMENT OF COMMERCE

1-31-92

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

SCRYE, INC.

- Individual(s)
- General Partnership
- Corporation-State Florida
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving Party(ies):

Name: Krause Publications, Inc.

Internal Address: \_\_\_\_\_

Street Address: 700 East State Street

City: Iola State: WI Zip: 54945

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Wisconsin
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: November 12, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,104,635

Additional sheet attached?  Yes  No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Attorney Bruce J. Meagher  
169 North Main Street  
P.O. Box 335  
Iola, WI 54945

Attorney Docket No. \_\_\_\_\_

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: \_\_\_\_\_  
(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature. 40.00 OP

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce J. Meagher  
Name of Person Signing

Bruce J Meagher  
Signature

11/12/99  
Date

Total number of pages comprising cover sheet:

11/18/1999 DC0ATES 00000131 2104635

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**ASSIGNMENT OF TRADEMARK**

**KNOW ALL MEN BY THESE PRESENTS**, that for good and valuable consideration, receipt of which is hereby acknowledged, the undersigned, **SCRYE, INC.**, a Florida Corporation, whose address is P.O. Box 68, Safety Harbor, Florida 34695, (hereinafter called "Assignor") does hereby assign, transfer, and set over unto **KRAUSE PUBLICATIONS, INC.**, a Wisconsin Corporation having a principal office at 700 East State Street in the Village of Iola in the County of Waupaca and State of Wisconsin 54990, its successors, legal representatives, and assigns, all and singular, all right, title, and interest of said **SCRYE MAGAZINE** in and to the following trademark, and the registration thereof on the Supplemental Register of Trademarks of the United States Patent and Trademark office:

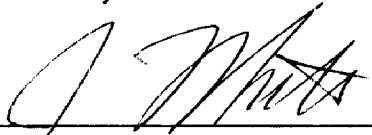
<b><u>REGISTRATION</u></b> <b><u>NUMBER</u></b>	<b><u>MARK</u></b>	<b><u>SERIAL #</u></b>	<b><u>REGISTRATION</u></b> <b><u>DATE</u></b>
<b>2,104,635</b>	<b>Scrye</b>	<b>75-016,562</b>	<b>October 14, 1997</b>

and all trade and proprietary rights of every kind, nature, and description connected with or appurtenant to the said mark.

" |"

**IN WITNESS WHEREOF**, this instrument is executed this 12<sup>th</sup> day of November, 1999.


**SCRYE, INC.**

BY:   
Joe White, President

**STATE OF WISCONSIN)**  
**)ss**  
**COUNTY OF WAUPACA)**

Personally came before me this 12<sup>th</sup> day of November, 1999, the above named Joe White to me personally known to be such person and the President of Scrye, Inc., a Florida Corporation, who acknowledged that he executed the above instrument for the purposes set forth therein on behalf and with the authority of said Corporation.

**GIVEN UNDER MY HAND AND SEAL OF OFFICE** on this 12<sup>th</sup> day of November, 1999.

  
Bruce J. Meagher, Notary Public  
My Commission is permanent