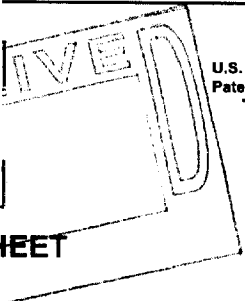


11-19-1999

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027



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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

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- New
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Document ID #
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Reel # Frame #
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Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
10/29/99

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
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Enter for the first Receiving Party only.

Name

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Address (line 2)

Address (line 3)

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Correspondent Name and Address

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Name

Address (line 1)

Address (line 2)

Address (line 3)

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

ERIC D. HEYDEN, V.P.

Eric Heyden VP

10/29/99

Name of Person Signing

Signature

Date Signed

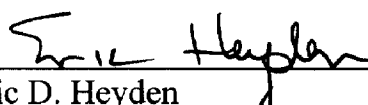
TRADEMARK ASSIGNMENT

WHEREAS, Worthy, Inc. f/k/a Word, Inc., a Delaware corporation, with its principal place of business at P.O. Box 141000, Nashville, Tennessee 37214-1000 ("Assignor") owns the trademark "INSPIRATIONAL STUDY BIBLE", together with the goodwill of the business symbolized by the trademark, and desires to assign said trademark and registration, and the goodwill represented thereby to Thomas Nelson, Inc., a Tennessee corporation, with its principal place of business at 501 Nelson Place, Nashville, Tennessee 37214-1000 ("Assignee");


NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, Assignor does assign and transfer to Assignee all of Assignor's right, title, and interest in and to the trademark "INSPIRATIONAL STUDY BIBLE", together with the goodwill of the business symbolized by the trademark and registration, and the right to sue for and collect damages for any past infringement of the trademark.

IN WITNESS WHEREOF, Assignor affirms its assignment this 29th day of October, 1999.

WORTHY, INC.
f/k/a Word, Inc.

By: 
Eric D. Heyden
Vice President

STATE OF TENNESSEE)
COUNTY OF DAVIDSON)

Personally appeared before me,  notary public, Eric D. Heyden, with whom I am personally acquainted, and who acknowledged that he executed this Assignment the purposes therein contained and who further acknowledged that he is the Vice President of the Assignor or a constituent of the Assignor, and is authorized by the Assignor or its constituent, the constituent being authorized by the Assignor, to execute this instrument on behalf of the Assignor.

Witness my hand, at office, the 29th day of October, 1999.


Notary Public

My commission expires: 07-28-01