

11-19-1999



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U.S. Department of Commerce  
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**TRADEMARK**

MRD 11/15/99

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- New
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Document ID # \_\_\_\_\_
- Correction of PTO Error  
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**Conveyance Type**

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other \_\_\_\_\_

Effective Date  
Month Day Year  
**11 8 1999**

**Conveying Party**

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name **California Fashion Industries, Inc.**

**11 8 1999**

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **California**

**Receiving Party**

Mark if additional names of receiving parties attached

Name **St. Tropez Films**

DBA/AKA/TA \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) **9951 Beverly Grove Drive**

Address (line 2) \_\_\_\_\_

Address (line 3) **Beverly Hills**

**California**

**90210**

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other \_\_\_\_\_
- Citizenship/State of Incorporation/Organization **California**

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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**TRADEMARK**  
**REEL: 001990 FRAME: 0314**

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

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Enter the total number of pages of the attached conveyance document including any attachments.

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**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Philip H. Gottfried

Name of Person Signing



Signature

Date Signed

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in an envelope addressed to Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on the date which appears below:

TRADEMARK ASSIGNMENT

Signature: John Ellison  
Date: 11/19/99

WHEREAS, California Fashion Industries, a corporation organized and existing under the laws of the State of California, having a principal place of business at 3434 South Grand Avenue, Los Angeles, California 90007-4326 ("Assignor"), is the owner of all right, title and interest in and to the Clapboard Logo Design and U.S. Trademark Appln. Serial No. 75/304,049 filed June 5, 1997 for the service mark Clapboard Logo Design; and is the owner of all right title and interest in and to the service mark ST. TROPEZ FILMS and U.S. Trademark Appln. Serial No. 75/304,181 filed June 5, 1997 for the service mark ST. TROPEZ FILMS; and

WHEREAS, St. Tropez Films, a corporation organized and existing under the laws of the State of California, having a principal place of business at 9951 Beverly Grove Drive, Beverly Hills, California 90210 ("Assignee"), is desirous of acquiring the service marks, the service mark applications, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the entire right, title and interest of Assignor in and to the marks set forth herein, the applications for registration along with that part of the business of Assignor

