



RECORDATION FORM COVER SHEET
TRADEMARKS

11-19-1999

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11-04-1999

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101202822

U.S. Patent & TMO/TM Mail Rcpt Dt. #34

Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Rivertheatre Associates, Ltd.

- Individuals(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership - Texas

Additional names(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 21, 1999

2. Name and address of receiving party(ies)
Name: **Imax Corporation**

Internal Address: **2525 Speakman Drive**

Street Address: **Sheridan Science and Technology Park**

City: **Mississauga, Ontario** State: **Canada** Zip: **L5K 1B1**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation- Canada
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional names(s) & address(es) attached? Yes No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,655,809

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Christopher P. Bussert**

Internal Address: **Kilpatrick Stockton LLP**

Street Address: **1100 Peachtree Street**

City: **Atlanta** State: **GA** Zip: **30309**

6. Total number of applications and registrations involved: 0 1

7. Total fee (37 CFR 3.41).....\$ **40.00**

Enclosed

Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11/18/1999 0000115 162509

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christopher P. Bussert

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 0 3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MARK : MOVIES TO THE MAX
REGISTRATION NO. : 1,655,809
REGISTRANT BY : Imax Corporation
ASSIGNMENT :

REVOCATION AND SUBSTITUTE
APPOINTMENT OF COUNSEL

Please recognize the law firm of Kilpatrick Stockton LLP as Registrant's attorneys with full power of substitution and revocation, to transact all business and to take any and all other actions with regard to this trademark registration. This appointment revokes and is in lieu of all prior appointment of attorneys with respect to this registration. All communications should be forwarded to the attention of:

**William H. Brewster
Kilpatrick Stockton LLP
1100 Peachtree Street, Suite 2800
Atlanta, Georgia 30309**

DESIGNATION OF DOMESTIC REPRESENTATIVE

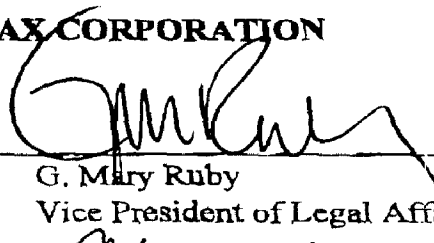
The law firm of Kilpatrick Stockton LLP whose postal address is 1100 Peachtree Street, Atlanta, Georgia 30309-4530, is hereby designated as applicant's U.S. representative upon which notice or process in proceedings affecting the mark may be served.

Respectfully submitted,

IMAX CORPORATION

Date: November 3, 1999

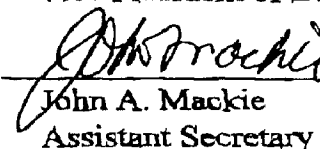
By:



G. Mary Ruby
Vice President of Legal Affairs

Date: November 3, 1999

By:



John A. Mackie
Assistant Secretary

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE ASSIGNMENT DIVISION

MARK: MOVIES TO THE MAX
REG. NO.: 1,655,809
ASSIGNOR: Rivertheatre Associates, Ltd.
Suite 483
849 East Commerce Street
San Antonio, Texas 78205
ASSIGNEE: Imax Corporation
2525 Speakman Drive
Sheridan Science and Technology Park
Mississauga, Ontario L5K 1B1

ASSIGNMENT

WHEREAS, Rivertheatre Associates, Ltd., a Texas limited partnership located at Suite 483, 849 East Commerce Street, San Antonio, Texas 78205 ("Rivertheater Associates"), is the owner of the service mark MOVIES TO THE MAX ("the Mark") for use in connection with movie theater services;

WHEREAS, Rivertheater Associates is the owner of United States Registration No. 1,655,809 of the mark MOVIES TO THE MAX for "movie theatre services" (the "Registration");

WHEREAS, Imax Corporation, a Canadian corporation located at 2525 Speakman Drive, Sheridan Science and Technology Park, Mississauga, Ontario L5K 1B1 ("Imax"), wishes to acquire the Mark and Registration No. 1,655,809, together with the good will of the business connected with the Mark and the Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Rivertheatre Associates assigns to Imax all rights, title, and interest in and to the Mark and Registration No. 1,655,809, together with the good will of the business symbolized by the Mark and the Registration.

Rivertheatre Associates, Ltd.

By: *Douglas C. Lamb*

Title: *President / Paul O'Neil*

Date: *5/21/99*