

11-4-99

RE
TF

11-22-1999



101205964

Docket No.:

6921-101/09905741

Tab settings

To the Honorable Commissioner of Patents and I

ached original documents or copy thereof.
ss of receiving party(ies):

1. Name of conveying party(ies):
DANISH CREAMERY ASSOCIATION

11-04-1999

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #31

NAME: CALIFORNIA DAIRIES, INC.

Internal Address:

Street Address: 11709 East Artesia Boulevard

City: Artesia State: CA ZIP: 90701

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State California

Other

If assignee is not domiciled in the United States, a domestic designation is Yes No

(Designations must be a separate document from Additional name(s) & address(es) Yes No

- Individual(s)
- General Partnership
- Corporation-State California
- Other

- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 21, 1999

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registrat on No.(s)

1,519,997

Additional numbers

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: M. John Carson

Internal Address: Fulbright & Jaworski L.L.P.

Street Address: 865 South Figueroa Street, Suite 2900

City: Los Angeles State: CA ZIP: 90017

6 Total number of applications and registrations involved: 1

7 Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8 Deposit account number:

50-0337

DO NOT USE THIS SPACE

11/19/1999 DMBUYEN 00000255 500337 1519997

01 FC:481 40.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

M. John Carson
Name of Person Signing

November 1, 1999
Date

Total number of pages including cover sheet, attachments, and

5 TRADEMARK

TRADEMARK
A S S I G N M E N T

WHEREAS, I DANISH CREAMERY ASSOCIATION (Assignor), residing at 755 "F" Street, Fresno, California 93775, am the owner of the trademarks, trademark registrations, trademark applications, and the goodwill connected therewith, listed in Exhibit A attached hereto (hereinafter referred to as I.P.);

WHEREAS, CALIFORNIA DAIRIES, INC., (Assignee) a California corporation, having its principal place of business at 11709 East Artesia Boulevard, Artesia, California 90701, is desirous of acquiring the entire and exclusive right, title and interest in and to the said I.P. in the United States and throughout the world;

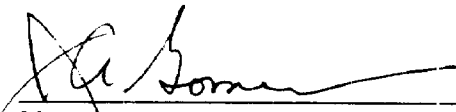
NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor, by these presents does hereby sell, assign, transfer and set over unto the said Assignee, its successors and assigns, the entire and exclusive right, title and interest in and to said I.P., in the United States and throughout the world; and I further agree to sign all papers and perform all acts, without any further compensation but at no cost or expense to me, as said

Assignee may deem necessary to make this Assignment fully effective, and to execute all papers and do all other lawful acts that may reasonably be required by Assignor in order to make or prosecute applications for trademark of the United States and of any and all other countries, or that may be required to vest ownership of such applications

and trademarks in Assignee, or to maintain, preserve or enforce the rights of Assignee in such. In the event that Assignee is unable for any reason whatsoever to secure Assignor's signature to any lawful and necessary document required or desirable as stated above, Assignor hereby irrevocably designates and appoints Assignee, and its duly authorized officers and agents, as Assignee's agent and attorney-in-fact to act for and on Assignor's behalf and stead, to execute and file any such applications, and to do all other lawfully permitted acts to further the ownership, prosecution and issuance of any copyrights, trademarks or patents, and other implementations as stated above with the same legal force and effect as if executed by Assignor.

And I hereby authorize and request the Commissioner of Patents and Trademarks and the Registrar of Copyrights to issue the said United States Trademark registrations to said Assignee, its successors and assigns.

DANISH CREAMERY ASSOCIATION

BY: 
Name: J. A. Gomes
Title: President & CEO

CALIFORNIA DAIRIES, INC.

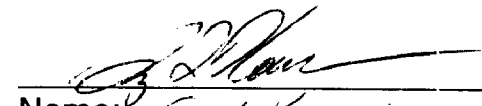
BY:  10/21/99
Name: Gary L. Kozsmeier
Title: Assistant Treasurer

EXHIBIT A

Trademark

Reg. No.

Reg. Date

Danish Creamery Butter & Design

1,519,997

January 10, 1989