

11-23-1999



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TION FORM COVER SHEET EMARKS ONLY

U.S. DEPT. OF COMMERCE
Patents & Trademarks

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

11-15-99

L'Oreal Societe Anonyme France

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

- ☐ Individual(s)
☐ General Partnership
☒ Corporation-France

- ☐ Association
☐ Limited Partnership

☐ Other _____

Additional name(s) of conveying party(ies) attached Yes ☐ No ☒

3. Nature of conveyance:

- ☒ Assignment
☐ Security Agreement

- ☐ Merger
☐ Change of Name

☐ Other _____

Execution Date: October 15, 1999

Internal Address: 2-C-GO/Legal
 Street Address: One Procter & Gamble Plaza
 City: Cincinnati State: Ohio Zip: 45202

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation State Ohio
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No

(Designation must be a separate document from Assignment)
 Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)

1,935,000

Additional numbers attached? Yes ☐ No ☒

5. Name and address of party to whom correspondence concerning document should be mailed to:

Name: Dianna Icenhower
 Internal Address: 2C- GO Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State: Ohio Zip: 45202

6. Total number of applications and registrations 1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☐ Enclosed
☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account.)

11/22/1999 DMUYEN 00000295 162488 1935000

01 FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower
 Name of Person Signing

Dianna Icenhower
 Signature

11-9-1999
 Date

TRADEMARK
 REEL: 001991 FRAME: 0140

ASSIGNMENT

WHEREAS, L'Oreal Societe Anonyme France, a corporation organized and existing under the laws of France, located at 14, rue Royale 75008 Paris, France (hereinafter called "the Assignor"), is the proprietor of the trademark registered in the United States as per the Schedule attached hereto (hereinafter called "the Trademark").

WHEREAS, The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, USA, located at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, USA (hereinafter called "the Assignee"), is desirous of acquiring the right and interest to the Trademark in the territory of the United States.

NOW, THEREFORE, in consideration of the mutual covenants and agreements hereinafter set forth, the parties agree as follows:

1. The Assignor hereby assigns the Trademark to the Assignee for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and documents, including but not limited to the original valid Trademark Registration Certificate of the Trademark, to record the assignment with the National Bureau of Standards (patent and trademark office).
2. The Assignor warrants that it did not assign the Trademark to a third party before execution of this Assignment, and shall not assign the Trademark to a third party after execution of this Assignment.
3. The Assignor warrants that there is no license or other encumbrances on the Trademark. In the case of breach of this clause, the license or other encumbrances on the Trademark shall not be assumed by the Assignee.

IN WITNESS WHEREOF, the Assignor has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 15 day of October, 1999.

(CORPORATE SEAL)

L'Oreal Societe Anonyme France

By

Name
Title


J. MONTEIRO

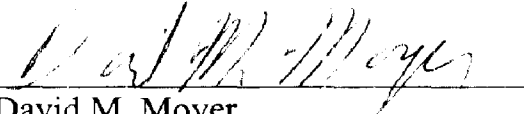
Proxy

IN WITNESS WHEREOF, the Assignee has hereunto authorized the undersigned to affix the corporate seal and sign this instrument on its behalf this 16th day of October, 1999.

(CORPORATE SEAL)

The Procter & Gamble Company

By


David M. Moyer
Assistant Secretary

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Schedule

Trademark

Reg. No.

VOLUME UP

1,935,000