

11-26-1999



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

MRD 11/15/99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year
08 11 1999

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other

Citizenship/State of Incorporation/Organization

11/24/1999 DNGUYEN 00000134 1503127

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK EL 530 925 238 US

REEL: 001992 FRAME: 0084

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1503127"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1973006"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

Trademark Assignment

DEED OF ASSIGNMENT

WHEREAS, Uptown Products, Inc. ("Assignor"), an Iowa corporation with a place of business at P.O. Box 768, Fairfield, Iowa 52556 is the owner of the marks and trade names set forth in Schedule A that is annexed hereto (hereinafter, collectively, the "Assigned Marks"), and the goodwill of the business related thereto;

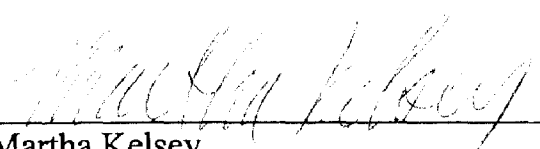
WHEREAS, Helen of Troy Limited ("Assignee"), a Barbados corporation with a place of business at 6827 Market Avenue, El Paso, Texas 79915, is desirous of acquiring the aforementioned Assigned Marks and the goodwill of the business relating thereto; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys, and sells to Assignee all of Assignor's rights, title, and interest throughout the world in the Assigned Marks and the goodwill of the business related thereto, together with any registrations and any applications to register the Assigned Marks, and together with all causes of action and the right to recover for past infringements of the Assigned Marks. All applications to register the Assigned Marks that have been filed pursuant to Section 1(b) of the Trade Mark Act (15 U.S.C. §1051(b)) are assigned, transferred, conveyed and sold to Assignee as successor to the business of Assignor, or portion thereof, to which such application to register the Assigned Marks pertain, and such business, or portion thereof, is ongoing and existing.

Dated: August 11, 1999.

UPTOWN PRODUCTS, INC.

By:



Martha Kelsey

SCHEDULE A

Mark: PERM FOR A DAY
Country: U.S.
Registration No: 1,503,127
Issued: September 6, 1988
Intl. Class: 26
Goods: Non-Electric Hair Curlers

Mark: TWIRL-UPS
Country: U.S.
Registration No: 1,973,006
Issued: May 7, 1996
Intl. Class: 26
Goods: Hair Curlers (plastic and non-electric type)

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"EXPRESS MAIL" EL 530 925 238 US
TRADEMARK

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