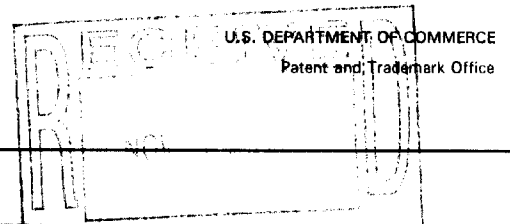


11-26-1999



SHEET



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BOX ASSIGNMENTS, Commissioner of Patents and Trademarks, Washington, D.C. 20231
Please record and index the attached original documents or copy thereof.

1. Name of conveying party(ies): Hollister Incorporated
State of Illinois Corporation

2. Name and address of receiving party(ies):
Name: United States Manufacturing Company, LLC
Address: 180 North San Gabriel Boulevard
City: Pasadena State: CA Zip: 91117-0030
Type of Company: Limited Liability Company
Corporation-State: Delaware

3. Nature of Conveyance: Assignment
Execution Date: August 6, 1999

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,347,403

Additional numbers attached? Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:
George C. Doomany, Jr.
Mandarin Partners LLC
310 Golden Shore, Suite 200
Long Beach, CA 90802

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ 40.00
 X Enclosed
 X Deficiencies in fee charged to deposit account

8. Deposit account number: 50-0842

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

IAN WALKER
Name of Person Signing

ICL
Signature

11/15/99
Date

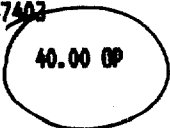
Total number of pages including cover sheet, attachments, and document: 2

United States Postal Service Express Mail Mailing Label No. EL453979660US

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, HOLLISTER INCORPORATED, an Illinois corporation, having a principal place of business at 2000 Hollister Drive, Libertyville, Illinois 60048 (hereinafter referred to as "Assignor") has adopted and is using the HOT/ICE trademark which is registered in the United States Patent & Trademark Office, Registration No. 1,347,403, dated July 9, 1985; and

WHEREAS, UNITED STATES MANUFACTURING COMPANY, LLC, a Delaware limited liability company, having a principal place of business at 180 North San Gabriel Boulevard, Pasadena, California 91117-0030 (hereinafter referred to as "Assignee") is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

ASSIGNOR

By: *Joseph Clark*
Name: DEVIS R CHEVALERAN
Title: Vice PRESIDENT

Dated effective as of August 6, 1999

STATE OF Illinois)
) ss.
COUNTY OF Cook)

Subscribed and sworn to before me
this 6th day of August, 1999.

Catherine Copeland Gryczan
NOTARY PUBLIC

My Commission Expires: October 18, 2001



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