

11-29-1999



101210609

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other

Effective Date  
Month Day Year  
11/1/99

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date  
Month Day Year  
10/28/99

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual  General Partnership  Limited Partnership

Corporation  Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

12/18/1999 TTON11 00000211 2085452

01 FC:481  
02 FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK  
REEL: 001992 FRAME: 0560

MRO  
11-29-99

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

75265925	74198426	

2085452	2024049	1706717
1739032	1642081	2024050
1808455	1727531	1687826

**Number of Properties**

Enter the total number of properties involved.

#

13

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

340.00

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

18-1290

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James T. Hedrick, Jr.

Name of Person Signing

James T. Hedrick Jr.

Signature

11/1/99

Date Signed

**RECORDATION FORM COVER SHEET  
CONTINUATION  
TRADEMARKS ONLY**

FORM PTO-1618C  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

**Conveying Party**

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name

Formerly

Individual     General Partnership     Limited Partnership     Corporation     Association

Other

Citizenship State of Incorporation/Organization

**Receiving Party**

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual     General Partnership     Limited Partnership

Corporation     Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

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1353968	1574946	<input type="text"/>
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**NOTICE OF  
SATISFACTION OF  
SECURITY AGREEMENT**

The Security Agreement dated as of October 28, 1997 by and among CULLMAN VENTURES, INC. (the "Borrower") and the Subsidiaries of the Borrower identified therein, as Grantors, and FIRST UNION NATIONAL BANK, as Collateral Agent for the ratable benefit of the Creditors referred to therein, is hereby satisfied in full and any security interest of First Union National Bank, as Collateral Agent, has been terminated (including, without limitation, the security interests in the trademarks and copyrights set forth on Schedules I and II attached hereto).

FIRST UNION NATIONAL BANK,  
as Collateral Agent

By: Mark B. Felker  
Name: Mark B. Felker  
Title: Sen Vice President

STATE OF NORTH CAROLINA  
COUNTY OF MECKLENBURG

This 28<sup>th</sup> day of October, 1999, personally came before me, Betty G. Smith, Notary Public for said County and State, Mark B. Felker, who, being by me duly sworn, says that he is Senior Vice President of FIRST UNION NATIONAL BANK, as Collateral Agent, and that said writing was signed and sealed by him/her in behalf of said banking association by its authority duly given. And the said Senior Vice President acknowledged the said writing to be the act and deed of said corporation.

WITNESS my hand and official seal, this the 28<sup>th</sup> day of October, 1999.

[NOTARIAL SEAL]

Betty G. Smith  
Notary Public

My commission expires: Aug. 4, 2002

1745162.01  
LIB:

**TRADEMARK  
REEL: 001992 FRAME: 0563**

SCHEDULE I

REGISTERED TRADEMARKS

Cullman Ventures, Inc.

I. Registered Trademarks

READY REFERENCE	Registration No. 2098796
DESIGN HOUSE	Registration No. 2039188
REMOTE CONTROL	Registration No. 2028792
GOAL PLANNER	Registration No. 1920591
GOAL KEEPER	Registration No. 1896940
THE BRANDS AMERICA PLANS ON	Registration No. 2002970
MANAGEABLES	Registration No. 2041228
JOTZ	Registration No. 2063801
JOTZ THE SELFCLING COMMUNICATOR	
AND DESIGN	Registration No. 2036439
MANAGEABLES AND DESIGN	Registration No. 2041141
LOCKERCENTER	Registration No. 1929872
QUICKNOTES	Registration No. 2024847
QUICK NOTES	Registration No. 2024845
SUCCESSORIES	Registration No. 2019646
DAYMINDER	Registration No. 2008926
POCKET PARTNER	Registration No. 1989036
READY REFERENCE BRAND AND DESIGN	Registration No. 2067480
DESIGN ONLY	Registration No. 1946087
ACTION NOTE	Registration No. 1934780
EXPRESSIVE IMAGES	Registration No. 1922895
I SLAM, THEREFORE I AM	Registration No. 1943784
DOODELERS! (STYLIZED LETTERS)	Registration No. 1870542
AAGO	Registration No. 1838664
TIME RESOURCES	Registration No. 1920558
SUCCESSORIES	Registration No. 1882940
DESIGN ONLY	Registration No. 1815878
DESIGN ONLY	Registration No. 1814785
SUCCESSNOTES (STYLIZED LETTERS)	Registration No. 1860380
ADD-A-PAGE	Registration No. 1854175
UPPERCLASS AND DESIGN	Registration No. 1838420
UPPERCLASS	Registration No. 1834613
AT-A-GLANCE	Registration No. 1797613
SPEEDPAGE	Registration No. 1786717
ROUND-THE-CLOCK	Registration No. 1836156
SUCCESSORIES	Registration No. 1820582
WEST TEXAS CELLUAR NETWORK	Registration No. 1744130
AT-A-GLANCE ORGANIZER AND DESIGN	Registration No. 1766702
MONTH-AT-A GLANCE AND DESIGN	Registration No. 1737609
AT-A-GLANCE ADDRESSES AND DESIGN	Registration No. 1734026
WEEK-AT-A GLANCE AND DESIGN	Registration No. 1734025
GUILDFORD GOLD	Registration No. 1691463
DATEFOLIO	Registration No. 1664120

R&O-340766.1

SUCCESS NOTES (STYLIZED LETTERS)	Registration No. 1732920
WEEK-ENDER	Registration No. 1648852
WEEK-A-AT-GLANCE AND DESIGN	Registration No. 1604599
MONTH AT A GLANCE AND DESIGN	Registration No. 1609051
YEAR AT A GLANCE	Registration No. 1615663
TIMELINE	Registration No. 1680270
KEITH CLARK AND DESIGN	Registration No. 1519778
SPORTS TIME PIECE	Registration No. 1495073
SUCCESS HERITAGE COLLECTION	Registration No. 1063455
D8 AND DESIGN	Registration No. 1431744
DATE CENTER	Registration No. 1409387
TIME TELLER	Registration No. 1381333
TIME PIECE (STYLIZED LETTERS)	Registration No. 1364459
EVER READY	Registration No. 1354005
BURKHART'S DAY COUNTER	Registration No. 1344367
DUO MINDER	Registration No. 1340667
T506	Registration No. 1333146
DATELINE	Registration No. 1347730
TIMESSETTER	Registration No. 1347729
SUCCESS (STYLIZED LETTER)	Registration No. 1307999
EATON (BLOCK LETTERS)	Registration No. 1272646
WEEK-AT-A GLANCE AND DESIGN	Registration No. 1269782
MONTH-AT A GLANCE AND DESIGN	Registration No. 1269781
DAY-AT A GLANCE AND DESIGN	Registration No. 1269780
KEITH CLARK	Registration No. 1236311
EXECUTIVE DAY MINDER	Registration No. 1213273
SUCCESS (STYLIZED LETTERS)	Registration No. 1144987
EXECUTIVE BY-WEEKLY MINDER	Registration No. 1153123
BY-WEEKLY MINDER	Registration No. 1146140
TIMEPIECE	Registration No. 1174137
EXECUTIVE MONTHLY MINDER	Registration No. 1130858
EXECUTIVE WEEKLY MINDER	Registration No. 1135127
P AND DESIGN	Registration No. 1225478
PHARMACY PLUS	Registration No. 1208854
GUILFORD	Registration No. 1148898
POCKETMINDER	Registration No. 1128278
DAYMINDER	Registration No. 1094420
APPOINTBOOK (STYLIZED LETTERS)	Registration No. 1076411
PLAN-A-MONTH	Registration No. 1058407
THE CALCUMETRIC	Registration No. 1032997
TALMANAC (STYLIZED LETTERS)	Registration No. 962050
HEINZ	Registration No. 922421
POCKET OFFICE	Registration No. 915717
TIME LINE	Registration No. 918515
M AND DESIGN	Registration No. 941092
WEEKLY-MINDER	Registration No. 910894
PERPETUCAL (STYLIZED LETTERS)	Registration No. 885481
MONTHLY-MINDER	Registration No. 806952
KC (STYLIZED LETTERS)	Registration No. 811713
THE YEAR IN BRIEF	Registration No. 757792

AT-A-GLANCE	Registration No. 714411
DESIGN ONLY	Registration No. 695353
MONTH AT A GLANCE AND DESIGN	Registration No. 634044
CALENDAR	Registration No. 608339
TEARKLEEN (STYLIZED LETTERS)	Registration No. 527073
EATON'S BERKSHIRE AND DESIGN	Registration No. 370206
BERKSHIRE (STYLIZED LETTERS)	Registration No. 366102
EATON'S FINE LETTER PAPERS 1893	Registration No. 351352
WEEK AT A GLANCE AND DESIGN	Registration No. 338598
DAY AT A GLANCE AND DESIGN	Registration No. 338509
CORRASADLE	Registration No. 317107
SUCCESS (STYLIZED LETTERS)	Registration No. 287549

II. Pending Applications

PARTY ROUND THE PLANET	Application No. 75/349604
MILLENNIUM AT-A-GLANCE & DESIGN	Application No. 75/348988
DO-IT-YOURSELF-CALENDAR	Application No. 75/342073
HEARTLAND COLLECTION	Application No. 75/320874
DESIGN ONLY	Application No. 75/194040
AT-A-GLANCE AND DESIGN	Application No. 75/194039
MY FIRST GLANCE	Application No. 75/186172
CLASSIC SERPENTINE	Application No. 75/112981
AT-A-GLANCE	Application No. 75/112765
CALENDARFOLIO	Application No. 75/307452
TOTE-ALL	Application No. 75/307451
TOTE-ALL	Application No. 75/304187
YOUR LIFE, YOUR WAY	Application No. 75/281668
COVEY AT A GLANCE	Application No. 75/269489
HEARTLAND COLLECTION	Application No. 75/194615
HEARTLAND	Application No. 75/194499
AT-A-GLANCE AND DESIGN	Application No. 75/193982
PROFESSIONAL ESSENTIALS	Application No. 75/172936
THINKITS	Application No. 75/155561
ESSENTIALS	Application No. 75/136248
AT A GLANCE AND DESIGN	Application No. 75/116727
GLANCE PLUS	Application No. 74/525272
EON-1	Application No. 74/400760

III. Abandoned, Cancelled or Expired Applications and Registrations

QUICK SHIP	Application No. 75/018920
GLANCE GRAPHICS	Application No. 74/525076
SUCCESS	Registration No. 1637436
NASCON "AT-A-GLANCE" AND DESIGN	Registration No. 340554
SUCCESSORIES (STYLIZED LETTERS)	Application No. 74/630555
QUICK NOTES	Application No. 74/550053
LEARNING TOOLS	Application No. 74/497914
I SLAM, THEREFORE I AM	Application No. 74/411356

GOAL KEEPER  
 GOAL PLANNER  
 THE BRANDS AMERICA PLANS ON  
 THE BRANDS AMERICA PLANS ON  
 IMAGES AND DESIGN  
 IMAGES (STYLIZED LETTERS)  
 K-CEY  
 READY REFERENCE  
 KEEPSAKE  
 THE BRAND AMERICA PLANS ON  
 FULL CIRCLE  
 SACHA AND DESIGN  
 PLAN-A-YEAR  
 KEITH CLARK AND DESIGN  
 SPORTS TIME PIECE  
 AMERICOM  
 TAX MINDER  
 DESIGN ONLY  
 "WHAT YOU DO WITH YOUR TIME  
 IS YOUR BUSINESS, HOW YOU  
 ORGANIZE IT IS OURS"  
 E AND DESIGN  
 GUILDFORD GOLD  
 "WE HELP YOU GET LOST IN THE  
 WORDS"  
 REFERENCE MINDER  
 METRIC MINDER  
 SCHEDULOG  
 A GUILDFORD PRODUCT G AND DESIGN  
 EATON "AT-A-GLANCE" AND DESIGN  
 STANDARD DIARY  
 THE REMINDER MATIC (STYLIZED)  
 THE READY REFERENCE (STYLIZED)  
 LLL EATON (STYLIZED LETTERS)  
 EATON (STYLIZED LETTERS)  
 EVER READY (STYLIZED LETTERS)  
 MEMRI-MINDER

Application No. 74/393321  
 Application No. 74/393320  
 Application No. 74/375181  
 Application No. 74/317834  
 Application No. 74/288352  
 Application No. 74/287944  
 Application No. 74/287097  
 Application No. 74/285487  
 Application No. 74/285476  
 Application No. 74/261090  
 Application No. 74/122765  
 Registration No. 1644188  
 Registration No. 1511755  
 Registration No. 1519781  
 Registration No. 1454227  
 Registration No. 1397126  
 Registration No. 1368936  
 Registration No. 1350612

Registration No. 1326948  
 Registration No. 1208290  
 Registration No. 1235254

Registration No. 1160125  
 Registration No. 1125365  
 Registration No. 1044840  
 Registration No. 909132  
 Registration No. 923692  
 Registration No. 835497  
 Registration No. 737880  
 Registration No. 621785  
 Registration No. 580977  
 Registration No. 553474  
 Registration No. 537552  
 Registration No. 504956  
 Registration No. 253754

Day Dream Inc.

I. Registered Trademarks

D (Stylized Letters)  
 HOMETOWN GRAPHICS  
 DAY DREAM  
 DESIGN ONLY  
 YEAR IN A BOX  
 DAY DREAM DOODLES  
 OFFBEAT

Registration No. 2052561  
 Registration No. 2049060  
 Registration No. 2049059  
 Registration No. 2052559  
 Registration No. 2043608  
 Registration No. 2072821  
 Registration No. 1959248



II. Pending Applications

YESTERYEARS	Application No. 75/298326
LIVE LIFE LARGE	Application No. 75/298232
YESTERYEARS	Application No. 75/298229
ACHIEVE YOUR DREAMS	Application No. 75/263060
ACHIEVE YOUR DREAMS	Application No. 75/298229
ACHIEVE YOUR DREAMS	Application No. 75/262987
DAY DREAM	Application No. 75/097864
EXPRESS-A-DATE	Application No. 75/092927
THE MASSAGE CENTER	Application No. 74/653052
HIP PRESS	Application No. 74/487920

III. Abandoned Applications or Registrations

SELLTHRU	Application No. 75/102675
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Landmark General Corporation

I. Registered Trademarks

UP FRONT	Registration No. 2085452
ROYAL VIEW	Registration No. 2024050
BREATHLESS	Registration No. 2024049
TRADITION	Registration No. 1808455
CHAP & COMPANY	Registration No. 1706717
PRIZE <PRIVATE>	Registration No. 1727531
STUDS'N SPURS	Registration No. 1739032
CLASSY CHASSIS	Registration No. 1687826
BOTTOMS UP	Registration No. 1642081
THE GIFT THAT LASTS ALL YEAR	Registration No. 1574946
SNAPSHOT CARDS AND DESIGN	Registration No. 1353968

II. Pending Applications

LANDMARK	Application No. 75/265925
CAT & COMPANY	Application No. 74/198426
	Application No.

III. Abandoned and/or Cancelled Registrations and Applications

STERLING SPECIALTIES	Application No. 74/362244
WORK... WHAT A DRAG!	Application No. 74/012544
REAR VIEW	Registration No. 1434719
UP FRONT	Registration No. 1434718
BREATHLESS	Registration No. 1434717
KISSES	Application No. 73/618670

SNAPSHOT MUGS AND DESIGN  
SNAPSHOT MUGS (STYLIZED LETTERS)  
HANG UPS THE POSTER GRAPHIC  
COMPANY AND DESIGN  
THREE 365 DAY 1985 WALL/DESK  
CALENDAR AND DESIGN

Registration No. 1430283  
Application No. 73/552540  
Application No. 73/544199  
Application No. 73/464017

Costacos Brothers Incorporated

I. Registrations

REAL MEN WEAR BLACK  
REAL MEAN WEAR BLACK

Registration No. 1723918  
Registration No. 1721849

Associated Druggists Inc.

I. Registered Trademarks

MED-PLUS PHARMACY  
P AND DESIGN  
PHARMACY PLUS  
AD AND DESIGN

Registration No. 1705327  
Registration No. 1225478  
Registration No. 1208854  
Registration No. 934178

II. Abandoned and Cancelled  
Registrations and Applications

GENERIC PLUS  
SAM  
ASSOCIATED DRUGGISTS  
A.D. PHARMACY CIRCLE OF HEALTH  
A.D. AND DESIGN  
ASSOCIATED DRUGGISTS LOOK FOR  
THE CIRCLE AS SAVINGS A.D.  
AND DESIGN

Registration No. 1276559  
Application No. 73/289645  
Registration No. 118880  
Registration No. 1132422  
Registration No. 1132421

Pharmacists Public Relations Bureau

I. Registered Trademarks

T AND DESIGN  
PHARMACY PLUS  
AD AND DESIGN

Registration No. 1225478  
Registration No. 1208854  
Registration No. 934178

II. Abandoned Applications

ASSOCIATED DRUGGISTS

Registration No. 1188180

I. Registered Trademarks

ALL MARKS WERE ASSIGNED TO CULLMAN VENTURES, INC.

II. Abandoned, Cancelled or Expired  
Applications or Registrations

PL (STYLIZED LETTERS)	Registration No. 923824
DAILY DATER	Registration No. 910896
WEEKLY DATER	Registration No. 915105
MONTHLY DATER	Registration No. 910895
PATRICIAN THE LETTER CRAFT LINE (STYLIZED LETTERS)	Registration No. 874279
PATRICIAN LETTER CRAFTERS LTD. (STYLIZED LETTERS)	Registration No. 880488
ANOTHER DAY/CEY CALENDAR	Registration No. 811714
WORK-A-DAY DESIGN ONLY	Registration No. 786027
STANDARD (STYLIZED LETTERS)	Registration No. 205896
	Registration No. 216530

Schedule I  
Registered Trademarks

Western Graphics Corporation

Mark	Registration Number
Super Tube's	1,847,693
Fuzzy Posters (Stylized Letters)	1,758,323
Fuzzy Posters	1,914,886
Creative Coloring	1,835,424
Fuzzy	2,016,492

SCHEDULE II

COPYRIGHT REGISTRATIONS

Cullman Ventures, Inc.

EPOCH 1989 EDITION  
EPOCH 1990 EDITION

Registration No. VA406661  
Registration No. VA406662

Day Dream Inc.

No pertinent applications or registrations found.

Landmark General Corporation

KITTEN AND DALMATIAN PUPPY;  
LANDMARK IMAGE  
THE HUMMEL CALENDAR:  
1992 CALENDAR/HUMMEL  
ROWENA 1987 CALENDAR  
CLINT EASTWOOD 1987 CALENDAR

Registration No. VA634956  
Registration No. VAS53511  
Registration No. VA277309  
NO NUMBER FOUND

Costacos Brothers Incorporated

KARL MALONE, SPECIAL DELIVERY/  
PHOTO BY CHRIS SAVAS  
MAD MAX: THE GRID WARRIOR/PHOTO  
BY BANNA PHOTOGRAPHY

Registration No. VA297619  
Registration No. VA266000

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