FORM PTO-1618A Expires 06/30/99

MPD 0651-0027

11-29-1999



U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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RECORDATION FORM COVER SHEET

TRADEMARKS ONLY TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies). Submission Type Conveyance Type License x New **Assignment** Resubmission (Non-Recordation) **Security Agreement Nunc Pro Tunc Assignment** Document ID # **Effective Date** Month Day Year Merger **Correction of PTO Error** 11/1/99 Reel # Frame # Change of Name **Corrective Document** Notice of Satisfaction of Security Agreement Reel # Frame # recorded 10/30/97 in Reel 1648 at Page 0285 Conveying Party Mark if additional names of conveying parties attached **Execution Date** Month Day Year Name First Union National Bank, as Agent 10/28/99 Formerly **Association** Individual General Partnership **Limited Partnership** Corporation Other a national banking association Citizenship/State of Incorporation/Organization **Receiving Party** Mark if additional names of receiving parties attached Name Cullman Ventures, Inc. DBA/AKA/TA d/b/a Pharmacists Public Relations Bureau Composed of 101 Merritt 7 Address (line 1) Address (line 2) 06851 Address (line 3) Connecticut Norwalk Zip Code State/Country If document to be recorded is an **Limited Partnership** General Partnership Individual assignment and the receiving party is not domiciled in the United States, an appointment of a domestic **X** Corporation Association representative should be attached. (Designation must be a separate Other document from Assignment.) Citizenship/State of Incorporation/Organization New York FOR OFFICE USE ONLY 12/13/1999 TTON11 00000214 1225478 40.00 DP FC:481 50.00 DP FC:482

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-16 Expires 06/30/99	618B	Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK
OMB 0651-0027	epresentative Name and Ad	idress Enter for the first Re	
Name [
Address (line 1)			
Address (line 2)			
Address (line 3)			
Address (line 4)			
Correspond	ent Name and Address Area	a Code and Telephone Number	37-443-6859
Name [Patricia C. le	Nr13,8800,	
Address (line 1)	Thompson He	ine of Flory IL	9
Address (line 2)	2000 Courthon	ise Plaza De	
Address (line 3)	Dayton, CH 4	5401	
Address (line 4)	Address (line 4)		
Pages Enter the total number of pages of the attached conveyance document # including any attachments.			
Trademark A	Application Number(s) or R	egistration Number(s)	Mark if additional numbers attached
	Trademark Application Number or the Re	egistration Number (DO NOT ENTER BO	TH numbers for the same property).
Trad	emark Application Number(s)	——————————————————————————————————————	tration Number(s)
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Number of F	Properties Enter the total nu	ımber of properties involved.	# 3
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 90.00			
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	T. Hedrick Jr.	A	Date Signed
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NOTICE OF SATISFACTION OF SECURITY AGREEMENT

The Security Agreement dated as of October 28, 1997 by and among CULLMAN VENTURES, INC. (the "Borrower") and the Subsidiaries of the Borrower identified therein, as Grantors, and FIRST UNION NATIONAL BANK, as Collateral Agent for the ratable benefit of the Creditors referred to therein, is hereby satisfied in full and any security interest of First Union National Bank, as Collateral Agent, has been terminated (including, without limitation, the security interests in the trademarks and copyrights set forth on Schedules I and II attached hereto).

FIRST UNION NATIONAL BANK, as Collateral Agent

By: Mal & telle

Title: 2- Vice President

STATE OF NORTH CAROLINA COUNTY OF MECKIENBURG

This 28 day of October, 1999, personally came before me, Betty 6. Smith, Notary Public for said County and State, Mark B. Felker, who, being by me duly sworn, says that he is Senior Vice President of FIRST UNION NATIONAL BANK, as Collateral Agent, and that said writing was signed and sealed by him/her in behalf of said banking association by its authority duly given. And the said Senior Vice President acknowledged the said writing to be the act and deed of said corporation.

WITNESS my hand and official seal, this the 28^{μ} day of October, 1999.

[NOTARIAL SEAL]

Notary Public

My commission expires: Ay, 4, 2002

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SCHEDULE I

REGISTERED TRADEMARKS

Cullman Ventures, Inc.

I. Registered Trademarks

_				_
	READY REFERENCE	Registration		2098796
	DESIGN HOUSE	Registration		2039188
	REMOTE CONTROL	Registration		2028792
	GOAL PLANNER	Registration		1920591
	GOAL KEEPER	Registration	No.	1896940
	THE BRANDS AMERICA PLANS ON	Registration	No.	2002970
Ì	MANAGEABLES	Registration	No.	2041228
į	JOTZ	Registration	No.	2063801
i	JOTZ THE SELFCLING COMMUNICATOR			
1	AND DESIGN	Registration	No.	2036439
1	MANAGEABLES AND DESIGN	Registration	No.	2041141
]	LOCKERCENTER	Registration	No.	1929872
(QUICKNOTES	Registration	No.	2024847
Ç	QUICK NOTES	Registration		2024845
	SUCCESSORIES	Registration		2019646
	DAYMINDER	Registration		2008926
	POCKET PARTNER	Registration		1989036
	READY REFERENCE BRAND AND DESIGN			2067480
	DESIGN ONLY	Registration		1946087
	ACTION NOTE	Registration		1934780
	EXPRESSIVE IMAGES	Registration		1922895
	I SLAM, THEREFORE I AM	Registration		1943784
	DOODELERS! (STYLIZED LETTERS)	Registration		1870542
	AAGO	Registration		1838664
	TIME RESOURCES	Registration		1920558
	SUCCESSORIES	Registration		1882940
	DESIGN ONLY	Registration		1815878
	DESIGN ONLY	Registration		1814785
	SUCCESSNOTES (STYLIZED LETTERS)	Registration		1860380
		Registration		1854175
	ADD-A-PAGE UPPERCLASS AND DESIGN	Registration		1838420
		Registration		1834613
	UPPERCLASS			1797613
	AT-A-GLANCE	Registration		
	SPEEDPAGE	Registration Registration		1836156
	ROUND-THE-CLOCK			1820582
	SUCCESSORIES	Registration	NO.	
	WEST TEXAS CELLUAR NETWORK	Registration		1744130
	AT-A-GLANCE ORGANIZER AND DESIGN			1766702
	MONTH-AT-A GLANCE AND DESIGN	Registration		1737609
	AT-A-GLANCE ADDRESSES AND DESIGN			
	WEEK-AT-A GLANCE AND DESIGN	Registration		
	GUILDFORD GOLD	Registration		
	DATEFOLIO	Registration	No.	1664120

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SUCCESS NOTES (STYLIZED LETTERS)	Registration No. 17329:	20
WEEK-ENDER	Registration No. 164889	52
WEEK-A-AT-GLANCE AND DESIGN	Registration No. 16045	
MONTH AT A GLANCE AND DESIGN	Registration No. 16090	
YEAR AT A GLANCE	Registration No. 16156	
TIMELINE	Registration No. 168027	70
KEITH CLARK AND DESIGN	Registration No. 15197	78
SPORTS TIME PIECE	Registration No. 14950'	73
SUCCESS HERITAGE COLLECTION	Registration No. 106345	
D8 AND DESIGN	Registration No. 143174	
DATE CENTER	Registration No. 140938	
TIME TELLER	Registration No. 13813	
TIME PIECE (STYLIZED LETTERS)	Registration No. 136445	59
EVER READY	Registration No. 135400	35
BURKHART'S DAY COUNTER	Registration No. 134436	57
DUO MINDER	Registration No. 134066	
T506	Registration No. 133314	
DATELINE		
	Registration No. 134773	
TIMESETTER	Registration No. 13477:	
SUCCESS (STYLIZED LETTER)	Registration No. 130799	-
EATON (BLOCK LETTERS)	Registration No. 127264	
WEEK-AT-A GLANCE AND DESIGN	Registration No. 126978	32
MONTH-AT A GLANCE AND DESIGN	Registration No. 126978	31
DAY-AT A GLANCE AND DESIGN	Registration No. 126978	30.
KEITH CLARK	Registration No. 123633	
EXECUTIVE DAY MINDER	Registration No. 121327	
SUCCESS (STYLIZED LETTERS)		
EXECUTIVE BY-WEEKLY MINDER	J	
BY-WEEKLY MINDER	Registration No. 114614	
TIMEPIECE	Registration No. 117413	
EXECUTIVE MONTHLY MINDER	Registration No. 113085	58
EXECUTIVE WEEKLY MINDER	Registration No. 11351	27
P AND DESIGN	Registration No. 12254	78
PHARMACY PLUS	Registration No. 12088	
GUILFORD		
POCKETMINDER	Registration No. 11282	
DAYMINDER	Registration No. 10944:	
APPOINTBOOK (STYLIZED LETTERS)	Registration No. 10764:	
PLAN-A-MONTH	Registration No. 10584	07
THE CALCUMETRIC	Registration No. 10329	97
TALMANAC (STYLIZED LETTERS)	Registration No. 96205	
HEINZ	Registration No. 92242	1
POCKET OFFICE		
TIME LINE	Registration No. 91851	-
M AND DESIGN	Registration No. 94109	2
WEEKLY-MINDER	Registration No. 91089	4
PERPETUCAL (STYLIZED LETTERS)	Registration No. 88548	1
MONTHLY-MINDER	Registration No. 80695	
KC (STYLIZED LETTERS)	Registration No. 81171	
THE YEAR IN BRIEF	Registration No. 75779	<u>~</u>

AT-A-GLANCE Registration No. 714411 DESIGN ONLY Registration No. 695353 MONTH AT A GLANCE AND DESIGN Registration No. 634044 CALENDATER Registration No. 608339 TEARKLEEN (STYLIZED LETTERS) Registration No. 527073 EATON'S BERKSHIRE AND DESIGN Registration No. 370206 BERKSHIRE (STYLIZED LETTERS) Registration No. 366102 EATON'S FINE LETTER PAPERS 1893 Registration No. 351352 WEEK AT A GLANCE AND DESIGN Registration No. 338598 DAY AT A GLANCE AND DESIGN Registration No. 338509 CORRASADLE Registration No. 317107 SUCCESS (STYLIZED LETTERS) Registration No. 287549

II. Pending Applications

PARTY ROUND THE PLANET Application No. 75/349604 MILLENNIUM AT-A-GLANCE & DESIGN Application No. 75/348988 DO-IT-YOURSELF-CALENDAR Application No. 75/342073 HEARTLAND COLLECTION Application No. 75/320874 DESIGN ONLY Application No. 75/194040 AT-A-GLANCE AND DESIGN Application No. 75/194039 MY FIRST GLANCE Application No. 75/186172 CLASSIC SERPENTINE Application No. 75/112981 Application No. 75/112765 AT-A-GLANCE CALENDARFOLIO Application No. 75/307452 Application No. 75/307451 Application No. 75/304187 TOTE-ALL TOTE-ALL Application No. 75/281668 YOUR LIFE, YOUR WAY Application No. 75/269489 COVEY AT A GLANCE Application No. 75/194615 HEARTLAND COLLECTION Application No. 75/194499 **HEARTLAND** AT-A-GLANCE AND DESIGN Application No. 75/193982 PROFESSIONAL ESSENTIALS Application No. 75/172936 Application No. 75/155561 THINKITS Application No. 75/136248 ESSENTIALS AT A GLANCE AND DESIGN Application No. 75/116727 Application No. 74/525272 GLANCE PLUS EON-1 Application No. 74/400760

III. Abandoned. Cancelled or Expired Applications and Registrations

QUICK SHIP	Application No. 75/018920
GLANCE GRAPHICS	Application No. 74/525076
SUCCESS	Registration No. 1637436
NASCON "AT-A-GLANCE" AND DESIGN	Registration No. 340554
SUCCESSORIES (STYLIZED LETTERS)	Application No. 74/630555
QUICK NOTES	Application No. 74/550053
LEARNING TOOLS	Application No. 74/497914
I SLAM, THEREFORE I AM	Application No. 74/411356

- 3 -

GOAL KEEPER	Application 1		74/393321
GOAL PLANNER	Application 1	No.	74/393320
THE BRANDS AMERICA PLANS ON	Application !		74/375181
THE BRANDS AMERICA PLANS ON	Application 1		74/317834
IMAGES AND DESIGN	Application !		74/288352
IMAGES (STYLIZED LETTERS)	Application I		74/287944
K-CEY	Application 1		74/287097
READY REFERENCE	Application 1		74/285487
KEEPSAKE	Application 1		74/285476
THE BRAND AMERICA PLANS ON	Application 1		74/261090
FULL CIRCLE	Application 1		74/122765
SACHA AND DESIGN	Registration		
PLAN-A-YEAR	Registration		
KEITH CLARK AND DESIGN	Registration		
SPORTS TIME PIECE	Registration		
AMERICOM	Registration		
TAX MINDER	Registration		
DESIGN ONLY	Registration		
"WHAT YOU DO WITH YOUR TIME		2.0.	2000022
IS YOUR BUSINESS, HOW YOU			
ORGANIZE IT IS OURS"	Registration	No.	132694B
E AND DESIGN	Registration		
GUILDFORD GOLD	Registration		
"WE HELP YOU GET LOST IN THE	J	-	
WORDS"	Registration	No.	1160125
REFERENCE MINDER	Registration		1125365
METRIC MINDER	Registration		1044840
SCHEDULOG	Registration		909132
A GUILDFORD PRODUCT G AND DESIGN	Registration		923692
EATON "AT-A-GLANCE" AND DESIGN	Registration		835497
STANDARD DIARY	Registration		737880
THE REMINDER MATIC (STYLIZED)	Registration		621785
THE READY REFERENCE (STYLIZED)	Registration		580977
LLL EATON (STYLIZED LETTERS)	Registration		553474
EATON (STYLIZED LETTERS)	Registration		537552
EVER READY (STYLIZED LETTERS)	Registration		504956
MEMRI-MINDER	Registration		253754
	grberacron	-40,	

Day Dream Inc.

I. Registered Trademarks

D (Stylized Letters)

HOMETOWN GRAPHICS

DAY DREAM

DESIGN ONLY

YEAR IN A BOX

DAY DREAM

DAY DREAM

Registration No. 2049059

Registration No. 2052559

Registration No. 2043608

Registration No. 2072821

Registration No. 1959248

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II. <u>Pending Applications</u>

YESTERYEARS
LIVE LIFE LARGE
Application No. 75/298232
YESTERYEARS
ACHIEVE YOUR DREAMS
ACHIEVE YOUR DREAMS
ACHIEVE YOUR DREAMS
APPlication No. 75/263060
Application No. 75/298229

ACHIEVE YOUR DREAMS
Application No. 75/262987
DAY DREAM
EXPRESS-A-DATE
THE MASSAGE CENTER
Application No. 75/092927
Application No. 75/092927
Application No. 74/653052
Application No. 74/487920

III. Abandoned Applications or Registrations

SELLTHRU

Application No. 75/102675

Landmark General Corporation

I. Registered Trademarks

Registration No. 2085452 UP FRONT ROYAL VIEW Registration No. 2024050 Registration No. 2024049 Registration No. 1808455 BREATHLESS TRADITION CHAP & COMPANY Registration No. 1706717 Registration No. 1727531 PRIZE <PRIVATE> STUDS'N SPURS Registration No. 1739032 CLASSY CHASSIS Registration No. 1687826 Registration No. 1642081 BOTTOMS UP THE GIFT THAT LASTS ALL YEAR Registration No. 1574946 SNAPSHOT CARDS AND DESIGN Registration No. 1353968

II. <u>Pending Applications</u>

LANDMARK Application No. 75/265925
CAT & COMPANY Application No. 74/198426
Application No.

III. Abandoned and/or Cancelled Registrations and Applications

STERLING SPECIALTIES

WORK... WHAT A DRAG!

REAR VIEW

UP FRONT

BREATHLESS

KISSES

Application No. 74/362244

Application No. 74/012544

Registration No. 1434719

Registration No. 1434718

Registration No. 1434717

Application No. 73/618670

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SNAPSHOT MUGS AND DESIGN SNAPSHOT MUGS (STYLIZED LETTERS) Application No. 73/552540 HANG UPS THE POSTER GRAPHIC COMPANY AND DESIGN THREE 365 DAY 1985 WALL/DESK CALENDAR AND DESIGN

Registration No. 1430283

Application No. 73/544199

Application No. 73/464017

Costacos Brothers Incorporated

I. Registrations

REAL MEN WEAR BLACK REAL MEAN WEAR BLACK

Registration No. 1723918 Registration No.1721849

Associated Druggists Inc.

Τ. Registered Trademarks

> MED-PLUS PHARMACY P AND DESIGN PHARMACY PLUS AD AND DESIGN

Registration No. 1705327 Registration No. 1225478 Registration No. 1208854 Registration No. 934178

II. Abandoned and Cancelled Registrations and Applications

> GENERIC PLUS SAM ASSOCIATED DRUGGISTS A.D. PHARMACY CIRCLE OF HEALTH A.D. AND DESIGN ASSOCIATED DRUGGISTS LOOK FOR THE CIRCLE AS SAVINGS A.D. AND DESIGN

Registration No. 1276559 Application No. 73/289645 Registration No. 118880

Registration No. 1132422

Registration No. 1132421

Pharmacists Public Relations Bureau

Registered Trademarks I.

T AND DESIGN PHARMACY PLUS AD AND DESIGN Registration No. 1225478 Registration No. 1208854 Registration No. 934178

Abandoned Applications II.

ASSOCIATED DRUGGISTS

Registration No. 1188180

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Keith Clark Inc.

I. Registered Trademarks

ALL MARKS WERE ASSIGNED TO CULLMAN VENTURES, INC.

II. Abandoned, Cancelled or Expired Applications or Registrations

PL (STYLIZED LETTERS)	Registration	No.	923824
DAILY DATER	Registration	No.	910896
WEEKLY DATER	Registration	No.	915105
MONTHLY DATER	Registration	No.	910895
PATRICIAN THE LETTER CRAFT	-		
LINE (STYLIZED LETTERS)	Registration	No.	874279
PATRICIAN LETTER CRAFTERS LTD.	-		
(STYLIZED LETTERS)	Registration	No.	880488
ANOTHER DAY/CEY CALENDAR	Registration	No.	811714
WORK-A-DAY	Registration	No.	786027
DESIGN ONLY	Registration	No.	205896
STANDARD (STYLIZED LETTERS)	Registration	No.	216530

Schedule I Registered Trademarks

Western Graphics Corporation

Mark	Registration Number
Super Tube's	1,847,693
Fuzzy Posters (Stylized Letters)	1,758,323
Fuzzy Posters	1,914,886
Creative Coloring	1,835,424
Fuzzy	2,016,492

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SCHEDULE II

COPYRIGHT REGISTRATIONS

Cullman Ventures, Inc.

EPOCH 1989 EDITION EPOCH 1990 EDITION

Registration No. VA406661 Registration No. VA406662

Day Dream Inc.

No pertinent applications or registrations found.

Landmark General Corporation

KITTEN AND DALMATIAN PUPPY;

LANDMARK IMAGE

THE HUMMEL CALENDAR:

1992 CALENDAR/HUMMEL ROWENA 1987 CALENDAR

CLINT EASTWOOD 1987 CALENDAR

Registration No. VA634956

Registration No. VAS53511

Registration No. VA277309

NO NUMBER FOUND

Costacos Brothers Incorporated

KARL MALONE, SPECIAL DELIVERY/

PHOTO BY CHRIS SAVAS

MAD MAX: THE GRID WARRIOR/PHOTO

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BY BANNA PHOTOGRAPHY

Registration No. VA297619

Registration No. VA266000

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