



02-23-2000 09-17-1999

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U.S. Department of Commerce Patent and Trademark Office TRADEMARK

U.S. Patent & TMOfc/TM Mail Rcpt Dt. #34

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RECORDATION FORM COVER SHEET					
	MARKS ONLY				
TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).  Submission Type  Conveyance Type					
XX   New   M LD 9-17-99	XX Assignment License				
Resubmission (Non-Recordation) Document ID #  Correction of PTO Error Reel # Frame #  Corrective Document Reel # Frame #	Security Agreement Nunc Pro Tunc Assignment  Effective Date Month Day Year  12281998  Change of Name  Other				
Conveying Party  Mark if additional names of conveying parties attached Execution Date Month Day Year					
Name Central Newspapers, Inc.	12281998				
Formerly					
Individual General Partnership	Limited Partnership XX Corporation Association				
Other					
XX Citizenship/State of Incorporation/Organiza	tion Indiana				
Receiving Party	Mark if additional names of receiving parties attached				
Name CNE Corp.					
DBA/AKA/TA					
Composed of					
Address (line 1) 200 East Van Buren Street					
Address (line 2)					
Address (line 3) Phoenix	Arizona 85004 Zip Code				
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is					
Corporation Association and domestic sepresentative should be attached.					
Other  Other  Citizenship/State of Incorporation/Organization  Arizona					
Citizenship/State of Incorporation/Organization Arizona					
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Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet					

**TRADEMARK** 

**REEL: 001992 FRAME: 0732** 

FORM PTO- Expires 06/30/99 OMB 0651-0027	1618B Page 2	U.S. Department of Commerce Patent and Trademark Office TRADEMARK			
Domestic R	Representative Name and Address Enter for	or the first Receiving Party only.			
Name					
Address (line 1)					
Address (line 2)					
Address (line 3)					
Address (line 4)					
Correspond	lent Name and Address Area Code and Telephone	Number 602-212-8517			
Name	Frank G. Long				
Address (line 1)	Morrison and Hecker L.L.P.				
Address (line 2)	2800 North Central Avenue				
Address (line 3)	Suite 1600				
Address (line 4)	Phoenix, Arizona 85004-1047				
Pages	Enter the total number of pages of the attached con including any attachments.	veyance document # 2			
Enter either the	Application Number(s) or Registration Number Trademark Application Number or the Registration Number (DO No lemark Application Number(s)  22286	Registration Number(s)  2150825 2248380 2166669			
Number of F	Properties Enter the total number of properties i	nvolved. # <del>27</del> 28			
Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):  Method of Payment: Enclosed XX Deposit Account Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)  Deposit Account Number: #  Authorization to charge additional fees: Yes No					
Statement a	nd Signature				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.					
Frank G.		9/17/99			
Name (	of Person Signing Signature	Date Signed			

TRADEMARK REEL: 001992 FRAME: 0733 FORM PTG-1618C Expires 06/30/99

## RECORDATION FORM COVER SHEET CONTINUATION TRADEMARKS ONLY

U.S. Department of Commerce Patent and Trademark Office TRADEMARK

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Conveying Pa Enter Additional Cor		Mar	k if additional names o	f conveying parties atta	ched Execution Date Month Day Year
Name					
Formerly					
Individual	General Partnership	Limited I	Partnership	Corporation	Association
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Citizenship S	State of Incorporation/Organi	zation			
Receiving Par Enter Additional Rec	<b>ty</b> eiving Party	Mark if add	ditional names of receiv	ing parties attached	
Name					
DBA/AKA/TA					
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Address (line 2)					
Address (line 3)	Ot.		State/Country		7in Code
Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached					
Other			111111111111111111111111111111111111111	(Designation m	ust be a separate the Assignment.)
Citizenship	State of Incorporation/Organ	ization			
Trademark Application Number(s) or Registration Number(s)  Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).					
Traden	ark Application Number(	<b>s</b> )	R	egistration Numbe	er(s)
2174526	2170816 213	6804			
2190420	2147283 221	0013			
2170978	2193058 213	9841			
2160199	2215702 207	5724			
2272671	2215701				
2165414	2231096				
2114232	2147179				

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## ASSIGNMENT

WHEREAS, Central Newspapers, Inc., a corporation, having a principal offices at 200 East Van Buren St., Phoenix, Arizona 85004 (hereinafter referred to as "Assignor") has adopted, used, is using and is the owner of various trademarks and service marks, including without limitation those which are identified on Schedule A and are the subject of various registrations and pending registration applications in the U.S. Parent and Trademark Office, (the "Marks") and the goodwill of the business symbolized by such Marks (the "Business") and all common-law rights associated therewith;

WHEREAS, CNE Corp., a corporation having its principal place of business at 200 East Van Buren Street, Phoenix, Arizona 85004 (hereinafter referred to as "Assignee") has succeeded to the business, assets and appurtenant goodwill of the business symbolized by the Marks;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, Assignor by these presents does sell, assign, convey, and transfer unto Assignee, and its successors in interest, the entire right, title and interest in, to and under the Marks and to the registrations and registration applications for the Marks, including without limitation those identified in the attached Schedule A, together with the associated goodwill of the Business in connection with which the Marks are used;

AND, for the same consideration, Assignor does also sell, assign, and transfer to Assignee, and its successors in interest, all claims, demands and causes of action, both at law and in equity, that Assignor may have, or may hereafter acquire, on account of any infringement of the Marks and the registrations thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use;

AND, Assignor warrants that it has good and valid title to the Marks, including the applications and registrations therefor and shall, upon request by Assignee, execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment at Assignee's expense and request, as well as provide such other material, information, or assistance as Assignee may consider necessary:

AND, Assignor requests that the Commissioner of Patents and Trademarks of the United States issue Certificates of Registration for those Marks in the United States and identified in the attached Schedule that have pending applications for federal registration.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor, does hereby execute this Agreement as of the 28th day of December, 1998.

Maricopa County, State of Arizona

CENTRAL NEWSPAPERS, INC. Eric Tooker Corporate Secretary Its: Corporate Secretary STATE OF ARIZONA ) ) ·ss. County of Maricopa

Sworn to and subscribed before me this 1th day of Lestenber, 1999.

OFFICIAL SEAL M. R. PACCONI Notary Public - State of Arizona

MARICOPA COUNTY

My commission expires: 3-2/-2003 My Comm. Expires March 21, 2003

> TRADEMARK REEL: 001992 FRAME: 0735

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## **SCHEDULE A**

ROOM WRAP	16	S/N #75/441792	
THE REP	16	2228606	
AZ CENTRAL	41	2262476	
SPEEDNET	42	2205528	
HOME BUYING CHOICES	16	2150825	
AZ GOLF	16	2248380	
AZ GOLF	41	2246771	
AZ STYLE	16	2190423	
AZ BEST	41	2166669	
AZ BEST	35	2163592	
AZ BEST (Design)	35	2174526	
AZ BEST	16	2190420	
AZ BEST (Design)	42	2170978	
AZ STYLE	35	2160199	
HEALTHY DIRECTIVES	35	2272671	
HEALTHY DIRECTIVES	16	2165414	
PRESSFAX	38	2114232	
INDIANAPOLIS	41	2170816	
NEWSPAPERS			
ABG	16	2147283	
PHOENIX NEWSPAPERS	16	2193058	
ROAD TO INDIANAPOLIS	42	2231096	
ARIZONA BUSINESS	16	2147179	
GAZETTE			
ARIZONA REPUBLIC	16	2136804	
AZ HOME	16	2210013	
ARIZONA LIVE	42	2139841	
HOME BUYING CHOICES	35	2075724	

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