

FORM PTO-1594

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11-30-1999



U.S. DEPARTMENT OF COMMERCE ET Patent and Trademark Office

To the Honorable Commissioner of Patents 10120948	documents or copy thereof.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):	
Conopco, Inc.	Name: Societe Anonyme Des Eaux Minerales D Evian	
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation of New York ☐ Other	Address: 22, Avenue des Source 74503 Evian, France NOV 1 6 1999	
Additional name(s) of conveying party(ies) attached? □ Yes ⊠ No	☐ Association ☐ General Partnership	
3. Nature of Conveyance: ☐ Assignment ☐ Merger	☐ Limited Partnership Corporation of France ☐ Other	
☐ Security Agreement ☐ Change of Name ☐ Other	If assignee is not domiciled in the United States, a domestic representative designation is attached ■ Yes □ No (Designations must be a separate document from Assignment)	
Execution Date: November 9, 1999	Additional name(s) & address(es) attached? □ Yes ≥ No	
4. Application number(s) or registration number(s):		
A. Trademark Application No.(s)	B. Trademark registration No.(s)	
	508,346	
	1	
	rs attached? □ Yes ⋈ No	
Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:	
Jeffrey H. Kaufman, Esquire OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C. Attorneys at Law Fourth Floor 1755 Jefferson Davis Highway Arlington, Virginia 22202	7. Total fee (37 CFR 3.41):\$ 40.00 ■ Enclosed □ Authorized to be charged to deposit account	
OSMMN Ref: 4071-0028-33	8. Deposit account number: 15-0030 (Attach duplicate copy of this page if paying by deposit account)	
DO NOT	USE THIS SPACE	
9. Statement and signature.	ATTAC OF TOO	
·	November 16, 1999	
Name of Person Signing Signal	ture Date	
Total n	umber of pages including cover sheet, attachments, and document:	
OMB No. 0651-0011 (exp. 4/94)	(\$)	
Do not d	letach this portion	
Mail documents to be recorded with required cover sheet information to:	ි	
Box	f Patents and Trademarks Assignments gton, D.C. 20231	
recorded, including time for reviewing the document the sample cover sheet. Send comments regarding this	estimated to average about 30 minutes per document to be and gathering the data needed, and completing and reviewing is burden estimate to the U.S. Patent and Trademark Office, ton, D.C. 20231, and to the Office of Management and Washington, D.C. 20503	

TRADEMARK REEL: 001993 FRAME: 0016 Attorney Docket No.: 4071-0028-33

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE POST REGISTRATION SECTION

In re the Registration of:

Societe Anonyme Des Eaux Minerales D'Evian

Registration No.: 508,346

BOX RESPONSES

NO FEE

Issued:

April 12, 1949

Mark:

EVYAN (Stylized)

Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

Sir:

COMBINED POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE

The undersigned hereby appoints Jeffrey H. Ksufman, and the following attorneys of the law firm of OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., as its attorneys with full powers of substitution and revocation and to transact all business in the Patent and Trademark Office in connection with the captioned registration:

Norman F. Oblon	Roberta S. Bren	William E. Beaumont
Marvin J. Spivak	P. Jay Hines	Robert F. Gnuse
C. Irvin McClelland	Jonathan Hudis	Jean-Paul Lavalleye
Gregory J. Maier	Jordan S. Weinstein	Stephen G. Baxter
Arthur I. Neustadt	Kathleen Cooney-Porter*	Robert W. Hahil
Richard D. Kelly	James D. Hamilton	Richard L. Treanor
David J. Kera	Eckhard H. Kuesters	John T. Goolkasian*
Jeffrey H. Kaufman	Robert T. Pous	Richard L. Chinn
Brian D. Anderson	Charles L. Gholz	Steven P. Weihrouch

Members of the Bar of Virginia (except as indicated)

* Member of the Bar of the District of Columbia

TRADEMARK
REEL: 001993 FRAME: 0017

Please address all correspondence to Jeffrey H. Kaufman at OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., Fourth Floor, 1755 Jefferson Davis Highway, Arlington, Virginia 22202.

DESIGNATION OF DOMESTIC REPRESENTATIVE

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C., whose postal address is 1755 Jefferson Davis Highway, Fourth Floor, Arlington, Virginia 22202, is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

SOCIETE ANONYME DES EAUX MINERALES D'EVIAN

	Signature:	
	Name: Title:	Benoît BARME (prime Forme de Pouvoir
	Date;	161119
JHK/klp	[]:\am\iffK\iffE\iffC\iffE\40710028-pog.wpd}	

ASSIGNMENT

WHEREAS, Conopco, Inc., a New York corporation, located at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), is the owner of U.S. Trademark Registration No. 508,346 for the trademark EVYAN (hereinafter the "Trademark"); and

WHEREAS, Societe Anonyme Des Eaux Minerales D'Evian, a corporation duly organized and existing under the laws of France, located at 22, Avenue des Sources, 74503 Evian, France, (hereinafter "ASSIGNEE"), is desirous of acquiring all rights to the Trademark held by ASSIGNOR;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE any and all of its rights, title and interest in and to the Trademark, including the right to sue for past infringement, together with the goodwill of the business symbolized by the Trademark.

IN WITNESS WHEREOF, ASSIGNOR hereby executed this assignment effective as of November 9, 1999.

CONOPCO, INC.

Name: Kenneth C. Leonard

Title: Assistant Secretary

Sworn to and subscribed before me this $\frac{2\pi}{2}$ day of November, 1999.

Notary Public

My Commission Expires:

RECORDED: 11/16/1999

JHK/klp {40710028-as3.doc}

TRADEMARK REEL: 001993 FRAME: 0019