

12-01-1999



101209185

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger Effective Date
Month Day Year
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

12/01/1999 DNGUYEN 00000043 75410052

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
400.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 001993 FRAME: 0252

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text" value="75410052"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75267645"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1516936"/>	<input type="text" value="1258139"/>	<input type="text" value="1090640"/>
<input type="text" value="1632107"/>	<input type="text" value="2160309"/>	<input type="text" value="1500601"/>
<input type="text" value="1566675"/>	<input type="text" value="505390"/>	<input type="text" value="1571933"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James Reisman
Name of Person Signing



Signature

November 15, 1999
Date Signed

**RECORDATION FORM COVER SHEET
CONTINUATION
TRADEMARKS ONLY**

FORM PTO-1618C
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

Conveying Party

Enter Additional Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship State of Incorporation/Organization

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City

State/Country

Zip Code

Individual General Partnership Limited Partnership

Corporation Association

Other

Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached (Designation must be a separate document from the Assignment.)

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

2242925	<input type="text"/>	<input type="text"/>
889159	<input type="text"/>	<input type="text"/>
434379	<input type="text"/>	<input type="text"/>
1580980	<input type="text"/>	<input type="text"/>
506450	<input type="text"/>	<input type="text"/>
1245728	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

TRADEMARK ASSIGNMENT

WHEREAS E.T. Browne Drug Co., Inc., a corporation organized and existing under the laws of the State of New Jersey, having an address of record of 140 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Assignor"), is the owner of the trademarks on the attached schedule and U.S. registrations and applications therefor ("the Trademarks");

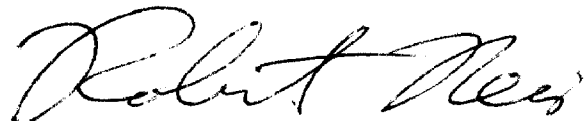
WHEREAS Parfums Lucien Lelong, Inc., a corporation organized and existing under the laws of the State of New Jersey, having an address of 140 Sylvan Avenue, Englewood Cliffs, New Jersey 07632 ("Assignee"), is desirous of acquiring all of Assignor's rights, title and interest in and to the Trademarks;

WHEREAS, Assignee is the successor-in-interest to that portion of Assignor's business to which the Trademarks pertain, said business being ongoing and existing, and Assignee is desirous of acquiring from Assignor the Trademarks.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby sells, assigns and transfers unto Assignee, its successors, assigns or other legal representatives, its entire right, title and interest, including common law rights, in and to said Trademarks together with the

goodwill of the business in connection with which the Trademarks are used and the right to sue for and collect damages for past infringement(s) of said Trademarks.

E.T. Browne Drug Co., Inc.

By: 

Name: Robert C. Neis

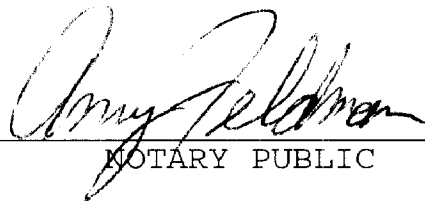
Title: Executive Vice President

New York, New York
October 29, 1999

United States of America)
State of New York) ss:
County of New York)

ACKNOWLEDGEMENT

On this 29th day of October, 1999 before me personally appeared Robert C. Neis, to me known, who, being by me duly sworn, did depose and say that he is Executive Vice President of E.T. Browne Drug Co., Inc., the corporation described in the foregoing instrument; and that he is duly authorized to execute the foregoing instrument on behalf of said corporation.



NOTARY PUBLIC

AMY FELDMAN
NOTARY PUBLIC - NEW JERSEY
COMMISSION EXPIRES APRIL 10, 2002

SCHEDULE A
SCHEDULE OF TRADEMARK REGISTRATIONS AND APPLICATIONS THEREFOR

REGISTRATIONS

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
BAIN PARFAIT	1,516,936	12-20-88
BALALAIKA	1,632,107	1-22-91
INDISCREET	1,566,675	11-21-89
INDISCRET	1,258,139	11-22-83
INDISCRET Perfume Bottle Shape	2,160,309	5-26-98
Ll & Design	505,390	1-4-49
LUCIEN LELONG	1,090,640	5-9-78
LUCIEN LELONG	1,500,601	8-16-88
LUCIEN LELONG	1,571,933	12-19-89
LUCIEN LELONG & Design	2,242,925	5-4-99
OPENING NIGHT	889,159	4-7-70
ORGUEIL	434,379	11-18-47
ROBIN HOOD	1,580,980	2-6-90
SIROCCO	506,450	2-18-49
TAILSPIN	1,245,728	7-19-83

APPLICATIONS

LELONG	75/410,052	12-23-97
LUCIEN LELONG	75/267,645	4-1-97