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Original documents or copy thereof.

1. Name of conveying party(ies): MRD 11-24-99  
Conopco, Inc. dba Chesebrough-Pond's USA Co.  
33 Benedict Place  
Greenwich, CT 06830

- Individual(s)
- General Partnership
- Corporation-State - New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 2, 1999

2. Name and address of receiving party(ies)

Name: Chesebrough-Pond's Inc.

Internal Address: \_\_\_\_\_

Street Address: 501 Silverside Road

City: Wilmington State: DE ZIP: 19809

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. 2,228,424 for GRADATIONAL SQUARES & DROP & WAVES DESIGN

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: K.C. Leonard

Internal Address: Trademark Department

Unilever Home & Personal Care USA

Street Address: 33 Benedict Place

City: Greenwich State: CT ZIP: 06830

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-1595

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Aura Piedra  
Name of Person Signing

Signature

11/22/99  
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 001993 FRAME: 0923**

ASSIGNMENT

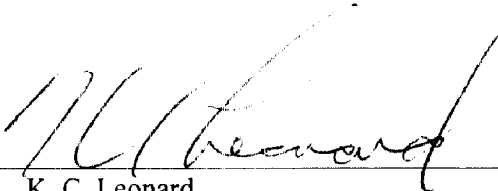
WHEREAS, Conopco, Inc. dba Chesebrough-Pond's USA Co., a corporation organized under the laws of the State of New York, with an address at 33 Benedict Place, Greenwich, Connecticut 06830 (hereinafter ASSIGNOR), has adopted, used and is owner of the trademark registration for GRADATIONAL SQUARES & DROP & WAVES DESIGN, Registration No. 2,228,424 in International Class 003 which is registered in the U.S. Patent and Trademark Office,

WHEREAS, Chesebrough-Pond's Inc., a corporation organized under the laws of the State of Delaware with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter ASSIGNEE) is desirous of acquiring the above mentioned trademark,

NOW THEREFORE, for good and valuable consideration, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR's entire right, title and interest in and to the said trademark and the trademark registration above identified, together with whatever goodwill of its business may be connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 2<sup>nd</sup> day of March 1999.

CONOPCO, INC. DBA  
CHESEBROUGH-POND'S USA CO.

  
K. C. Leonard  
Assistant Secretary