

TRADEMARKS ONLY

12-01-1999

TRADEMARKS ONLY



demarks
thereof.

MED 11/15/99

1. Name of Party(ies) conveying an interest:

Dollar General Finance, Inc.

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Tennessee
- Other

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Other

Execution Date

November 2, 1999

101211766

Name: Greater Cumberland Insurance Company

Address: 7 Burlington Square
Burlington, VT 05402



11-15-1999

U.S. Patent & TMO/c/TM Mail RcptDt #30

Entity:

- Individual(s) Association
- Corporation-State General Partnership Limited Partnership
- Other

Citizenship: Vermont

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(The attached document must **not** be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s)
75/395,704; 75/395,705; 75/477,090

B. Trademark Registration No.(s)

5. Please mail documents back to:

Calendar/Docketing Dept.
Pillsbury Madison & Sutro LLP
Post Office Box 7880
San Francisco, CA 94120

6. Number of applications and registrations involved: 3

7. Amount of fee enclosed: \$ 90

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 30152-024-0519/RLK/LCG/KAS.

11/30/1999 DNGUYEN 00000151 75395704

01 FC:481
02 FC:482

40.00 DP
50.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document, (excluding duplicate cover sheet) **3**

Attorney: Laura C. Gustafson

Date: 11-12-99

Atty/Sec: _____

Tel: (415) 983-6318

Fax: (415) 983-1200

NO30 11/1996

File in DUPLICATE with post card receipt

ASSIGNMENT

WHEREAS, Dollar General Finance, Inc., a Tennessee corporation, with its business address at 100 Mission Ridge, Goodlettsville, Tennessee 37072 ("Assignor") owns the name mark and the United States application listed on Schedule A, attached hereto; and

WHEREAS, Greater Cumberland Insurance Company, a Vermont corporation ("Assignee"), desires to acquire said name, mark and application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor conveys, transfers and assigns to Assignee effective as of the date hereof, all right, title and interest in and to the names and marks, the goodwill of the business connected with the use of and symbolized by the same, and the application, as listed in Schedule A, together with all rights or action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignor agrees to take any and all further actions requested by Assignee in order to fully vest the right, title and interest being conveyed to Assignee pursuant to this Assignment.

DOLLAR GENERAL FINANCE, INC.



Wade Smith
Treasurer

Nov. 2, 1999

Rummy
10-29-99

DGF/GCIC

SCHEDULE A

MARK

SERIAL NUMBER

CROSSBOW

75/395,704

CROSSBOW

75/395,705

CROSSBOW (Stylized)

75/477,090