

MRD
11/15/99

12-01-1999

TRADEMARKS ONLY

To If
Please



TRADEMARKS ONLY

101211763

Name: Dollar General Finance, Inc.

interest:

Address: 100 Mission Ridge
Goodlettsville, Tennessee 37072



11-15-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #30

Entity:

[] Individual(s) [] Association

[x] Corporation-State [] General Partnership [] Limited Partnership

[] Other

Citizenship: Tennessee

If not domiciled in the United States, a domestic representative designation is attached:

[] Yes

[] No

(The attached document must not be an assignment)

1. Name of Party(ies) conveying an interest:

Dollar General Corporation

Entity:

[] Individual(s) [] Association

[] General Partnership [] Limited Partnership

[x] Corporation-State Tennessee

[] Other

3. Interest Conveyed:

[x] Assignment [] Change of Name

[] Security Agreement [] Merger

[] Other

Execution Date

November 1, 1999

4. Application number(s) or registration number(s). Additional sheet attached? [] Yes [x] No

A. Trademark Application No.(s)
75/395,704; 75/395,705; 75/477,090

B. Trademark Registration No.(s)

5. Please mail documents back to:

Calendar/Docketing Dept.
Pillsbury Madison & Sutro LLP
Post Office Box 7880
San Francisco, CA 94120

6. Number of applications and registrations involved: 3

7. Amount of fee enclosed: \$ 90

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 30152-024-0520/RLK/CEP/KAS.

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)

3

Attorney: Laura C. Gustafson

Date: 11-17-99

Atty/Sec:

Tel: (415) 983-6318

Fax: (415) 983-1200

NO30 11/1996

File in DUPLICATE with post card receipt

11/30/1999
00000150 75395704
40.00 DP
50.00 DP
01 FC:401
02 FC:402

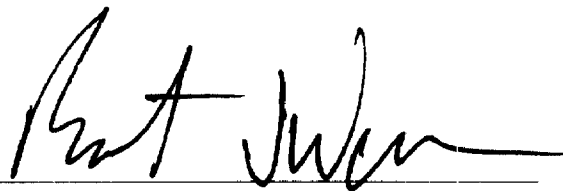
ASSIGNMENT

WHEREAS, Dollar General Corporation, a Tennessee corporation, with its business address at 100 Mission Ridge, Goodlettsville, Tennessee 37072 ("Assignor") owns the name mark and the United States registration listed on Schedule A, attached hereto; and

WHEREAS, Dollar General Finance, Inc., a Tennessee corporation ("Assignee"), desires to acquire said name, mark and registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor conveys, transfers and assigns to Assignee effective as of the date hereof, all right, title and interest in and to the names and marks, the goodwill of the business connected with the use of and symbolized by the same, and the application, as listed in Schedule A, together with all rights or action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignor agrees to take any and all further actions requested by Assignee in order to fully vest the right, title and interest being conveyed to Assignee pursuant to this Assignment.

DOLLAR GENERAL CORPORATION



Robert I. Warner
Vice President and
General Merchandise Manager

Rm44
10-29-99

Nov. 1, 1999

DGC/DGF

TRADEMARK

REEL: 001994 FRAME: 0086

SCHEDULE A

MARK

SERIAL NUMBER

CROSSBOW

75/395,704

CROSSBOW

75/395,705

CROSSBOW (Stylized)

75/477,090