

12-01-1999

TRADEMARKS ONLY

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MRD 11/15/99



emarks thereof.

101211768

Name: Dollar General Intellectual Property, LP



Address: 7 Burlington Square
Burlington, VT 05402

11-15-1999

U.S. Patent & TMO/TM Mail F-apt Dt. #30

1. Name of Party(ies) conveying an interest:

Greater Cumberland Insurance Company

Entity:

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Vermont
- Other

3. Interest Conveyed:

- Assignment Change of Name
- Security Agreement Merger
- Other

Execution Date

November 3, 1999

Entity:

- Individual(s) Association
- Corporation-State General Partnership Limited Partnership
- Other

Citizenship Vermont

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
- No

(The attached document must not be an assignment)

4. Application number(s) or registration number(s). Additional sheet attached? Yes No

A. Trademark Application No.(s)
75/395,704; 75/395,705; 75/477,090

B. Trademark Registration No.(s)

5. Please mail documents back to:

Calendar/Docketing Dept.
Pillsbury Madison & Sutro LLP
Post Office Box 7880
San Francisco, CA 94120

6. Number of applications and registrations involved: 3

7. Amount of fee enclosed: \$ 90

8. If above amount is missing or inadequate, charge deficiency to our Deposit Account No. 03-3975 under Order No. 30152-024-0575/RLK/LCG/KAS.

11/30/1999 DMBUYEN 00000152 75395764

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 OP
50.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)

3

Attorney: Laura C. Gustafson

Date: 11-17-99

Atty/Sec: _____

Tel: (415) 983-6318

Fax: (415) 983-1200

NO30 11/1996

File in DUPLICATE with post card receipt

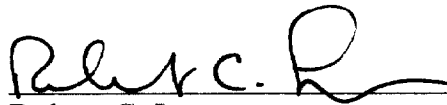
ASSIGNMENT

WHEREAS, Greater Cumberland Insurance Company, a Vermont corporation, with its business address at 7 Burlington Square, Burlington, VT 05402, ("Assignor") owns the name mark and the United States registration listed on Schedule A, attached hereto; and

WHEREAS, Dollar General Intellectual Property, L.P., a Vermont limited partnership ("Assignee"), desires to acquire said name, mark and registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor conveys, transfers and assigns to Assignee effective as of the date hereof, all right, title and interest in and to the names and marks, the goodwill of the business connected with the use of and symbolized by the same, and the application, as listed in Schedule A, together with all rights or action accrued, accruing and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs and fees associated therewith. Assignor agrees to take any and all further actions requested by Assignee in order to fully vest the right, title and interest being conveyed to Assignee pursuant to this Assignment.

GREATER CUMBERLAND INSURANCE CO.



Robert C. Layne
Corporate Secretary

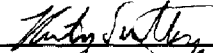
Rmwy
10-29-99

Nov. 3, 1999

GCIC/DGIP

CERTIFICATE OF MAILING

I hereby certify that the attached executed Assignment from Greater Cumberland Insurance Company to Dollar General Intellectual Property, LP of Application Nos. 75/395,704; 75/395,705; and 75/477,090, a check in the amount of \$90.00, a copy of the recordation cover sheet for deposit account transactions and a self-addressed stamped postal acknowledgment card are being deposited with the United States Postal Service in an envelope addressed to "Assignment Division Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3514" on November 12, 1999.



Katy A. Suttorp

TRADEMARKS ONLY

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks
Please record the attached original document or copy thereof.

1. Name of Party(ies) conveying an interest:
 Greater Cumberland Insurance Company

Entity:
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Vermont
 Other

3. Interest Conveyed:
 Assignment Change of Name
 Security Agreement Merger
 Other

Execution Date
 November 3, 1999

2. Name and Address of Party(ies) receiving an interest:
 Name: Dollar General Intellectual Property, LP

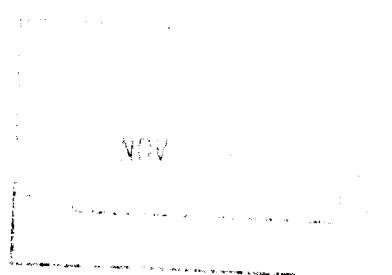
Address: 7 Burlington Square
 Burlington, VT 05402

Entity:
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 Corporation-State General Partnership Limited Partnership
 Other

Citizenship: Vermont

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(The attached document must **not** be an assignment)



4. Application number(s) or registration number(s). Additional sheet attached? Yes No

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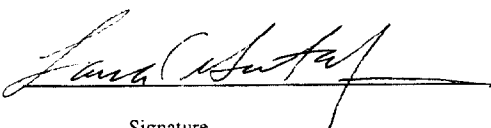
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 Signature

Total number of pages including cover sheet, attachments and document. (excluding duplicate cover sheet)	3
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Attorney: Laura C. Gustafson
 Date: 11-12-99 Tel: (415) 983-6318
 Atty/Sec: _____ Fax: (415) 983-1200

SCHEDULE A

MARK

SERIAL NUMBER

CROSSBOW

75/395,704

CROSSBOW

75/395,705

CROSSBOW (Stylized)

75/477,090