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11-18-99

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Docket No.:

45214-00000

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To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Julie Aigner-Clark
10840 Bobcat Terrace
Littleton, Colorado 80124

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **November 11, 1999**

2. Name and address of receiving party(ies):

Name: **The Baby Einstein Company, LLC**

Internal Address:

Street Address: **10840 Bobcat Terrace**

City: **Littleton** State: **CO** ZIP: **80124**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other **Colorado limited liability company**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

75/620,022

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Jennifer P. Rabin, Esq.**

Internal Address: **Holme Roberts & Owen LLP**

Street Address: **1700 Lincoln Street, Suite 4100**

City: **Denver** State: **CO** ZIP: **80203**

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ **540.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2665

11/30/1999 DNGUYEN 00000220 75620022

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40.00

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer P. Rabin

Name of Person Signing

Jennifer P. Rabin

Signature

November 15, 1999

Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK

REEL: 001994 FRAME: 0233

Nunc Pro Tunc Assignment

This is an Assignment by Julie Aigner-Clark, an individual ("Assignor"), in favor of The Baby Einstein Company, LLC, a Colorado limited liability company, ("Assignee"), which was effective as of April 30, 1999 ("Effective Date").

WHEREAS, prior to the Effective Date, Assignor operated her business as a sole proprietorship doing business as The Baby Einstein Company;

WHEREAS, prior to the Effective Date, Assignor was the owner of rights in the trademarks, service marks, trade names, logos, business and product names, slogans, and registrations and applications for registration thereof, identified in Schedule I attached hereto (collectively the "Marks");

WHEREAS, Assignee, The Baby Einstein Company, LLC, a Colorado limited liability company, was formed on April 29, 1999;

WHEREAS, Assignor assigned to Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized thereby, pursuant to a General Assignment dated April 30, 1999;

WHEREAS, Assignor and Assignee desire to evidence said assignment in a document suitable for recordation in the U.S. Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill symbolized thereby.

Signed this 11 day of November, 1999.

ASSIGNOR

By: 

Julie Aigner-Clark

SCHEDULE I

<u>Trademark</u>	<u>Application No.</u>	<u>Filing Date</u>
BABY EINSTEIN & DESIGN	75/620,022	January 13, 1999
BABY EINSTEIN	N/A	N/A
BABY EINSTEIN & DESIGN	N/A	N/A