

12-01-1999

Docket No.:

45214-00000



101211993

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Julie Angela Clark  
10835 Centennial Drive  
Alpharetta, Georgia 30022

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: October 27, 1999

2. Name and address of receiving party(ies):

Name: The Baby Einstein Company, LLC

Internal Address:

Street Address: 10840 Bobcat Terrace

City: Littleton State: CO ZIP: 80124

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Colorado limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,204,637

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jennifer P. Rabin, Esq.

Internal Address: Holme Roberts & Owen LLP

Street Address: 1700 Lincoln Street, Suite 4100

City: Denver State: CO ZIP: 80203

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-2665

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( 40.00 )

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer P. Rabin, Esq.  
Name of Person Signing

Jennifer P. Rabin  
Signature

November 15, 1999  
Date

Total number of pages including cover sheet, attachments, and document:

3

TRADEMARK

REEL: 001994 FRAME: 0240

**Nunc Pro Tunc Assignment**

This is an Assignment by Julie Angela Clark, an individual ("Assignor"), in favor of The Baby Einstein Company, LLC, a Colorado limited liability company, ("Assignee"), which was effective as of April 30, 1999 ("Effective Date").

WHEREAS, prior to the Effective Date, Assignor operated her business as a sole proprietorship doing business as The Baby Einstein Company;

WHEREAS, prior to the Effective Date, Assignor was the owner of rights in the trademarks, services marks, trade names, logos, business and product names, slogans, and registrations and applications for registration thereof, identified in Schedule I attached hereto;

WHEREAS, Assignee, The Baby Einstein Company, LLC, a Colorado limited liability company, was formed on April 29, 1999;

WHEREAS, Assignor assigned to Assignee all right, title and interest in and to the trademarks, services marks, trade names, logos, business and product names, slogans, and registrations and applications for registration thereof identified in Schedule I, together with the goodwill symbolized thereby, pursuant to a General Assignment dated April 30, 1999;

WHEREAS, Assignor and Assignee desire to evidence said assignment in a document suitable for recordation in the U. S. Trademark Office.

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee all of Assignor's right, title and interest in and to the trademarks, services marks, trade names, logos, business and product names, slogans, and registrations and applications for registration thereof identified in Schedule I, together with the goodwill symbolized thereby

Signed this 31 day of OCTOBER, 1999.

**ASSIGNOR**

  
Julie Angela Clark

**Schedule I**

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
VIDEO BOARD BOOK	2,204,637	November 17, 1998
VIDEO BOARD BOOK	N/A	N/A

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