

*MVP*  
*11-13-99*

RECOI

12-01-1999

TRA



Docket No.:

2105/52243

Tab settings

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To the Honorable Commissione

base records are attached original documents or copy thereof.

1. Name of conveying party(ies):

**Advanta Seeds Pacific, Inc.**

11-13-1999

U.S. Patent & TMO/TM Mail Rcpt Dt. #31

2. Name and address of receiving party(ies):

Name: **Advanta Seeds, Inc.**

Internal Address: \_\_\_\_\_

Street Address: **33725 Columbus Street S.E.**

City: **Albany** State: **OR** ZIP: **97321**

- Individual(s)
- General Partnership
- Corporation-State **Oregon**
- Other \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State **Wisconsin**
- Other \_\_\_\_\_

Additional names(s) of conveying party(ies)  Yes  No

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: **December 23, 1998**

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**1,684,870**

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Michael A. Bondi, Esq.**

Internal Address: **Welsh & Katz, Ltd.**

Street Address: **120 South Riverside Plaza**

**Suite 2200**

City: **Chicago** State: **IL** ZIP: **60606**

6. Total number of applications and registrations involved:.....

**1**

7. Total fee (37 CFR 3.41):.....\$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

**23-0920**

11/30/1999 DNGUYEN 00000116 1684870

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9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Michael A. Bondi, Reg. No. 39,616**

Name of Person Signing

*Michael Bondi*

Signature

**11/10/99**

Date

Total number of pages including cover sheet, attachments, and

**2**

TRADEMARK

REEL: 001994 FRAME: 0302

ASSIGNMENT OF TRADEMARK

WHEREAS Advanta Seeds Pacific, Inc., an Oregon corporation with a principal place of business at 33725 Columbus Street SE, Albany, Oregon 97321 believes it is the owner of the registered trademark THE CROWNING TOUCH, U.S. Reg. No. 1,684,870 registered April 28, 1992.

WHEREAS Advanta Seeds, Inc., a Wisconsin corporation with a principal place of business at 2901 Packers Avenue, P.O. Box 7790, Madison, Wisconsin 53707-7790 is desirous of acquiring all rights, title and interest in and to said trademark, including the federal or trademark registration and any state registrations that may exist therefor;

Now, Therefore, for good and valuable consideration, receipt of which is hereby acknowledged, Advanta Seeds Pacific, Inc. does hereby sell, assign and transfer unto Advanta Seeds, Inc. all rights, title, and interest in and to said trademarks it may have, together with the goodwill of the business symbolized by said trademarks and any state or federal registrations thereof that may exist NUNC PRO TUNC ~~April 1~~, 1998.

March 12  
KSF

ADVANTA SEEDS PACIFIC, INC.

December 23, 1998

By: Kenneth L. Fearday  
Kenneth L. Fearday  
President

DECLARATION

Kenneth L. Fearday, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that willful false statements may jeopardize the validity of this Assignment, declares that he is authorized to execute this Assignment on behalf of Advanta Seeds Pacific, Inc. and that he believes that the facts set forth in this Assignment are true.

December 23, 1998

By: Kenneth L. Fearday  
Kenneth L. Fearday  
President