

12-03-1999



FORM PTO-1594

BT

U.S. DEPARTMENT OF COMMERCE

1-31-92

MED 11/23/99

101213546

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

PILLOWTEX CORPORATION

- Individual(s)
- General Partnership
- Corporation-State TEXAS
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: April 12, 1993

Correction of assignment recorded May 18, 1993 at Reel 975/Frames 31-32

2. Name and Address of receiving Party(ies):

Name: DILLARD DEPARTMENT STORES, INC.

Internal Address: \_\_\_\_\_

Street Address: 1600 CANTRELL ROAD

City: LITTLE ROCK State: AR Zip: 72201

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State DELAWARE
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached.

Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,746,242

Additional sheet attached?  Yes  No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

**Jacobson, Price, Holman & Stern**  
400 7th Street, N.W.  
Washington, DC 20004  
Tel. 202-638-6666

Attorney Docket No. T-16896

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358  
(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Simor L. Moskowitz  
Name of Person Signing

Signature

November 23, 1999  
Date

Total number of pages comprising cover sheet: 3

JPH&S 341-8/92

12/02/1999 TTM11 00000281 1746242

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40.00 DP

TRADEMARK  
REEL: 001995 FRAME: 0224

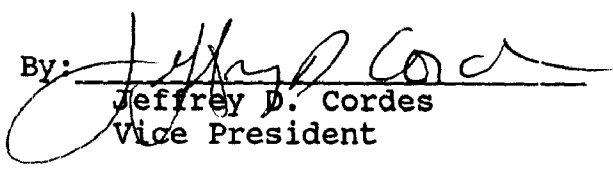
ASSIGNMENT

WHEREAS, Pillowtex Corporation, a Texas Corporation, of 4111 Mint Way, Dallas, Texas 75237 has adopted, used and is using and is the owner of the trademark "NOBLE CHOICE" and the registration thereof in the United States Patent and Trademark Office under Registration No. 1,746,242; and

WHEREAS, Dillard's Department Stores, Inc., a Delaware Corporation, of 1600 Cantrell Road, Little Rock, Arkansas 72201 is desirous of acquiring the rights of Pillowtex Corporation in said registered Trademark "NOBLE CHOICE";

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Pillowtex Corporation does hereby sell, assign and set over absolutely to Dillard's Department Stores, Inc. all right, title and interest in and to the Trademark "NOBLE CHOICE" and the United States Registration No. 1,746,243 and all of the goodwill of the business symbolized thereby.

PILLOWTEX CORPORATION

By:   
Jeffrey D. Cordes  
Vice President

TRADEMARK

REEL 975 FRAME 31

STATE OF TEXAS       §  
                                  §  
COUNTY OF DALLAS   §

Before me, a Notary Public, on this day personally appeared Jeffrey D. Cordes, known to me to be the person and Officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Pillowtex Corporation and that he has executed the same as the act of such corporation for the purposes and consideration therein expressed, and in the capacity therein stated.

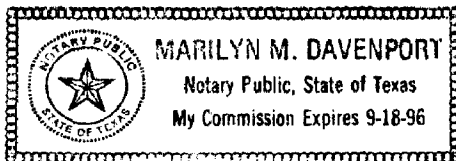
Given under my hand and seal of office, this 12<sup>th</sup> day of April, 1993.

Marilyn M. Davenport  
Notary Public in and for the State  
of Texas

Marilyn M. Davenport  
Printed Name of Notary

My Commission Expires: 9-18-96

GW04:109089



TRADEMARK

REEL 975 FRAME 32

RECORDED  
PATENT AND TRADEMARK  
OFFICE

MAY 18 1993

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