FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

12-03-1999

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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MRD 11/24/99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- [x] New
- [ ] Resubmission (Non-Recordation) Document ID#
- [ ] Correction of PTO Error Reel # Frame #
- [ ] Corrective Document Reel # Frame #

Conveyance Type

- [x] Assignment
- [ ] License
- [ ] Security Agreement
- [ ] Nunc Pro Tunc Assignment
- [ ] Merger
- [ ] Change of Name
- [ ] Other

Effective Date Month Day Year: 100899

Conveying Party

[ ] Mark if additional names of conveying parties attached

Name: The Rival Company

Execution Date Month Day Year: 100899

Formerly:

- [ ] Individual
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation
- [ ] Association
- [ ] Other
- [x] Citizenship/State of Incorporation/Organization: Delaware

Receiving Party

[ ] Mark if additional names of receiving parties attached

Name: Sta-Rite Industries, Inc.

DBA/AKA/TA:

Composed of:

Address (line 1): 239 Wright Street

Address (line 2):

Address (line 3): Delavan (City) WI (State/Country) 53115 (Zip Code)

- [ ] Individual
- [ ] General Partnership
- [ ] Limited Partnership
- [x] Corporation
- [ ] Association
- [ ] Other
- [x] Citizenship/State of Incorporation/Organization: Wisconsin

[ ] If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. *(Designation must be a separate document from Assignment.)*

FOR OFFICE USE ONLY

12/02/1999 DNGUYEN 00000284 1536091

01 FC:481 40.00 OP
02 FC:482 200.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

001.660966.
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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number: 414-297-5773

Name: Cathy L. Roche

Address (line 1): Foley & Lardner

Address (line 2): 777 E. Wisconsin Avenue

Address (line 3): Milwaukee, WI

Address (line 4): 53202

Pages

Enter the total number of pages of the attached conveyance document including any attachments. # 4

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
			1536091	0422445	1522398
			0958956	0905745	1338568
			0938694	0954996	1102939

Number of Properties

Enter the total number of properties involved. # 9

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): $ 240.00

Method of Payment: Enclosed ☒ Deposit Account ☐

Deposit Account
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: # 06-1447

Authorization to charge additional fees: Yes ☒ No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cathy L. Roche	Cathy L. Roche	11/17/99
Name of Person Signing	Signature	Date Signed

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TRADEMARK ASSIGNMENT

For and in consideration of the sum of One Dollar ($1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, The Rival Company, a Delaware corporation having an address at 800 East 101 Terrace, Kansas City, Missouri 64131 (hereinafter "Rival"), hereby sells, assigns, transfers, and sets over to Sta-Rite Industries, Inc., a Wisconsin corporation having an address at 239 Wright Street, Devalan, Wisconsin (hereinafter "Sta-Rite"), and its successors and assigns, all of Rival's worldwide right, title, and interest, in and to the trademarks and trademark registrations, and applications for registration, set forth on Schedule A, together with the good will of the business symbolized by said trademarks, and the right to sue and recover for past and future infringement of the said trademarks, registrations, and applications therefore.

Rival agrees to execute such additional documents as Sta-Rite reasonably deems necessary to enable Sta-Rite to record this Trademark Assignment in Sta-Rite's name in any country throughout the world.

The undersigned have executed this Trademark Assignment as of October 8, 1999.

THE RIVAL COMPANY

By: [signature]
Its: Senior Vice President - Finance

STA-RITE INDUSTRIES, INC.

By: [signature]
Its: Vice President - Finance

ID # 165410v01/3021-115
10/8/1999

Schedule A to Trademark
Assignment between Rival and Sta-Rite

Number	Name	Issue Date	Countries
1,536,091	Ace in the Hole	4/25/89	U.S.
TMA244250	Geyser	5/2/95	Canada
174516	Geyser	12/5/90	Sweden
1289755	Geyser	10/31/93	United Kingdom
958,956	Geyser	5/15/73	United States
938,694	Mini-Vac	7/25/72	United States
422,445	Paddle (stylized)	7/23/46	United States
905,745	Pud-L-Scoop	1/12/71	United States
954,996	Simer	3/13/73	United States
1,522,398	Simer Carefree	1/31/89	United States
361199	Simo	6/1/89	Benelux
367509	Simo	9/4/85	Italy
1,338,568	Sumpless (stylized)	5/28/85	United States
1,102,939	Sumpless	9/19/78	United States

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10/8/1999