

ASSIGNMENT

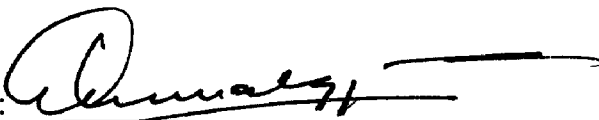
WHEREAS, U L CANADA INC., the full post office address of whose principal office or place of business is 160 Bloor Street East, Suite 1500, Toronto, Ontario, Canada M4W 3R2, is the owner of the trademark PHANTOM for frozen confections and Registration No. 1,833,436 therefor in the U.S. (the "Trademark");

AND WHEREAS, LIPTON INVESTMENTS, INC., a Delaware corporation, the full post office address of whose principal office or place of business is 501 Silverside Road, Wilmington, Delaware 19809, U.S.A., is desirous of acquiring the entire right, title and interest in and to the Trademark, together with the goodwill associated with the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, U L CANADA INC. hereby sells, assigns and transfers to LIPTON INVESTMENTS, INC., the entire right, title and interest in and to Trademark, together with the goodwill of the business symbolized by the Trademark.

Dated as of the 29th day of October 1999.

U L CANADA INC.

By: 

Name: Bruce I. Mactaggart

Title: Secretary

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