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## SERVICE MARK ASSIGNMENT

WHEREAS, Americash, Inc., a Delaware corporation, having offices at 200 Vesey Street, New York, New York 10285, is the owner of all right, title, and interest in and to U.S. Service Mark Application No. 75/265,176 **ATM HERE and Design**, which is pending in the United States Patent and Trademark Office; and

WHEREAS, American Express Company, a New York corporation, located at American Express Tower, World Financial Center, New York, New York 10285-4900, is desirous of acquiring the entire right, title, and interest in and to the above-noted service mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Americash, Inc. does hereby assign and transfer unto American Express Company all right, title, and interest in and to U.S. Service Mark Application No. 75/265,176, together with the goodwill of the business symbolized by this service mark.

Dated: 17:7-1 1944	AMERICASH, INC.		
	By:	_	
	Name: Stephen P. Norman	_	
	Title: <u>Secretary</u>		

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