

MWD
11/22/99

12-07-1999



101216318

To the Honorable Commissioner of Patents and

Trademark Office
and documents or copy thereof.

1 Name of conveying party(ies):
Concentrated Knowledge Corporation
10 Lacrue Avenue
Concordville, PA 19331

- Individual(s)
- General Partnership
- Corporation-State VERMONT
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? 1 Yes 2 No

3. Nature of conveyance

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 14, 1999

2. Name and address of receiving party(ies):

Name: PNC Bank National Association
Attention: George Teplica
Street Address: 1000 Westlakes Drive
Suite 200
City: Berwyn
State: PA
ZIP: 19312

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other a National Banking Association

If assignee is not domiciled in the United States, a domestic representative designation is attached: 5 Yes 6 No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? 7 Yes 8 No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See attached Schedule A which lists trademarks

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Drinker Biddle & Reath LLP
Internal Address: Susan W. Kane
Street Address: 1000 Westlakes Drive
Suite 300
City: Berwyn
State: PA
ZIP: 19312

6. Total number of applications and registrations involved

5

7. Total fee (37 CFR 3.41): \$ 140.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

12/07/1999 TTON11 00000083 1994886

DO NOT USE THIS SPACE

01 FC:481
02 FC:482

40.00 OP
100.00 OP

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MARY J MULLANY
Name of Person Signing

Mary J Mullany
Signature

Nov 19, 1999
Date

Total number of pages comprising cover sheet:

SCHEDULE A TO TRADEMARK ASSIGNMENT

<u>TRADEMARK</u>	<u>APPLICATION OR REGISTRATION NO.</u>	<u>COUNTRY</u>	<u>REGISTRATION OR FILING DATE</u>
Soundview Executive Book Summaries	1.994,886	USA	August 20, 1996
Executive Help	2.031,076	USA	January 14, 1997
Executive Book Summaries	1,994,885	USA	August 20, 1996
Executive Skills	1.895,710	USA	May 23, 1995
Executive Skills a Concentrated Knowledge Publication	1,935,936	USA	November 14, 1995

TRADEMARK ASSIGNMENT

WHEREAS, CONCENTRATED KNOWLEDGE CORPORATION (the "Grantor") is the owner of the entire right, title and interest in and to the United States trademarks, trade names and registrations listed on Schedule A attached hereto and made a part hereof (collectively, the "Trademarks"), which are registered in the United States Patent and Trademark Office or which are subject of pending applications in the United States Patent and Trademark Office; and

WHEREAS, PNC BANK, NATIONAL ASSOCIATION, having a place of business at 1600 Market Street, Philadelphia, PA 19103, identified as the "Bank" under that certain Rider to Security Agreement - Trademarks (the "Rider") of even date herewith (the "Grantee") is desirous of acquiring said Trademarks;

WHEREAS, the Grantee has a security interest in the assets of the Grantor adequate to carry on the business of the Grantor; and

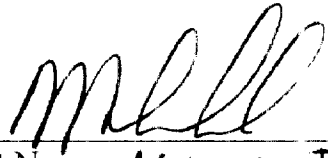
WHEREAS, the Rider provides that this Assignment shall become effective upon the occurrence of an Event of Default as defined in the Security Agreement dated as of May 14, 1999 by and between the Grantor, Clement Communications, Incorporated, Business Research & Development Corporation and Clement Communications Holdings, Ltd. and the Grantee.

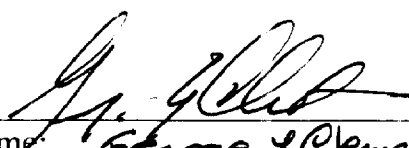
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Grantor, for itself and its successors and assigns does hereby collaterally transfer, assign and set over unto Grantee, its successors, transferees and assigns, all of its present and future right, title and interest in and to the Trademarks, the goodwill of the business associated with such Trademarks and all proceeds thereof and all rights and proceeds associated therewith.

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed by its duly authorized officer on this 14th day of May, 1999.

ATTEST:

CONCENTRATED KNOWLEDGE CORPORATION

By: 
Print Name: MICHAEL J. LORCH
Title: SECRETARY

By: 
Print Name: George Y. Clement
Title: PRESIDENT

STATE OF PENNSYLVANIA)
)
COUNTY OF CHESTER)

SS:

On this, the 14th day of MAY, 1999, before me, a Notary Public, the undersigned officer, personally appeared GEORGE Y CLEMENT, who acknowledged himself/herself to be the PRESIDENT of Concentrated Knowledge Corporation, a Delaware corporation, and that he/she, in such capacity, being authorized to do so, executed the foregoing instrument for the purposes therein contained by signing on behalf of said CORPORATION.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Dena D Lyons
Notary Public
My commission expires:

