

12-07-1999

MMU

FORM PTO-1594 11/22/99 RE



U.S. DEPARTMENT OF COMMERCE

1-31-92

101216178

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

DILLARD DEPARTMENT STORES, INC.

- Individual(s)
- General Partnership
- Corporation-State DELAWARE
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 19, 1997

2. Name and Address of receiving Party(ies):

Name: DILLARD'S, INC.

Internal Address: _____

Street Address: 1600 CANTRELL ROAD

City: LITTLE ROCK State: AR Zip: 72201

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State DELAWARE
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,743,805
1,746,242

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed

Jacobson, Price, Holman & Stern
400 7th Street, N.W.
Washington, DC 20004
Tel. 202-638-6666

Attorney Docket No. T-16895, T-16896

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41)..... \$ 55.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit Account No.: 06-1358

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Simor L. Moskowitz
Name of Person Signing

Signature

November 22, 1999
Date

Total number of pages comprising cover sheet: 3

IPH&S 341-8/92

12/07/1999 TTOM11 00000064 1743805

01 FC:481
02 FC:482

40.00 OP
25.00 OP

TRADEMARK
REEL: 001996 FRAME: 0097

CERTIFICATE OF AMENDMENT OF
CERTIFICATE OF INCORPORATION
OF
DILLARD DEPARTMENT STORES, INC.

Dillard Department Stores, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"),

DOES HEREBY CERTIFY:

FIRST: That at a meeting of the Board of Directors of the Corporation held on March 8, 1997 resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of the Corporation, declaring the amendment to be advisable and recommending that stockholders approve such amendment at the annual meeting of stockholders of the Corporation to be held on May 17, 1997. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Board of Directors recommends that stockholders approve at the annual meeting of stockholders to be held on May 17, 1997, an amendment to Article FIRST of the Certificate of Incorporation so that such Article, as amended, shall be and read as follows:

FIRST: The name of the corporation (hereinafter called the "Corporation") is Dillard's, Inc.

SECOND: That thereafter the annual meeting of stockholders of the Corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware, and at such meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, Dillard Department Stores, Inc. has caused this Certificate of Amendment of Certificate of Incorporation to be signed by James I. Freeman, its Senior Vice President and Chief Financial Officer on this 19th day of May, 1997.

DILLARD DEPARTMENT STORES, INC.

By: 

James I. Freeman
Senior Vice President and
Chief Financial Officer

State of Delaware
Office of the Secretary of State

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DILLARD DEPARTMENT STORES, INC.", CHANGING ITS NAME FROM "DILLARD DEPARTMENT STORES, INC." TO "DILLARD'S, INC.", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF MAY, A.D. 1997, AT 10 O'CLOCK A.M.



A handwritten signature in black ink, appearing to read "Edward J. Freel", is written over a horizontal line.

Edward J. Freel, Secretary of State

0606325 8100

971264855

RECORDED: 11/22/1999

AUTHENTICATION:

8597231

DATE:

08-08-87
TRADEMARK

REEL: 001996 FRAME: 0099