

# REGISTRATION FORM COVER SHEET

12-08-1999

LY

U.S. DEPT. OF COMMERCE  
Patents & Trademarks

MD 11/23/99



101216728

attached original documents or copy

To the Honorable Commissioner of Patent  
thereof.

1. Name of conveying party(ies):

Richardson-Vicks Inc

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation

☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached Yes ☐ No ☒

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name

☐ Other \_\_\_\_\_

Execution Date: \_\_\_\_\_

2. Name and address of receiving party (ies):

Name: The Procter & Gamble Company

Internal Address: 2-C-GO/Legal  
Street Address: One Procter & Gamble Plaza  
City: Cincinnati State: Ohio Zip: 45202

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation State Ohio  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a  
domestic representative designation is attached: ☐ Yes ☒ No

(Designation must be a separate document from Assignment)  
Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark registration No. (s)

2,271,883

Additional numbers attached? Yes ☐ No ☒

5. Name and address of party to whom correspondence  
concerning document should be mailed to:

Name: Karen Damen  
Internal Address: 2C- GO Legal  
Street Address: One Procter & Gamble Plaza  
City: Cincinnati State Ohio Zip: 45202

6. Total number of applications and registrations 1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account)

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DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Karen Damen  
Name of Person Signing

Karen Damen  
Signature

November 12, 1999  
Date

TRADEMARK  
REEL: 001996 FRAME: 0613

# UNITED STATES

## TRADEMARK ASSIGNMENT

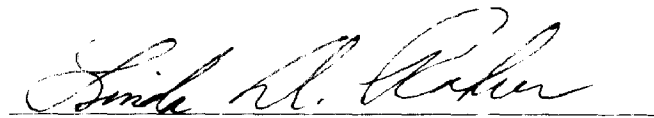
WHEREAS, RICHARDSON-VICKS INC., a corporation of the State of Delaware located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 (formerly of 10 Westport Road, Wilton, Connecticut 06897) (the "Assignor") is the owner of the trademark registration VICKS Reg. No. 2,271,883 (the Trademark) and;

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee") is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at this 18<sup>th</sup> day of November, 1999

RICHARDSON-VICKS INC.



Name: Linda D. Rohrer  
Title: Assistant Secretary