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LAW OFFICES OF ERIC D. OFFNER

20 Joy Drive, New Hyde Park, New York 11040 USA Telephone (516) 627-6334 (516) 627-4468 Fax (516) 627-6334

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To: Honorable Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D. C. 20231

03-02-2000



101258545

1. Name of conveying party:  
L. A. 411 Publishing  
( Limited partnership )
  
2. Name and address of receiving party:  
MEDIA PUBLISHING INTERNATIONAL, L. L. C.  
7083 Hollywood Boulevard, Suite 501  
Hollywood, California 90028  
( California corporation )
  
3. Nature of conveyance:  
ASSIGNMENT DEED  
Execution date:  
May 6, 1997
  
4. Trademark Registration No: 1,487,531
  
5. Correspondence concerning documents should be mailed to:  
Eric D. Offner  
20 Joy Drive  
New Hyde Park, NY 11040
  
6. Total number of applications/registrations involved: 1
  
7. Total fee (37 CFR 3.41) (\$40.-first mark)  
Check in the amount of \$40.00 is enclosed.
  
8. The Commissioner is authorized to charge any underpayment  
or credit any overpayment to Deposit Acct. No. \_\_\_\_\_.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

ERIC D. OFFNER  
(Name of Person signing)

(Signature)

February 22, 2000  
(date)

03/02/2000 TTON11 00000217 1487531

01 FC:481  
02 FC:484

40.00 OP  
120.00 OP

TRADEMARK  
REEL: 001996 FRAME: 0671

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made on the 6th day of May, 1997 between LA 411 PUBLISHING COMPANY ("Assignor"), a California limited partnership having its principal place of business at 611 North Larchmont, Suite 201, Los Angeles, California 90004, and MEDIA PUBLISHING INTERNATIONAL, LLC ("Assignee"), having its principal place of business at 11400 West Olympic Boulevard, Suite 200, Los Angeles, California 90064.

WHEREAS, Assignor wishes to assign to Assignee all of Assignor's right, title and interest in and to all of the trademarks listed on Schedule "A" hereto (collectively, the "Marks"), the applications and registrations on the Principal Register of the United States Patent and Trademark Office covering such Marks, and the goodwill associated therewith; and

WHEREAS, Assignee wishes to take assignment of the Marks, the applications and registrations thereof and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the sum of Ten (\$10.00) Dollars and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee, its successors and assigns, all of its right, title and interest in and to the Marks, the applications and registrations thereof, together with the goodwill associated with the Marks, and with the right to recover damages and profits and all other remedies for past infringements thereof.

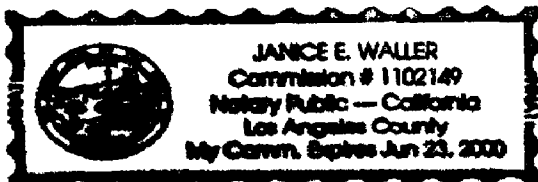
IN WITNESS WHEREOF, the undersigned has executed this Assignment as of the date first above written.

LA 411 PUBLISHING COMPANY

By: Deborah Goldblatt  
Deborah Goldblatt,  
General Partner

STATE OF CALIFORNIA )  
:  
COUNTY OF LOS ANGELES)

On this <sup>6<sup>th</sup></sup> day of May, 1997, personally appeared DEBORAH GOLDBLATT, to me know and known to me to be the General Partner of La 411 Publishing Company, the Assignor named above, and acknowledged that she executed the foregoing Assignment on behalf of said Assignor and pursuant to authority duly received.



Janice E. Waller  
Notary Public

EXHIBIT "A"

A. REGISTERED TRADEMARKS

<u>REGISTRATION NO.</u>	<u>MARK</u>	<u>REGISTRATION DATE</u>
1,487,531	LA 411	5/10/88

B. PENDING TRADEMARK APPLICATIONS

<u>SERIAL NO.</u>	<u>MARK</u>	<u>FILING DATE</u>
75/223816	Professional Resdources for Film and Video Production	1/10/97
75/145107	Lifestyle Links for the Film and Video Professional	8/05/96
75/145106	CYphon	8/05/96
75/172305	Lifestyle Resources for the Film and Video Professional	9/26/96
75/226488	L.A. 411	1/16/97
75/223817	LA 411 online	1/10/97