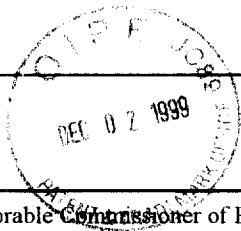


FORM PTO-1594

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12-09-1999



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Express Mail No.: EL 265 832 595 US

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of Patents

Box Assignment, Washington, DC 20231

Original documents or copy thereof.

1. Name of conveying party(ies):

TABACALERA EL CREDITO, INC.

- Individual(s)
- General Partnership
- Corporation- Florida
- Other

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: INTERMATCH SWEDEN AB

Internal Address: _____

Street Address: Rosenlundsgatan 36, SE-118 85

City Stockholm State Sweden ZIP _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-Sweden _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: August 31, 1999

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) Schedule attached

B. Trademark registration No.(s) Schedule attached

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
1155 Avenue of the Americas
New York, NY 10036

Attn.: Patricia Vega

File No.: 3057-0116-999

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41):\$ 115

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jennifer Hamilton

Name of Person Signing Reg. No.

Signature

12/2/99

Date

Total number of pages comprising cover sheet: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

12/08/1999 DNGUYEN 00000178 161150 972740

01 FC:481
02 FC:482

40.00 CH
75.00 CH



UNITED STATES

DESIGNATION OF DOMESTIC REPRESENTATIVE

Assignee, **INTERMATCH SWEDEN AB**, hereby designates Pennie & Edmonds LLP, whose postal address is 1155 Avenue of the Americas, New York, New York 10036, United States of America, as Assignee's representative upon whom notices or process in proceedings affecting the Assignment dated *8/31/99* and its recordal may be served, specifically in regard to:

LA GLORIA, Appln. No. 75/452789 filed March 19, 1998

INTERMATCH SWEDEN AB

By: _____

Name: _____

Title: _____

[Handwritten signature]
Roni Termino
Authorized Rep.

TRADEMARK

REEL: 001996 FRAME: 0830

UNITED STATES

ASSIGNMENT

THIS DEED is made and entered into as of August 31, 1999

WHEREAS, TABACALERA EL CREDITO, INC., a corporation organized and existing under the laws of the State of Florida, United States of America, having an office at 1511 S.W. 13th Street, Miami, Florida 33145, United States of America is the owner of the trademark(s), application(s) and registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademark(s); and

WHEREAS, INTERMATCH SWEDEN AB, a corporation organized and existing under the laws of Sweden, having an office at Rosenlunsgatan 36, SE-118 85 Stockholm, Sweden, is desirous of acquiring said trademark(s), application(s) and registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s). Assignee is the successor to the portion of the ongoing and existing business to which the trademark(s) pertain.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, TABACALERA EL CREDITO, INC., does hereby sell and assign unto the Assignee, INTERMATCH SWEDEN AB, all right, title and interest in and to said trademark(s), application(s) and registration(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor, TABACALERA EL CREDITO, INC., has caused this instrument to be executed by its duly authorized corporate officer and its corporate seal to be hereunto affixed this 31 day of August, 1999.

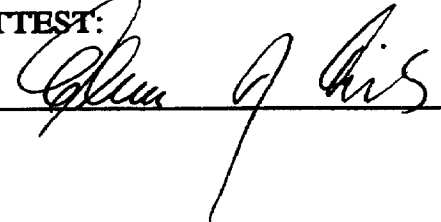
[CORPORATE SEAL]

TABACALERA EL CREDITO, INC.

By: 

Name: ERNESTO PEREZ-CARRILLO

Title: PRESIDENT

ATTEST: 

Schedule A

<u>Trademark</u>	<u>Reg./Appl. No.</u>	<u>Reg./Appl. Date</u>
LA GLORIA CUBANA	972,740	November 13, 1973
LA GLORIA	75/452,789	March 19, 1998
LA GLORIA CUBANA (Stylized) & Design	75/393,561	November 20, 1997
LA GLORIA CUBANA (Stylized) & Design	75/442,377	March 2, 1998

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