

12-09-1999



10:217323

TRADEMARK

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MKD 11-22-99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment
- License
- Security Agreement
- Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

12/08/1999 TTON11 00000142 1510925

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 OP
800.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 001996 FRAME: 0879

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Sherry L. Countryman

Name of Person Signing



Signature

11/20/99

Date Signed

SCHEDULE 1 TO TRADEMARK RECORDATION COVER SHEET

REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Friendly Forms	1,510,925	11/1/88
Performance (and Design)	1,557,949	9/26/89
Desktop Card Shop	1,698,385	6/30/92
America's Personnell Greeting Card Shop	1,699,811	7/7/92
America's Personnel Greeting Card Shop	1,699,811	7/7/92
The Performance Collection	1,704,910	8/4/92
Time Dividers	1,726,671	10/20/92
4-in-1 Labor Law Poster	1,732,224	11/10/92
Professionally Yours	1,747,785	1/19/93
Positive Communications	1,758,325	3/16/93
Exploit!	1,767,951	4/27/93
Personnelly Yours	1,829,384	4/5/94
Skillsability	1,832,185	4/19/94
Attendance Controller	1,846,723	7/26/94
INSERTAWARD	1,854,203	9/13/94
CHUCKLES! (and design)	1,855,186	9/20/94
The Direct Source for All Your Human Resource Needs	1,858,562	10/18/94
5-in-1 Labor Law Poster	1,874,898	1/17/95
Personnel Pocket File	1,903,946	7/7/95
Motivation from G Neil Companies (and design)	1,904,983	7/11/95
The Imperial Collection	1,904,972	7/11/95
Your Valued Opinion	1,930,145	10/24/95
TCS (and Design)	2,101,831	6/17/97
HR Fax	2,190,125	9/15/98

PENDING APPLICATIONS

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HR Legal Counselor	75-231,926	1/27/97
GNEIL	75-254,483	3/10/97
SKILLSERIES	75-497,835	6/8/98
Rainbow Greetings	75-501,982	6/10/98
HR Ware	75-512,080	7/6/98
Employer's Toolbox	75-549,548	9/8/98
G.Neil	75-557,386	9/23/98
G.Neil	75-557,387	9/23/98
G.Neil	75-557,388	9/23/98

01-05-1999



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UNITED STATES PATENT AND TRADEMARK OFFICE

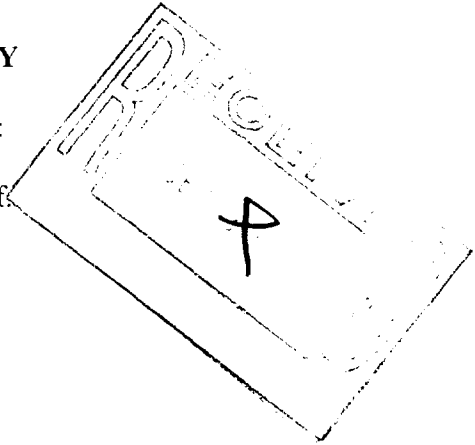
RECORDATION FORM COVER SHEET

TRADEMARKS ONLY

EM
MAD
12-30-98

To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original document or copy thereof.



1. Name and address of conveying party:

20th Century Plastics, Inc.
205 South Puente Street
Brea, CA 92821

A California corporation.

2. Name and address of receiving party:

G. Neil Direct Mail, Inc.
720 International Parkway
P.O. Box 450939
Sunrise, FL 33345

A Florida corporation.

If assignee is not domiciled in the United States, a domestic representative designation is attached: ___

(Designation must be a separate document from Assignment)

3. Nature of conveyance: Trademark Assignment dated as of October 6, 1998, and attached hereto as Exhibit 1.

4. Registration numbers:

<u>Trademark Applications</u>	<u>Serial No.</u>	<u>Application Date</u>
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See Schedule 1 attached hereto and made a part hereof

<u>Trademarks</u>	<u>Registration No.</u>	<u>Registration Date</u>
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See Schedule 1 attached hereto and made a part hereof

01/05/1999 DNGUYEN 00000056 1510925

01 FC:481	40.00 OP
02 FC:482	800.00 OP

BUSDOCS.696124.1

TRADEMARK
REEL: 001996 FRAME: 0883

5. Name and address of party to whom correspondence concerning document should be mailed:

Vandana Venkatesh, Esq.
Bingham Dana LLP
150 Federal Street
Boston, MA 02110

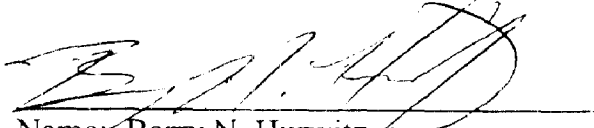
6. Total number of applications and registrations involved: 33

7. Total fee enclosed: \$ 840.00

8. Deposit account number: [Not applicable]

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.



Name: Barry N. Hurwitz
Date: December 30, 1998

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, DC 20231

Sent via U.S. Post Office Express Mail on December 30, 1998,
Receipt No. EM529309976US

Total number of pages submitted (including cover sheet and any attached Schedules, and conveyance document and any attached Schedules):__8

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America's Personnel Greeting Card Shop	1,699,811	7/7/92
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Time Dividers	1,726,671	10/20/92
4-in-1 Labor Law Poster	1,732,224	11/10/92
Professionally Yours	1,747,785	1/19/93
Positive Communications	1,758,325	3/16/93
Exploit!	1,767,951	4/27/93
Personnelly Yours	1,829,384	4/5/94
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Attendance Controller	1,846,723	7/26/94
INSERTAWARD	1,854,203	9/13/94
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The Direct Source for All Your Human Resource Needs	1,858,562	10/18/94
5-in-1 Labor Law Poster	1,874,898	1/17/95
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The Imperial Collection	1,904,972	7/11/95
Your Valued Opinion	1,930,145	10/24/95
TCS (and Design)	2,101,831	6/17/97
HR Fax	2,190,125	9/15/98

PENDING APPLICATIONS

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HR Legal Counselor	75-231,926	1/27/97
GNEIL	75-254,483	3/10/97
SKILLSERIES	75-497,835	6/8/98
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Employer's Toolbox	75-549,548	9/8/98
G.Neil	75-557,386	9/23/98
G.Neil	75-557,387	9/23/98
G.Neil	75-557,388	9/23/98

TRADEMARK ASSIGNMENT

BE IT KNOWN that for and in consideration of the sum of One Dollar and other good and valuable consideration in hand, the receipt and sufficiency of which are hereby acknowledged, 20th Century Plastics, Inc. a corporation organized under the laws of the State of California located at 205 South Puente Street, Brea, CA 92821, United States of America, does hereby grant, assign and transfer to G. Neil Direct Mail, Inc., a corporation organized and existing under the laws of the State of Delaware, located at 720 International Parkway, P.O. Box 450939, Sunrise, FL 33345, its entire right, title and interest to each of the trademarks listed on Annex A hereto, together with the registration of each such trademark, including the right to sue and recover for any and all past, present or future infringements or dilution of or damage or injury to each such trademark or the goodwill associated therewith, by any party or parties with the right to sue in their own name (and including the right to take over and continue any and all existing suits) and collect profits or damages, together with the goodwill of the business connected with the use of and symbolized by each such registered trademark.

Signature Page Follows

IN WITNESS WHEREOF, 20th Century has caused this Assignment to be executed by its proper representative thereunto duly authorized as of the 6th day of October, 1998.

20th CENTURY PLASTICS, INC..

By: TS Alpert
Name: TS Alpert
Title: EVP

ACKNOWLEDGMENT

COMMONWEALTH OF MASSACHUSETTS)
) ss:
COUNTY OF SUFFOLK)

On this 6th day of October, 1998, before me personally appeared Theodore S. Alpert to me personally known to be Executive V.P. of 20th Century Plastics, Inc., who executed the foregoing Assignment and who acknowledged to me that he executed the same for the purpose herein set forth.

Mary Ann
Notary Public

ANNEX AREGISTERED TRADEMARKS

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GNEIL	75-254,483	3/10/97
SKILLSERIES	75-497,835	6/8/98
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G.Neil	75-557,386	9/23/98
G.Neil	75-557,387	9/23/98
G.Neil	75-557,388	9/23/98



UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
 ASSISTANT SECRETARY AND COMMISSIONER
 OF PATENTS AND TRADEMARKS
 Washington, D.C. 20231

APRIL 07, 1999

PTAS



100936183A

BINGHAM DANA LLP
 VANANA VENKATESH, ESQ.
 150 FEDERAL STREET
 BOSTON, MA 02110

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 12/30/1998

REEL/FRAME: 1835/0582
 NUMBER OF PAGES: 8

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNOR:
 20TH CENTURY PLASTICS, INC.

DOC DATE: 10/06/1998
 CITIZENSHIP: CALIFORNIA
 ENTITY: CORPORATION

ASSIGNEE:
 G. NEIL DIRECT MAIL, INC.
 720 INTERNATIONAL PARKWAY
 P.O. BOX 450939
 SUNRISE, FLORIDA 33345

CITIZENSHIP: FLORIDA
 ENTITY: CORPORATION

APPLICATION NUMBER: 75231926
 REGISTRATION NUMBER: 2223341

FILING DATE: 01/27/1997
 ISSUE DATE: 02/09/1999

MARK: HR LEGAL COUNSELOR
 DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

TRADEMARK
REEL: 001996 FRAME: 0891

APPLICATION NUMBER: 75254483
REGISTRATION NUMBER:

FILING DATE: 03/10/1997
ISSUE DATE:

MARK: GNEIL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75497835
REGISTRATION NUMBER:

FILING DATE: 06/08/1998
ISSUE DATE:

MARK: SKILLSERIES

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75501982
REGISTRATION NUMBER:

FILING DATE: 06/10/1998
ISSUE DATE:

MARK: RAINBOW GREETINGS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75512080
REGISTRATION NUMBER:

FILING DATE: 07/06/1998
ISSUE DATE:

MARK: HR WARE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75549548
REGISTRATION NUMBER:

FILING DATE: 09/08/1998
ISSUE DATE:

MARK: EMPLOYER'S TOOLBOX

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75557386
REGISTRATION NUMBER:

FILING DATE: 09/23/1998
ISSUE DATE:

MARK: G.NEIL

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75557387
REGISTRATION NUMBER:

FILING DATE: 09/23/1998
ISSUE DATE:

MARK: G.NEIL

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 75557388
REGISTRATION NUMBER:

FILING DATE: 09/23/1998
ISSUE DATE:

MARK: G. NEIL

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 73703525
REGISTRATION NUMBER: 1510925

FILING DATE: 12/30/1987
ISSUE DATE: 11/01/1988

MARK: FRIENDLY FORMS

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

TRADEMARK

REEL: 001996 FRAME: 0892

APPLICATION NUMBER: 73768412
REGISTRATION NUMBER: 1557949

FILING DATE: 12/09/1988
ISSUE DATE: 09/26/1989

MARK: PERFORMANCE GREETING CARDS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74128525
REGISTRATION NUMBER: 1698385

FILING DATE: 01/07/1991
ISSUE DATE: 06/30/1992

MARK: DESKTOP CARD SHOP
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74128524
REGISTRATION NUMBER: 1699811

FILING DATE: 01/07/1991
ISSUE DATE: 07/07/1992

MARK: AMERICA'S PERSONNEL GREETING CARD SHOP
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74152896
REGISTRATION NUMBER: 1704910

FILING DATE: 04/01/1991
ISSUE DATE: 08/04/1992

MARK: THE PERFORMANCE COLLECTION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74180021
REGISTRATION NUMBER: 1726671

FILING DATE: 06/27/1991
ISSUE DATE: 10/20/1992

MARK: TIME DIVIDERS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74273391
REGISTRATION NUMBER: 1732224

FILING DATE: 05/08/1992
ISSUE DATE: 11/10/1992

MARK: 4-IN-1 LABOR LAW POSTER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74201692
REGISTRATION NUMBER: 1747785

FILING DATE: 09/09/1991
ISSUE DATE: 01/19/1993

MARK: PROFESSIONALLY YOURS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74298112
REGISTRATION NUMBER: 1758325

FILING DATE: 07/27/1992
ISSUE DATE: 03/16/1993

MARK: POSITIVE COMMUNICATIONS
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74212800
REGISTRATION NUMBER: 1767951

FILING DATE: 10/17/1991
ISSUE DATE: 04/27/1993

MARK: EXPLOIT!
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74391062
REGISTRATION NUMBER: 1829384

FILING DATE: 05/17/1993
ISSUE DATE: 04/05/1994

MARK: BETTER BEAGLING
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74343604
REGISTRATION NUMBER: 1832185

FILING DATE: 12/28/1992
ISSUE DATE: 04/19/1994

MARK: SKILLSABILITY
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74439549
REGISTRATION NUMBER: 1846723

FILING DATE: 09/24/1993
ISSUE DATE: 07/26/1994

MARK: ATTENDANCE CONTROLLER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74389656
REGISTRATION NUMBER: 1854203

FILING DATE: 05/13/1993
ISSUE DATE: 09/13/1994

MARK: INSERTAWARD
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74420700
REGISTRATION NUMBER: 1855186

FILING DATE: 08/05/1993
ISSUE DATE: 09/20/1994

MARK: CHUCKLES!
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

APPLICATION NUMBER: 74413956
REGISTRATION NUMBER: 1858562

FILING DATE: 07/19/1993
ISSUE DATE: 10/18/1994

MARK: THE DIRECT SOURCE FOR ALL YOUR HUMAN RES
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74511171
REGISTRATION NUMBER: 1874898

FILING DATE: 04/11/1994
ISSUE DATE: 01/17/1995

MARK: 5-IN-1 LABOR LAW POSTER
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74586751
REGISTRATION NUMBER: 1903946

FILING DATE: 10/18/1994
ISSUE DATE: 07/04/1995

MARK: PERSONNEL POCKET FILE
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74464646
REGISTRATION NUMBER: 1904983

FILING DATE: 12/02/1993
ISSUE DATE: 07/11/1995

MARK: MOTIVATION! FROM G NEIL COMPANIES
DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

TRADEMARK

REEL: 001996 FRAME: 0894

APPLICATION NUMBER: 74438907
REGISTRATION NUMBER: 1904972

FILING DATE: 09/22/1993
ISSUE DATE: 07/11/1995

MARK: THE IMPERIAL COLLECTION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74362602
REGISTRATION NUMBER: 1930145

FILING DATE: 03/01/1993
ISSUE DATE: 10/24/1995

MARK: YOUR VALUED OPINION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 74618865
REGISTRATION NUMBER: 2101831

FILING DATE: 01/09/1995
ISSUE DATE: 09/30/1997

MARK: TCS TOTAL CUSTOMER SATISFACTION
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 75371120
REGISTRATION NUMBER: 2190125

FILING DATE: 10/10/1997
ISSUE DATE: 09/15/1998

MARK: HR FAX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

ANNE HARRELL, PARALEGAL
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS